



Legislation Text

File #: 40956, **Version:** 1

Fiscal Note

The 2015 budget includes \$25,000 for the Madison Songwriting Conference

Title

Authorizing the Mayor and City Clerk or the Designee of the Finance Director to execute a sole source Purchase of Services Contract with Roy Elkins

Body

WHEREAS, the Madison Songwriting Conference and Festival will provide professional development for musicians to help support them as small-business entrepreneurs, help make Madison a more musician-friendly municipality, and bring in musicians from around the world to attend; and

WHEREAS, Roy Elkins has been a leader in the music technology industry for over 20 years; and

WHEREAS, Elkins moved to Madison in 1997 to work with Sonic Foundry and 3 years later started Broadjam, a company that caters to songwriters; and

WHEREAS, through Broadjam, Elkins has connections with 150,000 musicians; and

WHEREAS, Elkins serves the Madison Music community in many ways including serving as chair of the Madison Area Music Awards and being a sponsor for the Madison Hip-Hop Awards; and

WHEREAS, Elkins has developed an intimate understanding of the city's efforts to enhance the Music Industry through Madison Music City; and

WHEREAS, Elkins has been instrumental in the success of BandSwap by advising staff, attending and promoting events, and speaking pro-bono.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City, are hereby authorized to execute a sole source Purchase of Services Contract with Roy Elkins with the option of renewal.