



Legislation Text

File #: 25454, **Version:** 1

Fiscal Note

No appropriation required.

Title

Congratulating UW student radio station, WSUM 97.1 FM, on their Tenth Anniversary.

Body

WHEREAS, WSUM 91.7 FM successfully went on the air on February 22, 2002 at 2:22PM after a series of legal battles over its placement of a radio tower and after five different stations attempted to achieve success on campus between the years of 1952 and 1993; and,

WHEREAS, WSUM has trained a generation of students in the field of broadcast journalism with over a thousand alumni and more than 200 current DJs; and,

WHEREAS, WSUM is a proud and active member of the Wisconsin Broadcasters Association and College Broadcasters, Inc., and has won myriad statewide and national awards for its dynamic music and talk programming, live sports broadcasts, news coverage, and even their website; and,

WHEREAS, WSUM is home to one of the most widely recognized student sports talk programs in the nation: "Red Alert" and "The Student Section" was named "best student talk show" by the Wisconsin Broadcasters Association in 2009 and 2011 in addition to being the longest-running show on the station as the only program remaining from WSUM's on-air launch in 2002; and,

WHEREAS, WSUM brought notable music groups to the city of Madison in organizing their spring concert series "Party in the Park" enjoyed by thousands in James Madison Park, including The White Stripes, Andrew WK, ...and You will Know Us By the Trail of Dead; and,

WHEREAS, WSUM's non-profit group Friends of Madison Student Radio was an integral part of making the 2009 and 2010 Mifflin Street Block Party a safer, community-based event with the number of arrests during the event in 2009 hitting a five-year low; and,

WHEREAS, WSUM continues to be a shining example of the Wisconsin Idea, producing and delivering high quality audio programming for both the Madison area and broadcasting online that serves the public's need to discuss ideas and opinions, provides cultural enrichment, intellectual stimulation, and intelligent, enlightening entertainment,

NOW, THEREFORE, BE IT RESOLVED, that the Madison Common Council and the Mayor congratulate WSUM on their tenth anniversary of broadcasting and wish them continued success in being "the Snake on the Lake".