

City of Madison

City of Madison Madison, WI 53703 www.cityofmadison.com

Legislation Details

File #: 10204 Version: 3 Name: Full Bus Wraps Not to Exceed 20 Per Year

Type: Resolution Status: Passed

File created: 4/28/2008 In control: COMMON COUNCIL

On agenda: 7/1/2008 Final action: 7/1/2008

Enactment date: 7/1/2008 Enactment #: RES-08-00709

Title: SECOND SUBSTITUTE - Authorizing an amendment to the Metro Transit Advertising and Leased

Space Policy and to the Contract with Adams Outdoor Advertising, Ltd. Partnership to allow fully illustrated transit advertisements on Metro Coaches, not to exceed ten 20 full wraps per year.

Sponsors: Jed Sanborn

Indexes:

Code sections:

Attachments: 1. Full Wrap Ads - Feedback and Photos TPC 05.13.08.pdf, 2. 10204 petition.pdf, 3. 10204 letter from

David Waugh.pdf, 4. Wrapped Bus Summary BOE, 5. Version 1 (original).pdf, 6. Version 2

(substitute).pdf, 7. Version 4 (BOE).pdf, 8. Alternate to second substitute.pdf, 9. 10204 Chuck Kamp ltr.pdf, 10. 10204 Registration Stmts.pdf, 11. 10204 Gruber Amentment.pdf, 12. 10204 Rhodes-

Conway Rummel amendment.pdf, 13. 10204 Registration Stmts.pdf

Date	Ver.	Action By	Action	Result
7/1/2008	3	COMMON COUNCIL	Adopt	Pass
7/1/2008	3	COMMON COUNCIL	Adopt	Fail
7/1/2008	3	COMMON COUNCIL	Adopt the Following Friendly Amendment	Fail
6/17/2008	3	COMMON COUNCIL	Refer to a future Meeting to Adopt	Pass
6/9/2008	2	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Following Recommendation(s)	Pass
5/13/2008	2	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
5/12/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	Pass
5/6/2008	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Refer	
5/6/2008	1	COMMON COUNCIL	Refer	
4/28/2008	1	MADISON METRO TRANSIT SYSTEM	Referred for Introduction	