



Legislation Details (With Text)

File #: 21083 **Version:** 1 **Name:** Proclaiming February 2011 to be American Heart Month and February 4, 2011 to be Wear Red Day.

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Title: Proclaiming February 2011 to be American Heart Month and February 4, 2011 to be Wear Red Day and urge all citizens to show their support for women and the fight against heart disease by commemorating this day by wearing the color red and recognizing the critical importance of tools and skills that will increase survival rates from cardiac arrest.

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Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
2/1/2011	1	COMMON COUNCIL	Adopt Under Suspension of Rules 2.04, 2.05, 2.24, and 2.25	Pass
1/14/2011	1	Inspection Unit	RECOMMEND TO COUNCIL TO ADOPT UNDER SUSPENSION OF RULES 2.04, 2.05, 2.24, & 2.25 - MISC. ITEMS	

Fiscal Note

No appropriation is required.

Title

Proclaiming February 2011 to be American Heart Month and February 4, 2011 to be Wear Red Day and urge all citizens to show their support for women and the fight against heart disease by commemorating this day by wearing the color red and recognizing the critical importance of tools and skills that will increase survival rates from cardiac arrest.

Body

WHEREAS, cardiovascular disease accounts for one out of three deaths nationwide;

WHEREAS, cardiovascular disease is the nation’s leading cause of death and costliest disease with direct and indirect costs estimated to be \$228 billion;

WHEREAS, Nearly 2,200 Americans die of cardiovascular disease each day, an average of one death every 39 seconds;

WHEREAS, Nearly one in three deaths due to cardiovascular disease occur before the age of 75 years,

WHEREAS, an estimated 785,000 people in the U.S. will have a new coronary attack, an estimated 470,000 people nationwide will have a recurrent attack, and an additional 195,000 “silent” heart occur this year;

WHEREAS, 14,805 die from cardiovascular disease in Wisconsin each year;

WHEREAS, nearly as many women die of heart disease, stroke, and all other cardiovascular diseases than the next four leading causes of death combined, including all cancers;

WHEREAS, only 16% of women surveyed in 2009 identified cardiovascular disease as the greatest health problem facing them;

WHEREAS, Go Red For Women® is the American Heart Association's national call to increase awareness about heart disease-the leading cause of death for women-and to inspire women to take charge of their heart health;

WHEREAS, all women should learn their own personal risk for heart disease, using tools such as the American Heart Association's My Life Check, Go Red For Women® Heart CheckUp, Go Red For Women® Better U - and by talking to their healthcare provider;

WHEREAS, making the right choices relating to proper nutrition, physical activity, and other healthy lifestyle choices are essential to living a heart healthy life;

WHEREAS, the American Heart Association is celebrating February 2011 as American Heart Month and promoting education and awareness by encouraging citizens to learn the warning signs of heart attack and stroke;

NOW, THEREFORE BE IT RESOLVED that the Mayor and Common Council do hereby proclaim February 2011 to be American Heart Month and February 4, 2011 to be Wear Red Day and urge all citizens to show their support for women and the fight against heart disease by commemorating this day by wearing the color red and recognizing the critical importance of tools and skills that will increase survival rates from cardiac arrest. By speaking up about heart disease, incorporating these tools into aggressive programs and empowering women to reduce their risk of cardiovascular disease, we can save thousands of lives each year.