



Legislation Details (With Text)

**File #:** 25935      **Version:** 1      **Name:** Madison Marathon-exclusive, May 26-27, 2012  
**Type:** Resolution      **Status:** Passed  
**File created:** 4/10/2012      **In control:** STREET USE STAFF COMMISSION  
**On agenda:** 5/15/2012      **Final action:** 5/15/2012  
**Enactment date:** 5/12/2012      **Enactment #:** RES-12-00378

**Title:** Authorizing Madison Festivals Inc. as sponsor of MADISON MARATHON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for MADISON MARATHON, from 3:00p.m., Saturday, May 26 to 5:00p.m. Sunday, May 27, 2012 within the perimeter of the area involved in the event.

**Sponsors:** Michael E. Verveer, Scott J. Resnick

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
5/15/2012	1	COMMON COUNCIL	Adopt	Pass
5/2/2012	1	STREET USE STAFF COMMISSION	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
4/25/2012	1	VENDING OVERSIGHT COMMITTEE		
4/19/2012	1	DOWNTOWN COORDINATING COMMITTEE		
4/17/2012	1	STREET USE STAFF COMMISSION	Refer	
4/17/2012	1	STREET USE STAFF COMMISSION	Refer	
4/17/2012	1	COMMON COUNCIL	Referred	
4/10/2012	1	STREET USE STAFF COMMISSION	Referred for Introduction	

**Fiscal Note**

No appropriation required.

**Title**

Authorizing Madison Festivals Inc. as sponsor of MADISON MARATHON, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for MADISON MARATHON, from 3:00p.m., Saturday, May 26 to 5:00p.m. Sunday, May 27, 2012 within the perimeter of the area involved in the event.

**Body**

WHEREAS, Section 9.13(6)(k)4. of the Madison General Ordinances authorizes the Common Council to allow the sponsor of a special event to select alternate vendors, salespersons, and vending sites within the perimeter and for the duration of a special event; and

WHEREAS, Section 9.13(6)(k)4. further requires that this authority only be granted upon a separate resolution after some or all vending licenses have already been invalidated within the perimeter of a special event; and

WHEREAS, the Common Council has already approved the invalidation of some or all vending licenses within

the perimeter of the MADISON MARATHON in Resolution No. 25934 ; and

WHEREAS, Madison Festivals Inc. has agreed to comply with the procedures set forth in Sec. 9.13(6)(k)4. to provide written notice of proposed rules, regulations, fees, and areas affected as well as notice of this hearing to all vendors within the perimeter of the event; and

WHEREAS, the event sponsor shall obtain a Special Event Vending License for all selected vendors, as required by sec. 9.13(2) and(3); and

NOW, THEREFORE, BE IT RESOLVED, that the Madison Festivals Inc. is hereby authorized to select vendors, salespersons and vending sites within the streets and sidewalks described in Resolution No. 25934 from 3:00p.m., Saturday, May 26 to 5:00p.m. Sunday, May 27, 2012

BE IT FURTHER RESOLVED that the vendors and salesperson selected for the special event be limited to vending food, beverages, goods and promotional items (such as T-shirts, posters, souvenirs) which are related to the purpose of the special event.