



Legislation Text

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Fiscal Note

The proposed resolution authorizes the City of Madison to enter into a contract with Cambridge Systematics for consultant services to update and make enhancements to the regional travel demand forecasting model. The contracted amount, as shown in the attachment, is not to exceed \$75,027. The Planning Division's 2024 Adopted Operating Budget for the Metropolitan Planning Organization (MPO) includes funding for the proposed contract. No additional City appropriation is required.

Title

Authorizing the Mayor and City Clerk, on behalf of the Greater Madison MPO, to enter into a sole source service contract with Cambridge Systematics for consultant services to update and make enhancements to the regional travel demand forecasting model.

Body

WHEREAS, the City of Madison is responsible for providing professional staff services to the Greater Madison MPO (Metropolitan Planning Organization), the designated metropolitan planning organization for the Madison area, as provided for in the 2007 MPO designation agreement; and

WHEREAS, the City of Madison is the administrative and fiscal agent for the MPO and is a legally constituted entity under the laws of the State of Wisconsin and able to receive the federal and state funding, which covers approximately 83% of the MPO's budget and is part of the Planning Division's budget; and

WHEREAS, as the designated MPO for the Madison area, the MPO has responsibilities to perform metropolitan transportation planning and programming activities, including development of a long-range multi-modal regional transportation plan and conducting or supporting special studies to assist in implementing the long-range plan; and

WHEREAS, the Common Council adopted Resolution No. RES-19-00311 on April 16, 2019, authorizing the Mayor and City Clerk to enter into a contract with Cambridge Systematics for consultant services to the Greater Madison MPO to update and make enhancements to the regional travel demand forecasting model; and

WHEREAS, the travel model is an essential tool for the Greater Madison MPO's planning activities and the updated model was used to support the update to the long-range multi-modal regional transportation plan known as *Connect Greater Madison 2050*, adopted by the Greater Madison MPO Policy Board on May 11, 2022; and

WHEREAS, consultant services are needed to update, recalibrate, and enhance the travel model to support other future corridor or area studies in the region, provide travel forecasts for project sponsors, and for other planning efforts; and

WHEREAS, under MGO 4.26(4)(a) a service contract of \$50,000 or more that was not competitively selected must be approved by the Common Council and must meet one of the exceptions in MGO 4.26(4)(b); and

WHEREAS, for the reasons stated on the attached Noncompetitive Selection Request Form, Cambridge Systematics is the only consulting firm in the area that can update the travel model, thereby meeting the exception of MGO 4.26(4)(b)2., "the service required is available from only one person or firm."

NOW, THEREFORE BE IT RESOLVED that the Common Council hereby authorizes the Mayor and City Clerk to enter into a sole source contract with Cambridge Systematics for consultant services to the Greater Madison MPO to update and make enhancements to the regional travel demand forecasting model for an amount not to exceed \$75,027.