
Name: ALCOHOL LICENSE REVIEW COMMITTEE

Type: ALRC

Description: Madison General Ordinance Sec. 33.02 - Guiding Values: Fair, Consistent, Proactive, Balanced, Cooperative, Efficient, Preventative, Inclusive, Deliberative. Mission: Serve city's residents, businesses & visitors by thoroughly & conscientiously reviewing license applications, establishing & maintaining standards, addressing violations, developing alcohol-related policies & making recommendations to the Common Council. Goals: Promote responsible alcohol-selling -serving practices; enhance public safety & quality of life; consistently apply pertinent laws & conditions; educate citizenry/business community about the ALRC mission & processes; modernize existing business & governmental systems and reduce expenditures on alcohol-related issues; improve overall service delivery.

Name	Title	Start Date	End Date
Paul E. Skidmore	Common Council Member	8/4/2015	4/20/2021
Appointed By: Mayor/Council Confirms			
Michael E. Verveer	Common Council Member	4/20/2005	4/20/2021
Appointed By: Mayor/Council Confirms			
Jim Verbick		5/15/2017	
James Boxrud		1/6/2015	
Jason Freedman		2/14/2017	
Roger Allen		4/30/2012	11/11/2111
Fernando Cano Ospina	Adult City Resident	9/16/2014	4/19/2022
Appointed By: Mayor/Council Confirms			
Thomas A. Landgraf	Adult City Resident	5/6/2008	4/21/2020
Appointed By: Mayor/Council Confirms			
Amy L. Westra	Adult City Resident	6/18/2019	4/20/2021
Appointed By: Mayor/Council Confirms			
Michael S. Donnelly	Adult City Resident	9/18/2012	4/20/2021
Appointed By: Mayor/Council Confirms			
Patrick J. Grady	Adult City Resident	2/23/2016	4/20/2021
Appointed By: Mayor/Council Confirms			
Amanda M. Jovaag		7/15/2019	
Sheri Carter	Common Council Member	4/16/2019	4/20/2021
Appointed By: Mayor/Council Confirms			
Stefan J. Fletcher	Adult City Resident	12/1/2015	4/19/2022
Appointed By: Mayor/Council Confirms			