



Legislation Details (With Text)

File #: 83215 **Version:** 1 **Name:** Authorize Bus Graphics Contract
Type: Resolution **Status:** Passed
File created: 5/1/2024 **In control:** Attorney's Office
On agenda: 5/7/2024 **Final action:** 5/7/2024
Enactment date: 5/13/2024 **Enactment #:** RES-24-00301

Title: Authorizing the Mayor and the City Clerk to enter into agreements with Madison Graphics Company for transit advertising design, production, installation, and removal services. This contract is for a period of three (3) years with two (2) possible two (2) year renewals by mutual agreement of the parties.

Sponsors: Dina Nina Martinez-Rutherford, MGR Govindarajan

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
5/7/2024	1	COMMON COUNCIL	Adopt under suspension of MGO 2.055	Pass
5/1/2024	1	Attorney's Office	RECOMMEND TO COUNCIL TO ADOPT UNDER SUSPENSION OF MGO 2.055 - REPORT OF OFFICER	

Fiscal Note

Fiscal note pending

Title

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Body

WHEREAS, Metro Transit has an in-house advertising program and as part of that program needs to contract for transit advertising design, production, installation, and removal services related to this program; and

WHEREAS, Madison issued a Request for Proposals and found Madison Graphics Company to be the most responsive and responsible proposer to provide the necessary advertising design, production, installation, and removal services to help carry out the in-house advertising program; and

WHEREAS, Madison Graphics Company has a track record of providing these services to Metro Transit.

NOW, THEREFORE BE IT RESOLVED that the Mayor and the City Clerk are authorized to enter into a three (3) year Agreement with Madison Graphics Company with two possible two (2) year options for renewal by mutual agreement of the Parties.

BE IT FURTHER RESOLVED that the General Manager of Metro Transit shall be authorized to exercise the contract renewal options.