



Legislation Details (With Text)

**File #:** 11569      **Version:** 1      **Name:** Halloween 2008 and contract with Frank Productions, Inc.

**Type:** Resolution      **Status:** Passed

**File created:** 8/5/2008      **In control:** BOARD OF ESTIMATES (ended 4/2017)

**On agenda:** 10/7/2008      **Final action:** 10/7/2008

**Enactment date:** 10/9/2008      **Enactment #:** RES-08-00937

**Title:** Authorizing the Mayor and City Clerk to execute a contract with Frank Productions, Inc., subject to both the Mayor's Office approval and the conditions included in the Street Use Permit expected to be issued to Frank Productions, Inc. for events associated with Halloween 2008.

**Sponsors:** David J. Cieslewicz, Tim Bruer, Mark Clear, Eli B. Judge, Michael E. Verveer

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
10/7/2008	1	COMMON COUNCIL	Adopt	Pass
9/22/2008	1	BOARD OF ESTIMATES (ended 4/2017)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
9/18/2008	1	DOWNTOWN COORDINATING COMMITTEE		
9/11/2008	1	PUBLIC SAFETY REVIEW COMMITTEE	Return to Lead with the Recommendation for Approval	Pass
9/4/2008	1	MADISON'S CENTRAL BUSINESS IMPROVEMENT DISTRICT (BID) BOARD	Return to Lead with the Following Recommendation(s)	
8/5/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
8/5/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
8/5/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Refer	
8/5/2008	1	Mayor's Office	Referred for Introduction	
8/5/2008	1	COMMON COUNCIL	Refer	Pass

**Fiscal Note**

Terms of an agreement with Frank Productions have not been negotiated at this time. The 2008 Operating Budget includes \$125,000 of general fund revenues associated with the Halloween event.

**Title**

Authorizing the Mayor and City Clerk to execute a contract with Frank Productions, Inc., subject to both the Mayor's Office approval and the conditions included in the Street Use Permit expected to be issued to Frank Productions, Inc. for events associated with Halloween 2008.

**Body**

WHEREAS, the Common Council is considering a resolution authorizing, among other things, a gating and ticketing system for purposes of crowd control on and around State Street on November 1-2, 2008, and considering a budget and allocation of costs for the City's law enforcement and other obligations with respect

to maintaining order during the Halloween activities that traditionally take place on State Street during the weekend closest to October 31st; and

WHEREAS, Frank Productions, Inc. will again be applying for a Street Use Permit to hold music and entertainment activities in the continuing effort to re-brand the Halloween experience into a safe and positive attraction in downtown Madison; and

WHEREAS, the City again has an interest in gating and ticketing to enhance crowd safety and offset costs associated with the Halloween event, and Frank Productions has an interest in charging a ticket fee for the entertainment; and

WHEREAS, one of the conditions expected in the Street Use Permit to be issued to Frank Productions is that the City and Frank Productions enter into a written agreement to address details of ticket sales and appropriate allocation of ticket revenue and any other fundraising revenue, and to reflect costs of city services associated with the Street Use Permit and the contributions of both parties to the safety and success of the event;

NOW, THEREFORE, BE IT RESOLVED, that subject to both the approval of the Mayor's Office and the issuance of a Street Use Permit to Frank Productions related to the 2008 Halloween event, City Staff are authorized to negotiate and the Mayor and City Clerk are authorized to sign a contract with Frank Productions, Inc. for the above-stated purposes.