



Legislation Details (With Text)

File #: 12178 **Version:** 1 **Name:** Res Madison Public Market Project Report 10-7-08
Type: Resolution **Status:** Passed
File created: 10/1/2008 **In control:** BOARD OF ESTIMATES (ended 4/2017)
On agenda: 11/18/2008 **Final action:** 11/18/2008
Enactment date: 11/18/2008 **Enactment #:** RES-08-01019
Title: Accepting the report entitled "Madison Public Market: Project Report: Key Highlights and Findings."
Sponsors: Marsha A. Rummel
Indexes:
Code sections:
Attachments: 1. Report to City Council on Madison Public Market - Final.pdf, 2. Z203D-Brayton Plan-G2.pdf, 3. Z203D-Brayton Plan-H2.pdf

Date	Ver.	Action By	Action	Result
11/18/2008	1	COMMON COUNCIL	Adopt	Pass
11/10/2008	1	BOARD OF ESTIMATES (ended 4/2017)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
11/6/2008	1	COMMUNITY DEVELOPMENT BLOCK GRANT COMMITTEE	Return to Lead with the Recommendation for Approval	
11/5/2008	1	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Recommendation for Approval	Pass
10/20/2008	1	PLAN COMMISSION	Return to Lead with the Recommendation for Approval	Pass
10/7/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
10/7/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
10/7/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
10/7/2008	1	COMMON COUNCIL	Referred	
10/1/2008	1	Department of Planning and Community and Economic Development	Referred for Introduction	

Fiscal Note

There are no costs associated with accepting the report. Implementation of specific recommendations will have a fiscal impact, which will be addressed as subsequent project reports come before the Council. Any additional expenditures will require Common Council approval.

Title

Accepting the report entitled "Madison Public Market: Project Report: Key Highlights and Findings."

Body

On November 21, 2006, the Council adopted Resolution RES-06-00958 (Legislative ID No. 04892), which provided \$100,000 in matching funds to Common Wealth Development, Inc., for the preparation of a detailed market, site analysis, pre-development, and outreach associated with the development of Madison Public Market.

Common Wealth Development, Inc., and its partners in the Study, Blue Planet Partners, and Aaron Pohl-Zaretsky (Public Market Consultant), through an extensive process of market analysis, site review, and work with a comprehensive set of producers, consumers, and others, the report states conclusively that a public market, located properly in Madison would be a success. It further concludes that the market will not only be a catalyst for economic development, but support the local food economy, and create a vibrant and unique public space. The preferred site identified for the market is the Brayton Lot. Given its proximity to the Downtown employment center; adjacency to a dense and growing residential area; the site's central location, size, and availability; the site is most uniquely positioned among the sites identified in the report from the market research as a regional destination to build upon the synergies of the downtown.

THEREFORE BE IT RESOLVED, that the Common Council hereby accepts this report and its recommendations.