



Legislation Details (With Text)

File #:	20082	Version:	2	Name:	Portable Signs
Type:	Ordinance	Status:	Passed		
File created:	9/28/2010	In control:	URBAN DESIGN COMMISSION		
On agenda:	12/14/2010	Final action:	12/14/2010		
Enactment date:	12/23/2010	Enactment #:	ORD-10-00123		
Title:	AN ALTERNATE Repealing Sec. 31.041(1)(c) to eliminate the requirement of using permit tags on signs, amending Secs. 31.03(2), 31.041(2), 31.044, 31.14(2), 31.14(2)(b)3. and 31.15(3) of the Madison General Ordinances regarding noncommercial message signs and other temporary signs that are exempt from permit, and amending Sec. 31.04(5)(h) regarding construction requirements for certain ground signs.				
Sponsors:	Marsha A. Rummel				
Indexes:					
Code sections:					
Attachments:	1. UDC OrdinanceReport102010.pdf, 2. AlternateOrdinanceHandoutPhotos.pdf, 3. Version 1, 4. Alternate Ordinance, 5. UDC Report 120110.pdf, 6. Ground Signs Report 120110.pdf				

Date	Ver.	Action By	Action	Result
12/14/2010	2	COMMON COUNCIL	Adopt	Pass
12/1/2010	2	URBAN DESIGN COMMISSION	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
11/9/2010	1	COMMON COUNCIL	Re-refer	Pass
10/20/2010	1	URBAN DESIGN COMMISSION	RECOMMEND TO COUNCIL TO RE-REFER - REPORT OF OFFICER	Pass
10/5/2010	1	COMMON COUNCIL	Referred	
9/28/2010	1	Attorney's Office/Approval Group	Referred for Introduction	

Fiscal Note

It is anticipated that there will be a minor reduction in expenses currently allocated for the production of metal permit tags.

Title

AN ALTERNATE Repealing Sec. 31.041(1)(c) to eliminate the requirement of using permit tags on signs, amending Secs. 31.03(2), 31.041(2), 31.044, 31.14(2), 31.14(2)(b)3. and 31.15(3) of the Madison General Ordinances regarding noncommercial message signs and other temporary signs that are exempt from permit, and amending Sec. 31.04(5)(h) regarding construction requirements for certain ground signs.

Body

DRAFTER'S ANALYSIS: This ordinance clarifies the status of noncommercial message signs that are exempt from permit under the sign code. Currently, noncommercial message signs can be displayed on private property in any zoning district subject to certain size limitations, without a permit and in addition to other types of signs. This ordinance amendment clarifies the definition of "noncommercial" and clarifies that exempt noncommercial signs can be displayed in residential, conservancy and agricultural districts in addition to the other types of signs allowed in those districts. This amendment also specifies the types of exempt sign that can be displayed temporarily and clarifies the applicability of construction requirements to temporary and permanent exempt signs. This amendment creates a rule that real estate signs should be temporary and only be displayed when the property in question is actually for sale or rent. This amendment clarifies that foundational footings are only required for permanent ground signs (pole and monument signs) and not for

temporary signs. Finally, the ordinance eliminates the requirement of issuing metal permit tags for signs, because sign permits are now tracked by computer, and corrects a typographical error.

See Alternate Ordinance in Attachments.