



Legislation Details (With Text)

File #: 31867 **Version:** 1 **Name:** Thanking members
Type: Resolution **Status:** Passed
File created: 10/9/2013 **In control:** MADISON ARTS COMMISSION
On agenda: 10/29/2013 **Final action:** 10/29/2013
Enactment date: 10/30/2013 **Enactment #:** RES-13-00820

Title: Thanking members of the local music and entertainment industry for bringing BandSwap to Madison and Sexy Ester for representing Madison.

Sponsors: Marsha A. Rummel

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
10/29/2013	1	COMMON COUNCIL	Adopt	Pass
10/22/2013	1	MADISON ARTS COMMISSION	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
10/15/2013	1	COMMON COUNCIL	Referred	
10/9/2013	1	Department of Planning and Community and Economic Development	Referred for Introduction	

Fiscal Note

No fiscal impact.

Title

Thanking members of the local music and entertainment industry for bringing BandSwap to Madison and Sexy Ester for representing Madison.

Body

WHEREAS, Madison Wisconsin is one of the best places in the country to enjoy live music; and

WHEREAS, SpokesBUZZ, a 501c3 organization that promotes music, arts and culture scene in Fort Collins, Colorado, invited the City of Madison to participate in BandSwap because of our broad and eclectic music scene, and

WHEREAS, BandSwap is a collaborative event that highlights and promotes the music scenes of eight cities, through a nationwide effort with venues, media, fans and bands; and

WHEREAS, On July 23, 2013 the Madison Arts Commission unanimously voted to participate in BandSwap with SpokesBUZZ Fort Collins; and

WHEREAS, New Belgium Brewing, Majestic Live, and Wisconsin Distributors, donated the \$5000.00 match to make Madison's participation in Bandswap2013 possible; and

WHEREAS, the High Noon Saloon donated the venue for the Madison Bandswap Concert; and

WHEREAS, the Great Dane Pub and Brewing Company donated the venue for the Artist Networking Event;

and

WHEREAS, Cathy Dethmers owner of High Noon Saloon; Scott Leslie of Majestic Live; Eliot Butler of The Great Dane Pub & Brewing Company; Rick Tvedt of the Madison Area Music Awards; Roy Elkins of Broadjam; Matt Jacoby of Local Sounds; Chris Taylor of Madison Media Institute and the Madison Arts Commission; all generously provided their expertise to the event organizers in the spirit of promoting Madison, our musicians and our music scene; and

WHEREAS, after a period of open nominations, the band "Sexy Ester," a new wave rock band, was selected by Mayor Soglin to represent Madison based on qualities such as musicianship, creativity, showmanship, professional dedication, career aptitude, social marketing savvy, collaborative spirit, availability, and fit; and

WHEREAS, SpokesBUZZ selected the Colorado band "Common Anomaly" to travel to Madison and perform with local bands "Sexy Ester" and "Sky Road Fly" at Madison's Bandswap show at High Noon Saloon on Sunday, September 22, 2013; and

WHEREAS, two weeks later, from October 3 -6, 2013 "Sexy Ester" traveled to Fort Collins to perform with bands representing all eight cities that participated in this unique cultural exchange for an incredible weekend of music.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and the City of Madison recognize the importance of promoting and sharing Madison's local music scene, encouraging professional development opportunities for our emerging talent, acknowledging Madison's music industry for the role it plays in making Madison a cultural destination and for helping to grow our economy; and

BE IT FINALLY RESOLVED that the Mayor and the City of Madison thank the members of the music and entertainment industry who brought BandSwap to Madison and thank "Sexy Ester" for representing Madison's vibrant music scene in BandSwap 2013.