



Legislation Text

File #: 48682, **Version:** 1

Title

Request from Wild Warner to install Wayfinding, Interpretive and Placemaking Signage in Warner Park
Body

Members of Wild Warner would like to develop and install Wayfinding, Interpretive and Placemaking signage at various locations throughout the park, with Park Maps installed at each of the main entrances to the park. The goal of the project would be to improve park user experiences by educating them on what the park has to offer and helping them to more easily find their way around the park. This proposal would also include painting animal images onto the paths to indicate a specific path and to mark distances along the path. Wild Warner would work with Parks staff to develop the exact style of all signs as well as determine appropriate locations. Throughout the design process, Parks would reevaluate existing signs throughout the park and attempt to incorporate official "Parks Rules Signage" into the Park Map signs. Thirty-seven signage locations are proposed.

Timeline:

- Design and production of Interpretive and Wayfinding Signs and Park Maps (Spring 2018)
- Site layout with Parks Operations staff (Spring 2018)
- Installation by July 2018
- Place-Making and path marking TBD, dependent on outcome of initial project.

Funding:

Wild Warner received \$10,000 in grant funding through American Family Insurance's "Share Tank College Intern Challenge". Itemized expenses can be found on page 21 of their proposal.

Staff Recommendation:

Staff supports the concept of this project, many details still need to be finalized. A pilot program is recommended, such as creating Wayfinding and Interpretive Signage as well as Park Maps; the Placemaking and path stenciling portion of the project may evolve at a later time.

The following conditions must be met:

- Staff must approve final sign appearance and locations
- Installation methods must be approved by Parks Operations Staff
- Wild Warner will provide plans for long-term maintenance of signs and be responsible for maintenance of the signage
- If the signs fall to disrepair or become burdensome for staff, Parks Staff reserves the right to remove them