



Legislation Details (With Text)

**File #:** 24000      **Version:** 1      **Name:** MillerCoors Free Rides 2011 - 2013  
**Type:** Resolution      **Status:** Passed  
**File created:** 9/26/2011      **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)  
**On agenda:** 11/1/2011      **Final action:** 11/1/2011  
**Enactment date:** 11/3/2011      **Enactment #:** RES-11-00942

**Title:** Authorizing the Mayor and the City Clerk to accept sponsorship by MillerCoors, LLC for the New Year's Eve free rides program. MillerCoors is donating \$10,000 for 2011 to help offset the cost of providing free expanded transit service on New Year's Eve. The agreement includes an indemnification clause. The amount of the donation for each of the remaining two years of the contract will be agreed upon by the parties.

**Sponsors:** Lisa Subeck

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
11/1/2011	1	COMMON COUNCIL	Adopt	Pass
10/12/2011	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
10/10/2011	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
10/4/2011	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Refer	
10/4/2011	1	COMMON COUNCIL	Referred	
9/26/2011	1	Metro Transit	Referred for Introduction	

**Fiscal Note**

Funds for this program, including the \$10,000 donation by MillerCoors, LLC, are included in Metro Transit's 2011 Operating Budget. Funds for subsequent years of the agreement will be included in future budgets. The indemnification language has been reviewed by the City's Risk Manager. The City's risk exposure is increased by this clause, but the exposure is covered by insurance, subject to its terms and conditions.

**Title**

Authorizing the Mayor and the City Clerk to accept sponsorship by MillerCoors, LLC for the New Year's Eve free rides program. MillerCoors is donating \$10,000 for 2011 to help offset the cost of providing free expanded transit service on New Year's Eve. The agreement includes an indemnification clause. The amount of the donation for each of the remaining two years of the contract will be agreed upon by the parties.

**Body**

WHEREAS the City has provided free, expanded transit service on New Year's Eve for the past 35 years, beginning with grant resources from state Highway Safety funds; and

WHEREAS since the state stopped providing Highway Safety funding for this service, Metro Transit has solicited sponsors from the community; and

WHEREAS MillerCoors, LLC has helped to sponsor Metro's program for the past 17 years; and

WHEREAS the sponsorship agreement contains a provision which requires the City to hold harmless, indemnify and defend against liability, damage, claims or suits which arise out of the City's acts or omissions in connection with the agreement; and

WHEREAS pursuant to APM 1-1, the inclusion of such a provision requires the express approval of the Common Council; and

WHEREAS the provision of expanded service on New Year's Eve is dsigned to provide better service to our community and cannot be provided without this sponsorship such that the execution of the agreement is in the public interest;

NOW THEREFORE BE IT RESOLVED that the Common Council accepts the sponsorship of MillerCoors, LLC and funding in the amount of \$10,000 for 2011 and an amount to be agreed upon by the parties for 2012 and 2013 to help offset the cost of providing free expanded service on New Year's Eve and authorizes the Mayor and the City Clerk to sign the sponsorship agreement, which includes an indemnification clause.