



Legislation Details (With Text)

File #: 16202 **Version:** 1 **Name:** Operator's (bartender's) licenses
Type: Ordinance **Status:** Passed
File created: 10/6/2009 **In control:** ALCOHOL LICENSE REVIEW COMMITTEE
On agenda: 12/8/2009 **Final action:** 12/15/2009
Enactment date: 12/31/2009 **Enactment #:** ORD-09-00166
Title: Amending Section 38.08(4)(e) of the Madison General Ordinances to change the license period of an operator's license from one year to two years and increase the fee from \$35 a year to \$75 for two years.
Sponsors: Michael E. Verveer

Indexes:**Code sections:****Attachments:**

Date	Ver.	Action By	Action	Result
12/16/2009	1	ALCOHOL LICENSE REVIEW COMMITTEE		
12/15/2009	1	COMMON COUNCIL	Adopt	Pass
11/18/2009	1	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
10/20/2009	1	COMMON COUNCIL	Referred	
10/6/2009	1	Attorney's Office/Approval Group	Referred for Introduction	

Fiscal Note

Currently, the Clerk's Office issues approximately 2,000 Operator licenses annually at \$35 each, which yields an estimated \$70,000 annually in General Fund revenues. An increase in the license fee of \$40, from \$35 to \$75 as proposed, is anticipated to yield total General Fund revenues in 2010 of \$150,000, a net revenue increase of \$80,000. In 2011, additional Operator applicants will receive a license for the remainder of 2011 at a cost of \$40 each. The Clerk's Office estimates that there may be 1,200 such licenses issued in the second year of the new licensing cycle, yielding total General Fund revenues of approximately \$48,000.

Subsequently, the City might expect a continuing cycle of \$150,000 in the first year of the two-year licensing term, followed by an estimated \$48,000 in each of the second year licensing periods. Thus, in 2010, City General Fund revenues are anticipated to increase by \$80,000 (these revenues are included in the 2010 Executive Operating Budget); however, in 2011 (and each second year thereafter), City budgets will need to recognize a "decrease" in revenues of an estimated \$102,000 (\$150,000 total in the first year minus \$48,000 in the second year).

Title

Amending Section 38.08(4)(e) of the Madison General Ordinances to change the license period of an operator's license from one year to two years and increase the fee from \$35 a year to \$75 for two years.

Body

DRAFTER'S ANALYSIS: This proposal changes the license period of an operator's (bartender's) license from one year to two years. It raises the license fee from \$35.00 a year to \$75.00 for two years. Those who obtain their first operator's license in the second year of the license period will pay a license fee of \$40.00.

The Common Council of the City of Madison do hereby ordain as follows:

Subdivision (e) of Subsection (4) entitled "Fees" of Section 38.08 entitled "Fermented Malt Beverages"

of the Madison General Ordinances is amended to read as follows:

- “(e) The fee for an operator’s license shall be thirty-five dollars (\$35.00) per year. Beginning on July 1, 2010, the fee for an operator’s license shall be seventy-five dollars (\$75.00) for two years. Operator’s licenses shall expire on June 30 of the even numbered year. A person who applies for an operator’s license after June 30 of an odd numbered year shall pay a license fee of forty dollars (\$40.00) for the remaining license period. Renewal licenses shall be obtained on or before June 30 of each the even numbered year or be subject to a late filing fee of 15% of the license fee or a minimum of \$3.00, whichever is greater. Payment of the late filing fee shall not relieve any person from any other penalties prescribed in this chapter for failure to possess or obtain a license.”