



## Legislation Details (With Text)

**File #:** 30953      **Version:** 1      **Name:** EDD Northside Efforts  
**Type:** Resolution      **Status:** Passed  
**File created:** 7/15/2013      **In control:** ECONOMIC DEVELOPMENT COMMITTEE  
**On agenda:** 8/6/2013      **Final action:** 8/6/2013  
**Enactment date:** 8/9/2013      **Enactment #:** RES-13-00595  
**Title:** Authorizing the transfer of \$40,000 from the 2013 Community Development Division budget to the 2013 Economic Development Division budget for the purpose of funding Northside marketing efforts and Northside Town Center concept planning and feasibility analysis and amending the 2013 operating budgets of CDD and EDD.  
**Sponsors:** Larry Palm, Anita Weier  
**Indexes:**  
**Code sections:**  
**Attachments:**

Date	Ver.	Action By	Action	Result
8/6/2013	1	COMMON COUNCIL	Adopt - 15 Votes Required	Pass
7/29/2013	1	BOARD OF ESTIMATES (ended 4/2017)	RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER	Pass
7/17/2013	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
7/16/2013	1	COMMON COUNCIL	Refer	Pass
7/15/2013	1	Community and Economic Development Unit	Referred for Introduction	

### Fiscal Note

The 2013 adopted operating budget of the Community Development Division includes "one-time" funding of \$72,000 to support shared office space for various social services in the Brentwood area. However, the shared office space lease is not anticipated to occur. This Resolution reallocates \$40,000 of the \$72,000 from CDD to the Economic Development Division (EDD) for administration of alternative community support efforts on the City's north side. There is no net impact on the City levy.

The 2013 operating budgets of CDD and EDD will be amended as follows:

(\$40,000) GN01-54902-270000 CDD: Reduce Professional Lease Expense  
\$10,000 GN01-54910-294000 EDD: Increase Advertising Expense  
\$30,000 GN01-54950-294000 EDD: Increase Consulting Expense

### Title

Authorizing the transfer of \$40,000 from the 2013 Community Development Division budget to the 2013 Economic Development Division budget for the purpose of funding Northside marketing efforts and Northside Town Center concept planning and feasibility analysis and amending the 2013 operating budgets of CDD and EDD.

### Body

WHEREAS, there are funds available within the 2013 Community Development Division budget due to the

decision to not implement a north-side shared office space initiative, and these funds could be used to help fund Northside economic development initiatives; and,

WHEREAS, a Northside Market Analysis was completed in November 2008; and,

WHEREAS, the Northport-Warner Park-Sherman Neighborhood plan ("Plan") was adopted by the Common Council on November 3, 2009; and,

WHEREAS, the Plan included marketing recommendations, along with conceptual plans for the Northside Town Center; and,

WHEREAS, not all of the marketing recommendations of the Plan have been implemented, and there exists neighborhood support for completing some of these, and other, marketing activities; and,

WHEREAS, additional concept planning and feasibility analysis is needed to better understand the opportunities available at the Northside Town Center.

NOW THEREFORE BE IT RESOLVED that the Common Council authorizes the transfer of \$40,000 from the 2013 Community Development Division budget (a portion of the \$72,000 provided in the budget to support acquisition of north-side shared office space) to the 2013 Economic Development Division budget; and,

BE IT FURTHER RESOLVED that the Economic Development Division is authorized to utilize \$10,000 of these funds for marketing efforts, with the remaining \$30,000 to be directed toward completing Northside Town Center redevelopment concept planning and preliminary feasibility analysis; and,

BE IT FURTHER RESOLVED that the Director of the Department of Planning & Community & Economic Development is authorized to prepare and release a Request for Proposals (RFP), and to hire a private consulting firm(s) to complete the Northside Town Center redevelopment concept planning and preliminary feasibility analysis work; and,

BE IT FURTHER RESOLVED that the Director of the Department of Planning & Community & Economic Development is authorized to hire firm(s), either through an RFP or sole source, to complete the marketing activities; and,

BE IT FURTHER RESOLVED that the Mayor and City Clerk are authorized to execute, deliver, accept and record any and all documents and take such other actions as shall be necessary or desirable to accomplish the purpose of this resolution in a form approved by the City Attorney; and

BE IT FINALLY RESOLVED that the 2013 operating budgets of CDD and EDD be amended to transfer \$40,000 from CDD to EDD.