



Legislation Details (With Text)

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On agenda:	7/17/2012	Final action:		Final action:	7/17/2012
Enactment date:	7/23/2012	Enactment #:		Enactment #:	RES-12-00564
Title:	A SUBSTITUTE Resolution Adopting the Downtown Plan as a Supplement to the City of Madison Comprehensive Plan.				
Sponsors:	Paul R. Soglin, Shiva Bidar, Lauren Chare, Bridget R. Maniaci, Scott J. Resnick, Marsha A. Rummel, Brian L. Solomon, Michael E. Verveer, Steve King				
Indexes:					
Code sections:					
Attachments:	1. Downtown Plan DRAFT_Nov 2011.pdf, 2. Committee Action - PC Memo 6 - PC Summary.pdf, 3. Downtown Plan Resolution_Oct 2011.pdf, 4. Downtown Plan Letter of Transmittal_11-15-11.pdf, 5. Barrett comments_SDEC_11-21-11.pdf, 6. 24468 - Downtown Plan Comment for Landmarks Commission.pdf, 7. Barrett comments_PC_12-05-11.pdf, 8. Devos to TPC-Comments on Downtown Transportation Plan 12.14.11.pdf, 9. 24468 - Downtown Plan Landmarks Letter Zellers.pdf, 10. Golden Comments on Downtown Plan - TPC 12.14.11.pdf, 11. Barrett to EDC Comments Downtown Plan.pdf, 12. 24468 - Downtown Plan Landmarks letter Bridgeman.pdf, 13. BID Board Downtown Plan feedback120911.pdf, 14. Bridgeman UDC 12 21 11.pdf, 15. Smart Growth Downtown Plan memo final122111.pdf, 16. Golden Comments on Downtown Plan - TPC 01.11.12.pdf, 17. Schmitz Recommendations for Downtown Plan - TPC 01.11.12.pdf, 18. DowntownPlanHandout1.pdf, 19. DowntownPlanHandout2.pdf, 20. Data Related to Downtown Plan.pdf, 21. UDCReport122111.pdf, 22. LMC Report 121911.pdf, 23. BID DT Market Data January 6 2012.pdf, 24. DMI Packet with maps Jan 18 2012.pdf, 25. Lichte Concerns Jan 18 2012.pdf, 26. Peterson memo Jan 18 2012.pdf, 27. De Vos Comments to PBmvc (Key 6) of Downtown Plan.pdf, 28. BID_DTPlanSbcmtte_Report_Jan23.pdf, 29. Smart Growth Downtown Plan additional recommendations.pdf, 30. BID_Board_DTPlanReport_FINAL_Feb2.pdf, 31. BID Board Vote 020212.pdf, 32. Slayton Downtown Plan Comments Feb 2012.pdf, 33. OKroleyDowntownPlanComments Feb 2012.pdf, 34. Wagner Downtown Plan Comments Feb 2012.pdf, 35. Huggins Downtown Plan Comments Feb 2012.pdf, 36. EDC-DownSubMinutes1-10-12.pdf, 37. EDC-DownSubMinutes1-18-12.pdf, 38. DTSubcomMinutes 012312.pdf, 39. EDC DownSubMinutes 020112.pdf, 40. Compilation-EDC DT Plan Subcomm Changes.pdf, 41. DowntownPlanReport012512.pdf, 42. 020812report.pdf, 43. Palisades Downtown Plan language.pdf, 44. Ed Clarke-Suggested Metrics DT Plan Objectives 02-10-12.pdf, 45. ULI DTP Recommendations2-15-12_.pdf, 46. DCC Downtown Plan Final Recs.pdf, 47. PC Memo 1 022312.pdf, 48. Recommended Order of PC Review 022312.pdf, 49. PBmvc Recommendations to Plan Commission.pdf, 50. De Vos comments to PBmvc 2.29.12.pdf, 51. Urban Design Commission Report on the draft of the Downtown Plan.pdf, 52. BID Board Comments 030712.pdf, 53. Zellers Comments 030612.pdf, 54. Map of proposed MH Local historic district.pdf, 55. Committee Action - PC Memo 2 030812.pdf, 56. Committee Action - PC Memo 3 031312.pdf, 57. Larson re NGLproperty 031212.PDF, 58. HarringtonDowntownPlanComments022912.pdf, 59. UDC Mifflin Alt Feb 2012_.pdf, 60. McDonnell Comment 031212.pdf, 61. Bridgeman Comment 030812.pdf, 62. Committee Action - PC Memo 4 032912.pdf, 63. FLLWWI Comments Madison Plan 032712.pdf, 64. BID_PlanCom 032912.pdf, 65. Comments 032912.pdf, 66. Hutchinson Comment 032912.pdf, 67. Bridgeman Comment 032912.pdf, 68. Schmidt-DMI Comments 040912.pdf, 69. Supplement 400 Blk W Wilson 041112.pdf, 70. Request for Height Map Modification 042612.pdf, 71. Committee Action - PC Memo 5 - PC Summary.pdf, 72. PC comments 061112.pdf, 73. Carbine Comment 061112.pdf, 74. Comments 061112.pdf, 75. 24468 Legislation Text.pdf, 76. Smart Growth to EDC February 14 2012 memo.pdf, 77. Final Compilation of EDC Recommendations.pdf, 78. Ostlind Comment.pdf, 79. PC Registrations 061812.pdf, 80. Version 1.pdf, 81. CC Memo - Plan Commission's Final Recommendation				

071712.pdf, 82. registrations 7.18.2012 Common Council, 83. Verveer amendments, 84. Verveer amdt 3 and 5 roll call, 85. Verveer amdt 6-7-8 roll call, 86. Maniaci amendment, 87. Maniaci amdt roll call, 88. Rummel amendment, 89. Rummel amdt roll call

Date	Ver.	Action By	Action	Result
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Pass
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Pass
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Pass
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Pass
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Fail
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Fail
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Pass
7/17/2012	2	COMMON COUNCIL	Adopt the following Amendment(s) to the Substitute	Pass
7/17/2012	2	COMMON COUNCIL	Adopt Substitute As Amended	Pass
6/18/2012	2	PLAN COMMISSION	RECOMMEND TO COUNCIL TO ADOPT WITH CONDITIONS - REPORT OF OFFICER	Pass
6/11/2012	1	PLAN COMMISSION	Refer	
3/22/2012	1	PLAN COMMISSION	Re-refer	
3/13/2012	1	PLAN COMMISSION	Re-refer	
3/8/2012	1	PLAN COMMISSION	Re-refer	
2/29/2012	1	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION (ended 6/2018)	Return to Lead with the Following Recommendation(s)	Pass
2/29/2012	1	URBAN DESIGN COMMISSION	Return to Lead with the Recommendation for Approval	Pass
2/23/2012	1	PLAN COMMISSION	Re-refer	
2/20/2012	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
2/16/2012	1	DOWNTOWN COORDINATING COMMITTEE		
2/16/2012	1	LONG RANGE TRANSPORTATION PLANNING COMMITTEE (ended 6/2018)	Return to Lead with the Recommendation for Approval	Pass
2/15/2012	1	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Following Recommendation(s)	Pass
2/8/2012	1	URBAN DESIGN COMMISSION		
2/2/2012	1	MADISON'S CENTRAL BUSINESS IMPROVEMENT DISTRICT (BID) BOARD	Return to Lead with the Following Recommendation(s)	Pass
1/25/2012	1	URBAN DESIGN COMMISSION		
1/24/2012	1	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION (ended	Refer	Pass

1/23/2012	1	6/2018) SUSTAINABLE DESIGN AND ENERGY COMMITTEE (ended 6/2012)	Return to Lead with the Following Recommendation(s)	
1/19/2012	1	DOWNTOWN COORDINATING COMMITTEE		
1/19/2012	1	LONG RANGE TRANSPORTATION PLANNING COMMITTEE (ended 6/2018)	Refer	Pass
1/11/2012	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Return to Lead with the Following Recommendation(s)	Pass
12/21/2011	1	URBAN DESIGN COMMISSION	Refer	Pass
12/19/2011	1	LANDMARKS COMMISSION	Return to Lead with the Following Recommendation(s)	Pass
12/19/2011	1	COMMITTEE ON THE ENVIRONMENT (ended 6/2020)	Return to Lead with the Following Recommendation(s)	Pass
12/15/2011	1	DOWNTOWN COORDINATING COMMITTEE		
12/14/2011	1	BOARD OF PARK COMMISSIONERS	Return to Lead with the Recommendation for Approval	
12/14/2011	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Re-refer	Pass
12/13/2011	1	MADISON ARTS COMMISSION	Return to Lead with the Recommendation for Approval	Pass
11/21/2011	1	LANDMARKS COMMISSION	Return to Lead with the Recommendation for Approval	Pass
11/21/2011	1	COMMITTEE ON THE ENVIRONMENT (ended 6/2020)	Refer	Pass
11/16/2011	1	PLAN COMMISSION	Refer	
11/16/2011	1	PLAN COMMISSION	Refer	
11/16/2011	1	PLAN COMMISSION	Refer	
11/16/2011	1	PLAN COMMISSION	Refer	
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11/16/2011	1	PLAN COMMISSION	Refer	
11/16/2011	1	PLAN COMMISSION	Refer	
11/16/2011	1	PLAN COMMISSION	Refer	
11/15/2011	1	COMMON COUNCIL	Referred	
11/8/2011	1	Department of Planning and Community and Economic Development	Referred for Introduction	

Fiscal Note

There is no fiscal impact associated with the adoption of the plan. Implementing recommendations within the

plan may require the inclusion of expenditures in future capital and operating budgets, subject to Common Council approval at that time.

Title

A SUBSTITUTE Resolution Adopting the Downtown Plan as a Supplement to the City of Madison Comprehensive Plan.

Body

WHEREAS in early 2008 the City embarked on a process to create a new plan for the future of downtown Madison; and

WHEREAS the process to prepare the new plan included an extensive participation process which started with the review and affirmation of the Downtown Advisory Report prepared in 2004, as well as recommendations for the downtown contained in the City's 2006 Comprehensive Plan; and

WHEREAS the planning process included a series of public workshops, large-scale public meetings, the development and evaluation of general approaches to address issues and opportunities, the identification and refinement of preliminary concepts, and finally the issuance of draft recommendations in September 2010; and

WHEREAS since the draft recommendations were released, staff have continued to meet with policy makers, City agencies and the general public to receive comments and to finalize the recommendations included in the Downtown Plan; and

WHEREAS the plan for downtown Madison describes the desired vision for the future of downtown and provides recommendations to guide land use and investment decisions over time to ensure that the vision for downtown is achieved.

NOW THEREFORE BE IT RESOLVED that the Madison Common Council hereby adopts the Downtown Plan as a supplement to the City's Comprehensive Plan to be used as a guide in making land use, development and investment decisions within the downtown.

BE IT FURTHER RESOLVED that the recommendations shall be used by the Department of Planning and Community and Economic Development to finalize the draft zoning districts for the downtown to be included in the City's new zoning code.

BE IT FURTHER RESOLVED that the adopted Downtown Plan includes the Plan Commission's final report and recommendations, and that Planning Division staff is authorized to incorporate these changes and make non-substantive editorial changes to improve clarity, consistency, and readability, including the supporting graphics, in developing the final plan document.

BE IT FINALLY RESOLVED that the Department of Planning and Community and Economic Development shall monitor the implementation status of recommendations included in the plan and shall work to update the plan within 10 years.