



Legislation Text

File #: 20785, **Version:** 1

Fiscal Note

The anticipated three-year cost (from 2011 - 2013) of the contract is not greater than \$180,000. The 2011 Adopted Operating Budget of the Planning Division provides funding of \$51,500 for the 2011 expense. Future year funding will be included in future operating budgets, subject to approval by the Common Council.

Title

Authorizing the Mayor and City Clerk to enter into a contract with the University of Wisconsin's Applied Population Lab to maintain, update and refine the Neighborhood Indicators project.

Body

WHEREAS, the continual and systematic collection, maintenance, and analyses of data is necessary to monitor the health of the City's neighborhoods over time and to identify trends that may indicate future problems; and

WHEREAS, information from multiple City agencies, other units of government and other data providers integrated into a single database would facilitate a coordinated response to existing and emerging neighborhood issues before they become more serious problems; and

WHEREAS, staff has met several times to learn about similar efforts in other communities and to discuss the types of indicators that may be appropriate for Madison; and

WHEREAS, input on this topic was received at the City's 2006 Neighborhood Conference; 2007, 2008 and 2009 Neighborhood Roundtables; Neighborhood Resource Teams retreats; community group meetings including the Northside Planning Council, East Isthmus Neighborhoods Planning Council, South Metropolitan Planning Council; and various citizen committees including Public Safety Review Board, Board of Education-Common Council Liaison Committee, Community Services Commission and Community Development Block Grant Commission; and

WHEREAS, indicators and profile data generally fall into the following categories: basic area and population profile, community action and involvement indicators, housing quality and availability indicators, public safety indicators, health and family well-being indicators, economic vitality indicators, transportation indicators, and conservation and sustainability indicators; and

WHEREAS, the 2008 edition of Neighborhood Indicators was launched in October 2009 and future editions are planned to be issued each year; and

WHEREAS, the University of Wisconsin's Applied Population Lab has particular experience and expertise in developing such systems. Their unique qualifications include serving as the clearinghouse for all census data for the State of Wisconsin, experience with Web-based presentation of demographic data, developing indicator packages for other Wisconsin municipalities and neighborhood groups, and geographic modeling to assess residents' proximity to community amenities; and

WHEREAS, per Madison General Ordinances, Sec. 4.26 (4) (a) 4., the City may enter into negotiated contracts without a competitive bidding process for the purchase of services if the services are to be rendered by a university, college, or other educational institution.

WHEREAS, per Madison General Ordinances, Sec. 4.26 (4) (a) 7., the City may enter into negotiated

contracts without a competitive bidding process for the purchase of services if a particular consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Clerk are hereby authorized to enter into a contract with the University of Wisconsin's Applied Population Lab on a sole source basis to maintain, update and refine the Neighborhood Indicators project; and

BE IT FURTHER RESOLVED, that the contract for 2011, 2012 and 2013 with the Applied Population Lab to maintain, update and refine the Neighborhood Indicators project shall not exceed \$180,000 over the three-year period as authorized by the City's adopted 2011, 2012 and 2013 operating budgets.