



Legislation Details (With Text)

**File #:** 25063      **Version:** 1      **Name:** Cooperative Conference  
**Type:** Resolution      **Status:** Passed  
**File created:** 1/11/2012      **In control:** BOARD OF ESTIMATES (ended 4/2017)  
**On agenda:** 2/7/2012      **Final action:** 2/7/2012  
**Enactment date:** 2/10/2012      **Enactment #:** RES-12-00080

**Title:** Supporting a 2012 Madison Cooperative Conference and amending the 2012 adopted operating budget to transfer up to \$10,500 from the Room Tax Fund to the Economic Development Division, to recognize \$13,500 in additional revenues from private sponsorships and registration fees, and \$24,000 in associated expenditures, and approving the hiring of a conference organizer through an RFP process.

**Sponsors:** Marsha A. Rummel

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
2/7/2012	1	COMMON COUNCIL	Adopt Unanimously	Pass
1/30/2012	1	BOARD OF ESTIMATES (ended 4/2017)	RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER	Pass
1/17/2012	1	COMMON COUNCIL	Refer	Pass
1/11/2012	1	Economic Development Division	Referred for Introduction	

**Fiscal Note**

There is no net impact on the City levy. The Resolution will amend the City's 2012 adopted operating budget to provide for expenditures from the budget of the Economic Development Division of \$24,000 for conference expenses, supported by a transfer of \$10,500 from the Room Tax Fund to the EDD operating budget and \$13,500 in revenues from sponsorships and registration fees.

**Title**

Supporting a 2012 Madison Cooperative Conference and amending the 2012 adopted operating budget to transfer up to \$10,500 from the Room Tax Fund to the Economic Development Division, to recognize \$13,500 in additional revenues from private sponsorships and registration fees, and \$24,000 in associated expenditures, and approving the hiring of a conference organizer through an RFP process.

**Body**

WHEREAS, the City of Madison is home to thriving business cooperatives; and,

WHEREAS, a cooperative form of business ownership is becoming increasingly advantageous in the context of the current national economy; and,

WHEREAS, a Madison Cooperative Conference can be used to foster greater collaboration among existing Madison cooperatives, share cooperative best practices from around the country and world, and inspire the entrepreneurial spirit among the next generation of cooperative owners.

NOW THEREFORE BE IT RESOLVED that the Madison Common Council supports a Madison Cooperative Conference to be held in 2012; and,

BE IT FURTHER RESOLVED that the budget for said conference is anticipated to be approximately \$24,000, with up to \$10,500 provided by the City of Madison, and the balance of the conference funded through sponsorships and registration fees; and,

BE IT FURTHER RESOLVED that the Common Council recognizes that sponsorships will be provided by private businesses and organizations to the City of Madison for the purpose of funding this conference, and that the Mayor and Alderpersons are permitted to request and accept said sponsorships; and,

BE IT FURTHER RESOLVED that \$10,500 for the City contribution has been included in the 2012 adopted operating budget for the Room Tax Fund/Tourism Destination Promotion;

BE IT FURTHER RESOLVED that the Common Council accepts that the conference will be organized by an individual/firm for approximately \$7,000, and that Economic Development Division staff is authorized to hire said individual/firm through an RFP process; and,

BE IT FURTHER RESOLVED that said individual will be advised by an informal conference planning committee, with the support of Economic Development Division staff and the University of Wisconsin Center for Cooperatives staff; and

BE IT FINALLY RESOLVED that the 2012 adopted City operating budget be amended to transfer \$10,500 from the Room Tax Fund to the Economic Development Division (EDD), that \$13,500 in additional revenues be recognized in the EDD budget, and that the EDD budget be amended to recognize \$24,000 in associated expenditures, as follows:

(\$10,500)	SOO1-57410	Transfer out of Room Tax
(\$10,500)	GN01-79447-294000	Transfer in to EDD from Room Tax
(\$13,500)	GN01-78540-294000	Private Contributions (Revenue)
\$24,000	GN01-54630-294000	Conference/Meetings Expense