

City of Madison

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Legislation Details (With Text)

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Advertising, presented by Scott McPherson and

George Klaetsch - TPC 06.08.11

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Title: Metro: Commuter Advertising-Bus Audio Advertising, presented by Scott McPherson and George

Klaetsch - TPC 06.08.11

Sponsors:

Indexes:

Code sections:

Attachments: 1. Commuter Ads-Metro gross revenues -06.08.11.pdf, 2. Commuter Ads-anticipated net revenue

06.08.11.pdf, 3. Audio Bus Ads-Rider e-mail 1.pdf, 4. Audio Bus Ads-Rider e-mail 2.pdf, 5. Commuter

Advertising Powerpoint-Handout TPC 06.08.11.pdf, 6. Commuter Advertising Brochures TPC

06.08.11.pdf

Date	Ver.	Action By	Action	Result
6/8/2011	1	TRANSIT AND PARKING		

COMMISSION (ended 06/2018)

Title

Metro: Commuter Advertising-Bus Audio Advertising, presented by Scott McPherson and George Klaetsch - TPC 06.08.11

Body

Please see the attached documents for discussion at 06/08/11 meeting of the Transit and Parking Commission.