



Legislation Details (With Text)

File #: 25936 **Version:** 1 **Name:** Cows On the Concourse - June 2, 2012
Type: Resolution **Status:** Passed
File created: 4/10/2012 **In control:** STREET USE STAFF COMMISSION
On agenda: 5/15/2012 **Final action:** 5/15/2012
Enactment date: **Enactment #:** RES-12-00379

Title: To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 2, 2012 during COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. Main St., N. & S. Pinckney, the 100 block of E. Washington Ave. and the 200 block of Martin Luther King Jr. Blvd.

Sponsors: Michael E. Verveer, Scott J. Resnick

Indexes:

Code sections:

Attachments:

| Date | Ver. | Action By | Action | Result |
|-----------|------|---------------------------------|---|--------|
| 5/15/2012 | 1 | COMMON COUNCIL | Adopt | Pass |
| 5/2/2012 | 1 | STREET USE STAFF COMMISSION | RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER | Pass |
| 4/25/2012 | 1 | VENDING OVERSIGHT COMMITTEE | | |
| 4/19/2012 | 1 | DOWNTOWN COORDINATING COMMITTEE | | |
| 4/17/2012 | 1 | STREET USE STAFF COMMISSION | Refer | |
| 4/17/2012 | 1 | STREET USE STAFF COMMISSION | Refer | |
| 4/17/2012 | 1 | COMMON COUNCIL | Referred | |
| 4/10/2012 | 1 | STREET USE STAFF COMMISSION | Referred for Introduction | |

Fiscal Note

No appropriation required.

Title

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 2, 2012 during COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. Main St., N. & S. Pinckney, the 100 block of E. Washington Ave. and the 200 block of Martin Luther King Jr. Blvd.

Body

WHEREAS, Section 9.13 (6) of the Madison General Ordinances and the regulations adopted therein control street vending on the State Street Mall/Capitol Concourse area; and

WHEREAS, Section 9.13 (6)(k)1. allows the Common Council to suspend specifically enumerated vending ordinances or regulations and establish alternate rules and procedures during a special event; and

WHEREAS, COWS ON THE CONCOURSE is such a special event; and

WHEREAS, the sponsor of the event, the Dane County Dairy Promotion Committee, wishes to suspend MGO Sec. 9.13(6)(b) regarding handcrafted, homemade goods and personally prepared foods; and

WHEREAS, no vending licenses or sidewalk cafe licenses will be invalidated and

WHEREAS, all licensed vendors holding Mall/Concourse licenses and assigned sites at the corners of E. Main and Martin Luther King Jr. Blvd. and E. Washington Ave. and N. & S. Pinckney, within the perimeter of the event, will be relocated to a location on the State Street Mall/Concourse Area outside the perimeter of the event pursuant to the authority in Sec. 9.13(6)(k)5; and

WHEREAS, the event sponsor wishes to select additional vendors, salespersons and vending sites to sell products during the special event; and

WHEREAS, Dane County Dairy Promotion Committee agrees to limit any vendors selected by its event to selling food and beverages and promotional materials specifically related to the event; such as T-shirts, posters, souvenirs or other related items; and

WHEREAS, the event sponsor shall obtain a Special Event Vending License for all selected vendors, as required by sec. 9.13(2) and(3); and

WHEREAS, Dane County Dairy Promotion Committee agrees to obtain a Street Use Permit for Saturday, June 2, 2012 from 6:00a.m to 2:00p.m. for the 10 blocks of E. Main St., N. & S. Pinckney, the 100 block of E. Washington Ave. and the 200 block of Martin Luther King Jr. Blvd. and agrees to comply with the conditions of the permit, including but not limited to any conditions placed on the permit by the Street Use Staff Team; and

WHEREAS, the sponsors agree to comply with all recommendations of the Street Use Team and Vending Coordinator concerning the location of vending sites and use of electricity;

NOW, THEREFORE, BE IT RESOLVED, that the Common Council hereby SUSPENDS the vending restrictions relating to handcrafted goods, personally prepared food set forth in 9.13(6)(b) of the Madison General Ordinances for the streets specifically described above; for Saturday, June 2, 2012 from 6:00a.m to 2:00p.m.

BE IT FURTHER RESOLVED that the Common Council establishes an alternate rule for vending to allow the event sponsor the right to select additional vendors, salespersons and vending sites within the above-described streets on Saturday, June 2, 2012 from 6:00a.m to 2:00p.m; subject to the conditions of the Street Use Permit for placement of vending sites and equipment.

BE IT FINALLY RESOLVED that the Common Council establish alternate rules limiting any such vendors or sales persons to vending only promotional goods or materials related to the event; such as T-shirts, posters, souvenirs or other related items within above-described location on Saturday, June 2, 2012 from 6:00a.m to 2:00p.m.