



Legislation Details (With Text)

**File #:** 25942      **Version:** 1      **Name:** Tour America's Dairyland, July 1, 2012  
**Type:** Resolution      **Status:** Passed  
**File created:** 4/10/2012      **In control:** STREET USE STAFF COMMISSION  
**On agenda:** 5/15/2012      **Final action:** 5/15/2012  
**Enactment date:** 5/18/2012      **Enactment #:** RES-12-00385

**Title:** To SUSPEND the handcrafted goods vending restrictions on July 1, 2012 from 8:00a.m. to 9:00pm during TOUR OF AMERICA'S DAIRYLAND and authorizing Midwest Cycling Series, LLC, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Square - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.

**Sponsors:** Michael E. Verveer, Scott J. Resnick

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
5/15/2012	1	COMMON COUNCIL	Adopt	Pass
5/2/2012	1	STREET USE STAFF COMMISSION	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
4/25/2012	1	VENDING OVERSIGHT COMMITTEE		
4/19/2012	1	DOWNTOWN COORDINATING COMMITTEE		
4/17/2012	1	STREET USE STAFF COMMISSION	Refer	
4/17/2012	1	STREET USE STAFF COMMISSION	Refer	
4/17/2012	1	COMMON COUNCIL	Referred	
4/10/2012	1	STREET USE STAFF COMMISSION	Referred for Introduction	

**Fiscal Note**

No appropriation required.

**Title**

To SUSPEND the handcrafted goods vending restrictions on July 1, 2012 from 8:00a.m. to 9:00pm during TOUR OF AMERICA'S DAIRYLAND and authorizing Midwest Cycling Series, LLC, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Square - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.

**Body**

WHEREAS, Section 9.13 (6) of the Madison General Ordinances and the regulations adopted therein control street vending on the State Street Mall/Capitol Square area; and

WHEREAS, Section 9.13 (6)(k)1. allows the Common Council to suspend specifically enumerated vending ordinances or regulations and establish alternate rules and procedures during a special event; and

WHEREAS, the TOUR OF AMERICA'S DAIRYLAND is such a special event; and

WHEREAS, the sponsor of the event, Midwest Cycling Series, LLC, wishes to suspend MGO Sec. 9.13(6)(b) regarding handcrafted, homemade goods; and

WHEREAS, no vending licenses or sidewalk cafe licenses will be invalidated; and

WHEREAS, the event sponsor wishes to select additional vendors, salespersons and vending sites to sell products during the special event; and

WHEREAS, Midwest Cycling Series, LLC agrees to limit any vendors selected by its event to selling promotional materials specifically related to the event; such as T-shirts, posters, souvenirs or other related items; and

WHEREAS, the event sponsor shall obtain a Special Event Vending License for all selected vendors, as required by sec. 9.13(2) and(3); and

WHEREAS, Midwest Cycling Series, LLC agrees to obtain a Street Use Permit for the setup and conduct of this event on Sunday, July 1, 2012 from 8:00a.m. to 9:00p.m. on the Capitol Square and agrees to comply with the conditions of the permit, including but not limited to any conditions placed on the permit by the Street Use Staff Commission; and

WHEREAS, the sponsors agree to comply with all recommendations of the Street Use Staff Commission and Vending Coordinator concerning the location of vending sites and use of electricity;

NOW, THEREFORE, BE IT RESOLVED, that the Common Council hereby SUSPENDS the vending restrictions relating to handcrafted goods, set forth in 9.13(6)(b) of the Madison General Ordinances for the above-mentioned location on the above-mentioned date and times

BE IT FURTHER RESOLVED that the Common Council establishes an alternate rule for vending to allow the event sponsor the right to select additional vendors, salespersons and vending sites for the above-mentioned location on the above-mentioned date and times; subject to the conditions of the Street Use Permit for placement of vending sites and equipment.

BE IT FINALLY RESOLVED that the Common Council establishes alternate rules limiting any such vendors or sales persons to vending only promotional goods or materials related to the event; such as T-shirts, posters, souvenirs or other related items, for the above-mentioned location on the above-mentioned date and times.