



## Legislation Text

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**File #:** 21249, **Version:** 1

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### **Fiscal Note**

The total cost of this contract is \$54,000. The Madison Public Library Foundation will contribute \$15,000, and the remaining \$39,000 will be funded through the Library's Operating Budget.

### **Title**

Authorizing the Library Board to enter into a contract with OrangeBoy Inc., to provide consulting services for strategic planning for library services in Madison.

### **Body**

WHEREAS, the Library Board has determined that it would be valuable to obtain data and consulting expertise to assist in strategic planning efforts; and

WHEREAS, OrangeBoy, Inc., offers an analytical approach to public library planning through a multi-faceted research effort that provides a better understanding of library user behavior and library usage trends based on three key deliverables: in-depth analysis of cardholder usage, on-site observation of user behavior (by site), and stakeholder (library board and staff) assessment; and

WHEREAS, this firm has a good track record with other urban libraries, including Cincinnati and Hamilton County (Ohio), San Diego (California) Public Library, and the Columbus Metropolitan Public Library (Ohio); and

WHEREAS, the Library Board approved a consulting services contract for \$54,000 at its January 27th meeting, with the contract continuing until the process is complete; and

WHEREAS, the Madison Public Library Foundation has approved \$15,000 for this project, with the remainder being paid from the Library's budget; and

WHEREAS, per Madison General Ordinances, Section 4.26 (4)(a)9., the City may enter into negotiated contracts without a competitive bidding process for the purchase of services if otherwise authorized by resolution;

NOW, THEREFORE, BE IT RESOLVED, that the Library Board is hereby authorized to enter into a contract with OrangeBoy, Inc., on a sole source basis to provide consulting services for planning for library services in Madison.