



Legislation Text

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**Fiscal Note**

No expenditure is required.

**Title**

Susan G. Komen For The Cure National Breast Cancer Awareness Month

**Body**

WHEREAS, Susan G. Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures; and

WHEREAS, worldwide, breast cancer is the most frequently diagnosed cancer in women; and

WHEREAS, one woman is diagnosed with breast cancer every two minutes, and one woman will die of breast cancer every 13 minutes in the U.S; and

WHEREAS, in Wisconsin, estimated 4,430 new cases of invasive breast cancer will be diagnosed among women in 2012, and 690 women will die of the disease; and

WHEREAS, since 1991, Susan G. Komen For The Cure has awarded more than \$5 million in research grants in Wisconsin to Medical College of Wisconsin and University of Wisconsin at Madison; and

WHEREAS, the three Komen Affiliates in Wisconsin invested over \$2.5 million in their local communities last year for early detection and treatment of breast cancer, breast health education and outreach; and

WHEREAS, Komen Affiliates are working tirelessly to preserve state screening programs across the country so that access to potentially life-saving screening and Medicaid-funded treatment is protected during these tough economic times and affiliates are also working to ensure access to oral chemotherapy, patient navigation and clinic trials; and

WHEREAS, this October is about "Less Talk and More Action" in the fight against breast cancer;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and the Common Council of the City of Madison declare October, 2012 as:

**Susan G. Komen For The Cure National Breast Cancer Awareness Month** and urges all Madison residents to take steps to educate themselves, their families and their community about the importance of early detection of breast cancer and to get life-saving mammograms.