



Legislation Details

File #: 25574 **Version:** 2 **Name:** In-House Advertising Program
Type: Resolution **Status:** Passed
File created: 3/6/2012 **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)
On agenda: 5/1/2012 **Final action:** 5/1/2012
Enactment date: 5/2/2012 **Enactment #:** RES-12-00325

Title: SUBSTITUTE-Authorizing Metro Transit to transition from a contracted advertising vendor program for bus advertising to an in-house advertising program starting in 2013, using Metro Transit staff by amending the 2012 Metro Adopted Operating budget to create a new 1.0 FTE position tentatively titled "Transit Advertising Sales Representative," in compensation group and pay range of 44-xx, pending a classification determination by the Human Resources department.

Sponsors: Chris Schmidt, Bridget R. Maniaci

Indexes:

Code sections:

Attachments: 1. Metro in-house ad program budget description.pdf, 2. 25574-version 1.pdf

Date	Ver.	Action By	Action	Result
5/1/2012	2	COMMON COUNCIL	Adopt with the Recommendation(s)	Pass
4/11/2012	2	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER	Pass
4/2/2012	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Following Recommendation(s)	Pass
3/20/2012	1	COMMON COUNCIL	Referred	Pass
3/9/2012	1	Metro Transit	Referred for Introduction	