



## Legislation Text

File #: 36321, Version: 2

### Fiscal Note

This resolution will amend the budget to create a new capital project in the 2015 adopted capital budget of the Planning and Community and Economic Development agency (PCED) entitled "Urban Footprint Scenario Transit Oriented Planning," with authorized expenditures of \$575,000, comprised of \$300,000 in Federal TIGER grant funds, \$250,000 in City General Obligation borrowing to be transferred from the "Implement Sustainability Plan" capital budget of Facilities Management (Project No.9, Acc't No. 810778), and a \$25,000 grant from the State Smart Transportation Initiative. (An additional \$25,000 in matching grant funds is provided by MG&E and will be paid directly to Vandewalle Associates for station area planning services in South Madison, which may include the development of architectural renderings and site design assistance). Ten percent (10%) of the grant funds (or \$60,000) will be held in contingency to cover project overruns such as additional staff time to complete the grant work or additional consulting services needed

In addition, the Resolution amends the 2015 adopted operating budget of the Planning Division to create a new 1.0 Limited Term Employee Planner 2 or 3 to provide Project Management services including data analysis/GIS, site design, public outreach and other transit station area planning services required by the grant application. Finally, the Resolution authorizes the City to enter into an agreement with Calthorpe Analytics to purchase the Urban Footprint Development Scenario Modeling Tool (plus associated training) at a cost not to exceed \$325,000.

There is no net impact on the levy.

The 2015 adopted capital budget amendment will be amended as follows:

NEW PROJECT IN PCED: "Urban Footprint Scenario Transit Oriented Planning:"  
\$525,000 CD21-58015-XXXXXX Professional Fees (project code pending)  
(\$300,000) CD21-73111-XXXXXX Federal Grant Revenues (Increase)  
(\$250,000) CD21-79140-XXXXXX General Obligation Borrowing (Increase)  
(\$ 25,000) CD21-78890-XXXXXX Other Contributions (Increase)

Facilities Management, "Sustainability Implementation Plan", Project No. 9, Acc't No. 810778:  
(\$250,000) CB53-54950-810778 Decrease Expense for Consulting Services  
\$250,000 CB53-79140-810778 Decrease General Obligation Borrowing

The 2015 adopted operating budget of the Planning Division will be amended to authorize a new 1.0 Limited Term Employee Planner 2 or 3, with funding amended as follows:

\$60,000 GN01-51100-223000 Permanent Wage Expense  
\$20,364 GN01-52000-223000 Fringe Benefit Expense  
(\$80,364) GN01-59801-223000 Billing to Capital (Increase)

### Title

SUBSTITUTE Amending the 2015 adopted capital budget to create a new project with authorized expenditures of \$575,000 within the Planning and Community and Economic Development agency (PCED)

entitled "Urban Footprint Scenario Transit Oriented Planning," and to transfer funds to the project from the Sustainability Fund; amending the 2015 adopted Operating Budget of the Planning Division to create a 1.0 Limited Term Employee Planner 2 or 3 to serve as project coordinator; authorizing the Mayor and City Clerk to enter into a sole source agreement with Calthorpe Analytics to provide UrbanFootprint scenario modeling software and training to be used by the Planning Division in support of Bus Rapid Transit station area planning.

**Body**

**BACKGROUND:**

In April, 2014, the Common Council authorized (via Resolution #RES-14-00274, adopted April 8, 2014) the City of Madison to apply to the US Department of Transportation's TIGER grant program and, if awarded, to subsequently amend the capital budget to create a new capital project and to allocate up to \$250,000 in matching funds from the Sustainability Fund capital project administered by City Facilities Management and for which the capital budget authorizes \$1,000,000 in General Obligation borrowing. RES-14-00274 also indicated that the purpose of the grant is in large measure for the purchase of a unique "UrbanFootprint Development Scenario Planning Tool," a planning tool offered by a single contractor.

Madison is nearing the implementation of a Bus Rapid Transit (BRT) system. In advance of the development of the system, the city will initiate plans for transit-oriented development (TOD) at three key station areas along the initial BRT system routes. In order to develop these TOD plans, we will use the cutting edge UrbanFootprint scenario planning tool to preview TOD scenarios and study their impacts on key indicators such as equity, connectivity, congestion, and the environment. Our use of UrbanFootprint will not only advance our BRT TOD planning, but will be available for critical transportation and land use decision making in the future.

WHEREAS, The United States Department of Transportation recently awarded the City of Madison's Planning Division a highly competitive TIGER planning grant to support development scenario modeling at three BRT station areas using the cutting edge UrbanFootprint, and

WHEREAS, use of the UrbanFootprint will make Madison an early adopter of proven advanced technology, and

WHEREAS, use of the UrbanFootprint will aid the City in making investment decisions that are fiscally sound and which contribute to the City's goals of racial and social equity, wise land use, efficient transportation, enhancement of public health, and environmental stewardship goals, and

WHEREAS, Planning Division staff and the City at-large will add to its available planning resources through deployment of the UrbanFootprint and the addition of a contract employee to serve as Project Manager for the deployment of the software and the development of three BRT station area plans.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a sole source agreement with Calthorpe Analytics to purchase the UrbanFootprint software with accompanying training services and to enable the Planning Division to hire a contract employee to serve as Project Manager for the TIGER planning grant. The UrbanFootprint software is available only from Calthorpe Analytics and is necessary to deliver the three station area plans described in the federal TIGER grant application. The Project Manager position is necessary to ensure sufficient staff resources to coordinate the deployment of the UrbanFootprint software and associated staff trainings, to develop the station area plans and to oversee the contract obligations of the grant.

BE IT FURTHER RESOLVED that the 2015 adopted capital budget of PCED be amended create a new capital project entitled "Urban Footprint Scenario Tranist Oriented Planning," and to transfer to the project \$250,000 in General Obligation borrowing authority from the Sustainability Plan project in the Facilities Management agency.

BE IT FINALLY RESOLVED that the 2015 adopted operating budget of the Planning Division be amended to create a 1.0 Limited Term Employee Planner 2 or 3 position, with all related expenses offset by billings to the capital project.