



Legislation Details (With Text)

**File #:** 22712      **Version:** 1      **Name:** Metro: Commuter Advertising-Bus Audio Advertising, presented by Scott McPherson and George Klaetsch - TPC 06.08.11

**Type:** Miscellaneous      **Status:** In Committee

**File created:** 6/1/2011      **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)

**On agenda:**      **Final action:** 6/8/2011

**Enactment date:**      **Enactment #:**

**Title:** Metro: Commuter Advertising-Bus Audio Advertising, presented by Scott McPherson and George Klaetsch - TPC 06.08.11

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Commuter Ads-Metro gross revenues -06.08.11.pdf, 2. Commuter Ads-anticipated net revenue 06.08.11.pdf, 3. Audio Bus Ads-Rider e-mail 1.pdf, 4. Audio Bus Ads-Rider e-mail 2.pdf, 5. Commuter Advertising Powerpoint-Handout TPC 06.08.11.pdf, 6. Commuter Advertising Brochures TPC 06.08.11.pdf

Date	Ver.	Action By	Action	Result
6/8/2011	1	TRANSIT AND PARKING COMMISSION	(ended 06/2018)	

**Title**

Metro: Commuter Advertising-Bus Audio Advertising, presented by Scott McPherson and George Klaetsch - TPC 06.08.11

**Body**

Please see the attached documents for discussion at 06/08/11 meeting of the Transit and Parking Commission.