



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Legislation Text

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### **Fiscal Note**

City costs associated with urban development in this area will be included in future operating and capital budgets subject to Common Council approval. \$50,000 for area plan processes is included in the 2023 Planning Division budget.

### **Title**

Authorizing the City of Madison Planning Division to prepare the Northeast Area Plan

### **Body**

WHEREAS, the City's 2018 Comprehensive Plan recommended creation of a process for reviewing existing sub-area plans, which led to a larger review of the City's neighborhood/area planning and ultimately a planning framework that was approved by the Common Council on August 2, 2022 (RES-22-00577, File #71147); and

WHEREAS, the planning framework was informed by findings from a Racial Equity and Social Justice analysis to help ensure equitable and inclusive public participation, plan recommendations, and outcomes; and

WHEREAS, RES-22-00577 identifies the Northeast and West Areas as the first two area plans to be undertaken by the Planning Division; and

WHEREAS, the Northeast Area Plan is generally bound by the Packers Avenue and CTH CV on the west, I-90/94 on the east and Hwy 30 to the south, (see Exhibit A); and

WHEREAS, substantial portions of the Northeast Area Plan boundary lack coverage by any neighborhood, area, or corridor plan, leaving those areas without the more detailed level of guidance provided by such plans that is often necessary to implement the broader goals, policies, and actions of the Comprehensive Plan and other adopted citywide plans and policies; and

WHEREAS, consistent with the City's Racial Equity and Social Justice (RESJ) Initiative, neighborhood areas that include higher percentages of residents from Black, Indigenous and People of Color (BIPOC) communities and those living with lower incomes than the remainder of the planning area and city as a whole will receive a special focus that includes more extensive public participation efforts; and

WHEREAS, there are five adopted city plans that cover portions of the Northeast Area Plan study area: East Town-Burke Heights Neighborhood Development Plan (1987), Hanson Road Neighborhood Development Plan (2000) Carpenter-Ridgeway-Hawthorne-Truax Neighborhood Plan(2001), Ridgewood East Central Development Plan (2002), Greater East Towne Area Plan (2021); and

WHEREAS, the Greater East Towne Area Plan and the in-process Hawthorne-Truax Neighborhood Plan utilized extensive public participation processes and provide detailed recommendations which should continue to be used to guide private redevelopment and City investment within that area and should be integrated into the Northeast Area plan; and

WHEREAS, the first phase of the Northeast Area planning process shall involve a review of the goals, objectives, and recommendations of the aforementioned plans adopted before 2021 for consistency with the scope/level of detail established for area plans, current stakeholder priorities, and the 2018 Comprehensive Plan and other adopted citywide plans and policies; and

WHEREAS, relevant goals, objectives, and recommendations from the aforementioned plans that are found to be consistent as described above, will generally be incorporated into the Northeast Area Plan; and

WHEREAS, consistent with RES-22-00577, retirement of adopted plans within the Northeast Area Plan boundary shall be considered as part of the development and approval of the Northeast Area Plan; and

WHEREAS, the Planning Division shall create an Interagency Staff Team to help guide development of the Northeast Area Plan; and

WHEREAS, the Sandburg and Burke Heights neighborhoods in the Northeast Area Plan boundary contains Census tracts eligible for Community Development Block Grants, and these areas will be a focus of community engagement and more detailed recommendations will address community identified issues in these areas.

NOW, THEREFORE BE IT RESOLVED that the City of Madison Planning Division is authorized to prepare the Northeast Area Plan to guide land use, housing, urban design, transportation, parks and open space, historic and cultural resources, community facilities, and utility improvements within the area shown on the attached Northeast Area Plan boundary map and to identify recommendations to implement a new vision for the Northeast Area.

NOW, THEREFORE BE IT FURTHER RESOLVED that this planning process will include a public participation plan that proactively and equitably engages and informs residents, businesses, property owners, and other stakeholders within the Northeast Area and complies with statutory requirements for amending the City's Comprehensive Plan.