



## Legislation Details

**File #:** 05280      **Version:** 1      **Name:** Transit Advertising Agreement with Adams Outdoor  
**Type:** Resolution      **Status:** Passed  
**File created:** 12/20/2006      **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)  
**On agenda:** 1/16/2007      **Final action:** 1/16/2007  
**Enactment date:** 1/18/2007      **Enactment #:** RES-07-00156

**Title:** Authorizing the Mayor and City Clerk to enter into an agreement with Adams Outdoor Advertising Ltd. Partnership dba Adams Outdoor Advertising of Madison, for the right to sell and manage interior and exterior transit bus advertising for the transit utility for a three year period, with a single option to extend for three additional years in the third year.

**Sponsors:** Noel T. Radomski, Jed Sanborn

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
1/16/2007	1	COMMON COUNCIL	Adopt	Pass
1/9/2007	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
1/8/2007	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
1/2/2007	1	COMMON COUNCIL	Refer	
1/2/2007	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Refer	
12/21/2006	1	Finance Dept/Approval Group	Approved Fiscal Note By The Comptroller's Office	
12/21/2006	1	Transit Utility	Referred for Introduction	
12/20/2006	1	Transit Utility	Fiscal Note Required / Approval	