



Legislation Details (With Text)

**File #:** 33834      **Version:** 1      **Name:** Public Market Phase 2 - Project for Public Spaces  
**Type:** Resolution      **Status:** Passed  
**File created:** 4/22/2014      **In control:** COMMON COUNCIL  
**On agenda:** 5/6/2014      **Final action:** 5/6/2014  
**Enactment date:** 5/7/2014      **Enactment #:** RES-14-00370

**Title:** Accepting the Phase 1 report for a Madison Public Market business plan prepared by Project for Public Spaces, and authorizing the Madison Local Food Committee, City staff, and Project for Public Spaces to proceed with Phase 2 of the Madison Public Market business plan preparation.

**Sponsors:** Paul R. Soglin, Marsha A. Rummel

**Indexes:**

**Code sections:**

**Attachments:** 1. March 31 2014 PPS\_MPM\_Phase 1 Report\_FINAL DRAFT w Appendix.pdf

| Date      | Ver. | Action By                     | Action                    | Result |
|-----------|------|-------------------------------|---------------------------|--------|
| 5/6/2014  | 1    | COMMON COUNCIL                | Adopt                     | Pass   |
| 4/29/2014 | 1    | COMMON COUNCIL                | Referred                  |        |
| 4/22/2014 | 1    | Economic Development Division | Referred for Introduction |        |

The proposed Phase 2 of the Madison Public Market business plan is funded under an existing contract that was authorized in 2013 in the amount of \$250,000, with funding included in Adopted Capital Budget of the Planning and Community and Economic Development agency, "Public Market," Acc't No. 810747. No additional appropriation is required.

Accepting the Phase 1 report for a Madison Public Market business plan prepared by Project for Public Spaces, and authorizing the Madison Local Food Committee, City staff, and Project for Public Spaces to proceed with Phase 2 of the Madison Public Market business plan preparation.

WHEREAS, the City of Madison contracted with the firm Project for Public Spaces ("PPS") to prepare a business plan for a Madison Public Market on November 11, 2013; and,

WHEREAS, the PPS contract is divided into three phases; and,

WHEREAS, PPS has completed Phase 1 of the business plan, which included visioning, asset mapping, and outreach to potential vendors and customers; and,

WHEREAS, Phase 1 of the PPS work has indicated support and demand for a public market; and,

WHEREAS, the PPS contract is structured such that the City must authorize PPS to proceed from one phase of their work to the next; and,

WHEREAS, the Madison Local Food Committee has been charged by the Common Council with managing the PPS work; and,

WHEREAS, on March 31, 2014, the Madison Local Food Committee accepted the Phase 1 report with a recommendation for the Common Council to accept the same, along with a recommendation to proceed with Phase 2 of the project; and,

WHEREAS, Phase 2 will include site exploration.

NOW THEREFORE BE IT RESOLVED that the Common Council accepts the PPS Phase 1 report regarding the Madison Public Market business plan; and,

BE IT FINALLY RESOLVED that the Common Council authorizes the Madison Local Food Committee, City staff, and PPS to proceed with Phase 2 (site exploration) of the Madison Public Market business plan preparation.