



Legislation Details (With Text)

File #: 35342 **Version:** 1 **Name:** 2014 Leased Advertising Space Policy
Type: Resolution **Status:** Passed
File created: 8/26/2014 **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)
On agenda: 10/21/2014 **Final action:** 10/21/2014
Enactment date: 10/22/2014 **Enactment #:** RES-14-00777
Title: Adopting the 2014 Leased Advertising Space Policy prepared by Metro Transit.
Sponsors: Chris Schmidt
Indexes:
Code sections:
Attachments: 1. 2014-leasedspacepolicy.pdf

Date	Ver.	Action By	Action	Result
10/21/2014	1	COMMON COUNCIL	Adopt	Pass
10/8/2014	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
9/30/2014	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
9/16/2014	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Referred	
9/16/2014	1	COMMON COUNCIL	Referred	
8/26/2014	1	Metro Transit	Referred for Introduction	

Fiscal Note

Estimated revenue based on this leased advertising policy is included in each year's Transit Utility Operating Budget.

Title

Adopting the 2014 Leased Advertising Space Policy prepared by Metro Transit.

Body

WHEREAS, advertising revenue is an important part of the Transit Utility's budget; and

WHEREAS, the Transit and Parking Commission has discussed and made updates to the policy;

NOW THEREFORE BE IT RESOLVED that the Common Council adopt the 2014 Leased Advertising Space Policy prepared by Metro Transit.