



Legislation Text

File #: 09550, **Version:** 3

Fiscal Note

There is no fiscal impact associated with the adoption of the plan. However, implementing specific recommendations within the plan will have fiscal impacts in the future and will require Common Council approval at that time.

Title

AMENDED SUBSTITUTE - Adopting the Stoughton Road Revitalization Project Plan and the goals, recommendations, and implementation steps contained therein as a supplement to the City's Comprehensive Plan.

Body

WHEREAS, the South Stoughton Road Corridor is a major transportation route, commercial and employment center and is adjacent to more than eight different neighborhoods, with over 25,000 residents on Madison's East Side; and

WHEREAS, the Wisconsin Department of Transportation is currently undergoing a Stoughton Road/US Highway 51 Planning and Design Process to determine future transportation needs and design reconstruction alternatives, and will be completing an Environmental Impact Study of proposed design alternatives in 2008 and 2009; and

WHEREAS, declining physical conditions, the presence of numerous underutilized parcels, an increased level of real estate development speculation, and potential Wisconsin Department of Transportation Design Alternatives suggest that the corridor could be poised for some significant changes; and

WHEREAS, the Stoughton Road Corridor does not have a detailed special area plan that establishes policies and makes recommendations to guide decisions regarding the future of this corridor, as recommended in the City of Madison *Comprehensive Plan* (adopted on January 17, 2006); and

WHEREAS, the Stoughton Road Revitalization Project is a multi-year effort led by neighborhood residents, neighborhood association representatives, business representatives and local elected officials, including three City of Madison Alderpersons, and two Dane County Supervisors; and

WHEREAS, the Cuninghame Architecture Group P.A. was retained to work with the Stoughton Road Revitalization Project Planning Group, City staff, and area stakeholders to develop this plan that focuses on the Stoughton Road Corridor between State Highway 30 on the North to US Highway 12/18 on the South; and

WHEREAS, this effort was funded through a \$20,000 City of Madison Neighborhood Planning Grant, \$15,000 in City of Madison Preliminary Planning TIF funds, \$24,600 in Public Participation funds donated by the Wisconsin Department of Transportation, a \$12,000 grant from Dane County's Better Urban Infill Development (BUILD) program, as well as over \$25,000 in private fundraising from neighborhood associations, East Side residents, businesses and other contributors; and

WHEREAS, the Stoughton Road Revitalization Project Group met over thirty-three times between June 2005 and February 2008, and oversaw a public participation process that included four large-scale public meetings, three rounds of focus groups, two open houses, several local neighborhood association meetings, neighborhood newsletter notifications, a project website, local business outreach and a business survey to receive input throughout the planning process; and

WHEREAS, on February 11, 2008, the Stoughton Road Revitalization Project Group unanimously approved the draft *Stoughton Road Revitalization Project Plan* and recommended that it be submitted to the City for adoption; and

WHEREAS, the plan makes a series of recommendations concerning subjects such as: land use, urban design, streetscape enhancements, pedestrian and bicycle enhancements, and parking and traffic circulation, among others.

NOW, THEREFORE BE IT RESOLVED, that the *Stoughton Road Revitalization Project Plan* and the goals, recommendations and implementation steps contained therein is hereby adopted as a supplement to the City's *Comprehensive Plan*; and

BE IT FURTHER RESOLVED, that Planning Staff is directed to include language in the Plan that supports the under-grounding of overhead utilities as redevelopment occurs and high-voltage transmission wires, as well as include language that supports expansion of the Broadway Park'n'ride lot, and language and graphics that illustrate potential bike route connections, as well as missing sidewalks and other pedestrian facilities as part of the Community Connections sections of the Draft Plan on pages 42, 54 and 68, and

~~BE IT FURTHER RESOLVED, that the City of Madison supports the Stoughton Road Revitalization Project Plan's Grid traffic arrangement, and opposes the Texas U-turn Bridges at Pflaum and Buckeye Roads and the flyover at Broadway as currently designed in the Wisconsin Department of Transportation's Draft Alternative Concepts for the US Highway 51 Central Segment, and~~

BE IT FURTHER RESOLVED, that the City of Madison supports the Stoughton Road Revitalization Project Plan's Grid traffic arrangement and the positive impact that this will have on the surrounding neighborhoods and mobility patterns in the area, and opposes the negative impacts that the Texas U-Turn Bridges at Pflaum and Buckeye Roads and the flyover at Broadway (as currently proposed in the Wisconsin Department of Transportation's Draft Alternative Concepts for U.S. Highway 51 Central Segment) will have on the surrounding neighborhoods and businesses, redevelopment opportunities throughout the corridor, and mobility patterns in the area, and

BE IT FURTHER RESOLVED, that specific recommendations and statements from City of Madison Boards and Commissions during the adoption process of the Stoughton Road Revitalization Project Plan that refer to the WisDOT transportation facility alternatives should be considered during the time that a formal response to the WisDOT US Highway 51, Stoughton Road Draft Environmental Impact Statement is made by the City of Madison, and

BE IT FURTHER RESOLVED, that the City of Madison urge WisDOT to carefully consider the impacts that the transportation facility options being considered for Stoughton Road have on the land use and redevelopment alternatives contained in the Stoughton Road Revitalization Project Plan, as the US Highway 51/Stoughton Road Environmental Impact Statement evaluation process moves forward, and

BE IT FURTHER RESOLVED, that any changes to the *Comprehensive Plan's* Generalized Future Land Use Plan Map recommended in the *Stoughton Road Revitalization Project Plan* be considered for adoption during the next annual *Comprehensive Plan* evaluation and amendment process; and

BE IT FINALLY RESOLVED, that the appropriate City agencies consider including the recommendations of the *Stoughton Road Revitalization Project Plan* in future work plans and budgets.