



Legislation Text

File #: 35342, Version: 1

Fiscal Note

Estimated revenue based on this leased advertising policy is included in each year's Transit Utility Operating Budget.

Title

Adopting the 2014 Leased Advertising Space Policy prepared by Metro Transit.

Body

WHEREAS, advertising revenue is an important part of the Transit Utility's budget; and

WHEREAS, the Transit and Parking Commission has discussed and made updates to the policy;

NOW THEREFORE BE IT RESOLVED that the Common Council adopt the 2014 Leased Advertising Space Policy prepared by Metro Transit.