



## Legislation Details (With Text)

**File #:** 15453      **Version:** 1      **Name:** 8901 Northside Business Association Banner Reso  
**Type:** Resolution      **Status:** Passed  
**File created:** 7/16/2009      **In control:** PLAN COMMISSION  
**On agenda:** 8/4/2009      **Final action:** 9/1/2009  
**Enactment date:** 9/3/2009      **Enactment #:** RES-09-00740

**Title:** Authorizing the Common Council to accept ownership from Northside Business Association of up to twelve decorative banners to be located on City light poles within the public right-of-way at Northport Drive, North Sherman Avenue, and Packers Avenue.

**Sponsors:** Satya V. Rhodes-Conway, Michael Schumacher

**Indexes:**

**Code sections:**

**Attachments:** 1. 8901 Banner Design.pdf, 2. 8901 Banner Location Kennedy Intersection.pdf, 3. 8901 Banner Locations Northport Dr.pdf, 4. 8901 Banner Locations Packers.pdf

Date	Ver.	Action By	Action	Result
9/1/2009	1	COMMON COUNCIL	Adopt	Pass
8/19/2009	1	BOARD OF PUBLIC WORKS	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
8/17/2009	1	PLAN COMMISSION	Return to Lead with the Recommendation for Approval	Pass
8/4/2009	1	BOARD OF PUBLIC WORKS	Refer	
8/4/2009	1	COMMON COUNCIL	Referred	
7/16/2009	1	Community and Economic Development Unit	Referred for Introduction	

### Fiscal Note

No expenditure required.

### Title

Authorizing the Common Council to accept ownership from Northside Business Association of up to twelve decorative banners to be located on City light poles within the public right-of-way at Northport Drive, North Sherman Avenue, and Packers Avenue.

### Body

WHEREAS, the intent of the Northside Business Association ("Association") is to beautify the entrance to the Northside neighborhood from both Northport Drive and Packers Avenue; and

WHEREAS, the Association wishes to install and maintain up to twelve decorative banners ("Banners") within the public right-of-way of Northport Drive, North Sherman Avenue, and Packers Avenue, as shown on Exhibit A; and

WHEREAS, the City Traffic Engineering Division and Planning Department have conditionally approved of the placement of up to twelve of the Banners at twenty three possible light pole locations, as shown on the attached exhibits; and

WHEREAS, the Privilege in Streets Committee has reviewed this request and conditionally approved the Banners; and

WHEREAS, the Association will transfer ownership of the Banners to the City after installation, in exchange for the ongoing maintenance of the Banners by the Association.

NOW, THEREFORE, BE IT RESOLVED, that the Common Council of the City of Madison accepts ownership, from the Northside Business Association of up to twelve decorative banners to be located on City light poles at twenty three possible locations within the public rights-of-way of Northport Drive, North Sherman Avenue, and Packers Avenue, as shown on the attached exhibit; subject to the following conditions:

1. The Northside Business Association shall be responsible for all costs of installation and maintenance of the banners.
2. The Northside Business Association shall locate on specific City light poles, as approved by the City Transportation Division and Planning Department.
3. The Northside Business Association shall comply with all Madison General Ordinances regarding the installation of the decorative banners, if applicable.
4. The Northside Business Association shall obtain written permission from the City Transportation Division and Planning Department, if there is to be any change in the text or design of the decorative banners.
5. The Northside Business Association shall agree that the City shall not be held responsible for any damage to the decorative banners that may be caused by the City, its employees, contractors, or others.
6. The City may remove the decorative banners if not properly maintained, by giving the Northside Business Association sixty (60) days written notice prior to removal. The Northside Business Association is responsible for any reasonable costs associated with such removal.

The City may remove the decorative banners if the area occupied by said banners is required for transportation or other public purposes, by giving the Northside Business Association sixty (60) days written notice prior to removal. Transportation purposes include, without limitation because of enumeration, public alleys, streets, highways, bike paths, sidewalks, and facilities for the development, improvement and use of public mass transportation systems.