

City of Madison

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First Quarter Report - Diane Morganthaller, Vice President of Marketing & Strategic Planning, GMCVB and Rebecca Ramsey, Director of Sales,

GMCVB

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Title: Greater Madison Convention and Visitors Bureau First Quarter Report: Diane Morganthaller, Vice

President of Marketing & Strategic Planning, GMCVB and Rebecca Ramsey, Director of Sales,

GMCVB

Sponsors:

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| 5/17/2012 | 1 | MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD | | |
| 2/16/2012 | 1 | MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD | | |
| 5/19/2011 | 1 | MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD | | |
| 5/20/2010 | 1 | MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD | | |
| 4/16/2009 | 1 | MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD | | |

Title

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