



## Legislation Text

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**File #:** 84374, **Version:** 1

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### Fiscal Note

The proposed resolution authorizes the execution of a sole-source contract with Electric Citizen LLC in the amount of \$160,000 to rebuild the Madison-Area Out-of-School Time (MOST) program finder website. Funds for the contract are included in the following authorized capital and operating projects:

- ARPA Non-Profit Support (Munis project 14977): \$80,000 of ARPA-SLFRF was transferred from the Summer Youth Employment 2022 project to support a portion of this website rebuild cost via Council resolution RES-24-00427 (Leg file 83888)
- Digital Accessibility and Engagement 2023 (Munis project 14154): The remaining portion of the contract will be funded through this Information Technology capital program.

No additional City appropriation is required.

### Title

Authorizing a noncompetitive contract amendment with Electric Citizen LLC to rebuild the Madison-area Out-of-School Time (MOST) website on the new City website platform.

### Body

Background:

MOST is a citywide collaboration involving the City of Madison, the Madison Metropolitan School District, Dane County, United Way, the Madison Community Foundation and about 40 different youth serving community organizations that seeks to help close Madison's opportunity gap by ensuring that all children and youth in Madison have access to comprehensive, high-quality out-of-school time programs that contribute to positive youth development; educational achievement; and career, college, and community readiness.

The MOST Program Finder is a web-based search tool created to enable families and youth to more easily find quality programs that are available before and after school, or during summer and holiday breaks for Madison-area children and youth. The tool currently operates on old website software and the system needs to be rebuilt. When re-built, the finder will include over 100 out-of-school time programs in the search tool.

Action:

WHEREAS, Electric Citizen LLC was selected via RFP # 10020-0-2021 and worked with the Information Technology (IT) Department to rebuild the City website on the new website platform; and

WHEREAS, the current project exceeded the funding required to migrate the Madison-area Out-of-School Time (MOST) website requiring Council authorization to execute a contract amendment in the amount of \$160,000 to complete this work; and

WHEREAS, the current website platform will go end-of-life in November of 2024; and

WHEREAS, under sec. 4.26(4)(b), of the Madison General Ordinances if the aggregate amount of the fee for services will be \$50,000 or more and the contract was not subject to a competitive bidding

process, the contract shall meet one of the other requirements of sec. 4.26(4)(a) and be approved by the Common Council; and

WHEREAS, for the reasons stated in the attached Noncompetitive Selection Request Form, the proposed contract with Electric Citizen LLC meets the exception to the bidding process in section 4.26(4)(a)7. which states “A particular consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant”; and

NOW THEREFORE BE IT RESOLVED that the Mayor and City Clerk are authorized to execute a services contract amendment not to exceed \$160,000.00 with Electric Citizen LLC for the above-described services.