



## Legislation Text

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File #: 39335, Version: 1

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### Fiscal Note

There is no fiscal impact associated with the adoption of the Plan. Implementing specific recommendations within the Plan will require the inclusion of expenditures in future capital and operating budgets, subject to Common Council approval at that time.

### Title

Adopting the University Hill Farms Neighborhood Plan as a supplement to the City of Madison's Comprehensive Plan.

### Body

WHEREAS, the *City of Madison's Comprehensive Plan*, adopted on January 17, 2006, recommends the preparation of neighborhood plans for established neighborhoods to provide greater detail on specific land uses, development intensity, and design characteristics; and

WHEREAS, the University Hill Farms Neighborhood Association applied for and received a Neighborhood Planning Grant to hire a planning consultant to prepare a mid-range (5-10 years) neighborhood plan (File ID 29191, Adopted 03-19-13) and which the authorizing resolution also directed the Planning Division to commence a corridor plan for University Avenue from roughly Breese Terrace to Allen Boulevard in the next five years, the recommendations of which shall supersede any University Avenue corridor recommendations made in this plan; and

WHEREAS, the planning study area boundaries include the area roughly bounded by University Avenue on the north, Midvale Boulevard on the east, Mineral Point Road on the south, and S. Rosa Road and N. Whitney Way on the west, with the exception of the State of Wisconsin Department of Transportation property (4802 **Sheboygan** Avenue) which was excluded from study area (see Map 1: University Hill Farms Neighborhood Plan Study Area); and

WHEREAS, the University Hill Farms planning study boundaries provided additional analysis and planning in two areas which were previously covered in the *Hoyt Park Area Joint Neighborhood Plan* (File ID 30377, Adopted 01-07-2014) and *Spring Harbor Neighborhood Plan* (File ID 03712, Adopted 11-07-2006); and

WHEREAS a nine member appointed ad hoc steering committee of neighborhood residents, business owners and stakeholder representatives lead the planning process and public outreach efforts, including soliciting input through a community-wide and business survey, three community open houses, focus groups with business leaders, service organizations, and seniors; and targeted bus stop interviews along N. Eau Claire Avenue, Sheboygan Avenue, and N Whitney Way to receive input from the renter population living within the planning area; and

WHEREAS, the *University Hill Farms Neighborhood Plan* describes the desired vision for the future of the planning study area and provides recommendations to guide future land use as well as key investment strategies in community facilities, economic development, historic resources, housing, parks and open space, transportation, and utilities; and

WHEREAS the recommendations in the *University Hill Farms Neighborhood Plan* are consistent with the broad recommendations contained in *the City of Madison's Comprehensive Plan* and provide more detailed land use and design recommendations at a finer geographic scale; and

WHEREAS, the *University Hill Farms Neighborhood Plan* land use recommendations are generally consistent with the land use, intensity, and neighborhood character plan recommendations within the adopted *Hoyt Park Area Joint Neighborhood Plan* for the overlapping area lying south of Hilldale Shopping Center, and are also generally consistent with land uses identified in the *Spring Harbor Neighborhood Plan* for the area overlapping area with exception that the *University Hill Farms Neighborhood Plan* recommends higher density and building height for the area located at the southeast corner of University Avenue at N. Whitney Way (See Map 2: Overlapping Areas with Previously Adopted Neighborhood Plans); and

WHEREAS, the *University Hill Farms Neighborhood Plan* recommendations have been reviewed by City departments and agencies and approved by the appropriate City boards, commissions, and committees.

NOW THEREFORE BE IT RESOLVED that the Common Council does hereby adopt the *University Hill Farms Neighborhood Plan* as a supplement to the *City of Madison's Comprehensive Plan*.

BE IT FURTHER RESOLVED, that the recommendations in the *University Hill Farms Neighborhood Plan* shall take precedence over the *Hoyt Park Area Joint Neighborhood Plan* and *Spring Harbor Neighborhood Plan* in the overlapping areas.

BE IT FURTHER RESOLVED, that the changes to the *City of Madison's Comprehensive Plan's* Generalized Future Land Use Plan Map recommended in the *University Hill Farms Neighborhood Plan* be considered for adoption during the next annual *Comprehensive Plan* evaluation and amendment process.

BE IT FURTHER RESOLVED, that prior to the commencement of the annual budget process, the Department of Planning and Community and Economic Development will prepare a status report on the implementation of the *University Hill Farms Neighborhood Plan* recommendations and forward said status report to City agencies for consideration in establishing future agency work plans and budget submittals.

BE IT FURTHER RESOLVED that the appropriate City agencies consider including the recommendations of the *University Hill Farms Neighborhood Plan* in future work plans and budgets.

BE IT FINALLY RESOLVED, that the Department of Planning and Community and Economic Development shall monitor the implementation status of and shall work to update the Plan within 10-15 years.