



Legislation Text

File #: 06818, **Version:** 1

Fiscal Note

No appropriation is required.

Title

To permit TREK Bicycle Corporation to host an International Sales Meeting and Trade Show at Breese Steven Field on August 13, 16 and 18, 2007, which event will include the service of alcohol during the picnic portion of the scheduled activities at Breese Stevens.

Body

Whereas, TREK Bicycle Corporation will be bringing Employees, Bicycle Dealers and Distributors from all over the world to Madison to host its International Sales Meeting and Trade Show ; and

Whereas, TREK Bicycle Corporation is pleased to showcase the City of Madison as a renowned bicycle friendly city and is working to achieve its Platinum status as a bike town; and

Whereas, Breese Stevens Field is the perfect setting to host the TREK guests for the purpose of a picnic and recreational activities in this historic athletic facility because of its location in the heart of Madison; and

Whereas, Madison General Ordinance 8.24 includes language that prohibits alcohol at Breese Stevens Field, except with the prior approval of the Common Council.

NOW, THEREFORE, BE IT RESOLVED That the Common Council supports the exception to the prohibition of alcohol at Breese Stevens Field on August 13, 16 and 18, 2007 for the purpose of TREK Bicycle Corporation serving alcohol to invited adult guests in a controlled setting during the picnic portion of the scheduled activities at the field.