



Legislation Details (With Text)

**File #:** 33599      **Version:** 1      **Name:** Authorizing the City to execute a service contract for a 1 year term of service provided by Hiebing Inc. for marketing and advertising of Monona Terrace Community and Convention Center.

**Type:** Resolution      **Status:** Passed

**File created:** 4/1/2014      **In control:** BOARD OF ESTIMATES (ended 4/2017)

**On agenda:** 5/20/2014      **Final action:** 5/20/2014

**Enactment date:** 5/21/2014      **Enactment #:** RES-14-00386

**Title:** Authorizing the City to execute a service contract for a 1 year term of service provided by Hiebing Inc. for marketing and advertising of Monona Terrace Community and Convention Center.

**Sponsors:** Michael E. Verveer

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
5/20/2014	1	COMMON COUNCIL	Adopt	Pass
5/12/2014	1	BOARD OF ESTIMATES (ended 4/2017)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
4/17/2014	1	MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD	Return to Lead with the Recommendation for Approval	Pass
4/8/2014	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
4/8/2014	1	COMMON COUNCIL	Referred	
4/1/2014	1	MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD	Referred for Introduction	

**Fiscal Note**

Funding for this contract is included in the Monona Terrace Operating Budget.

**Title**

Authorizing the City to execute a service contract for a 1 year term of service provided by Hiebing Inc. for marketing and advertising of Monona Terrace Community and Convention Center.

**Body**

WHEREAS, funding for marketing and advertising services is provided for each year as part of the adopted Monona Terrace operating budget; and

WHEREAS, City Purchasing Ordinances provide under sec. 4.26(4)(b), of the Madison General Ordinances that, if the aggregate amount of the fee for services in a contract exceeds \$25,000 and the contract was not subject to a competitive bidding process, the contract shall meet one of the other requirements of sec. 4.26(4)(a) and must be approved by the Common Council; and

WHEREAS, the proposed contract with Hiebing Inc. meets the exception to the bidding process in section 4.26(4)(a)2 which states "The service required is available only from one person or firm";

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Clerk are authorized to execute a service contract, for a one year term for marketing and advertising Services from Hiebing Inc. at a price not to exceed \$100,000.