



Legislation Details (With Text)

**File #:** 54984      **Version:** 1      **Name:** Requests from Brittingham Boats, LLC & Reebok for the use of Olin boat launch, park, and beach from 7/23 through 8/7. Includes new requests to rent paddlecraft and vend merchandise and to have people return to Brittingham Park by 11:00 PM on 8/2.

**Type:** Communication      **Status:** Approved

**File created:** 3/5/2019      **In control:** BOARD OF PARK COMMISSIONERS

**On agenda:**      **Final action:** 3/13/2019

**Enactment date:**      **Enactment #:**

**Title:** Request from Brittingham Boats, LLC & Reebok for the use of Olin boat launch, park, and beach from Tuesday, July 23rd through Wednesday, August 7th. Includes new request for 2019 to rent paddlecraft and vend merchandise for the Reebok FitBarge. Also includes request to have people in Brittingham Park until 11 PM on Saturday, August 2, for those returning from movie event on FitBarge.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Reebok Fit Barge app.pdf

Date	Ver.	Action By	Action	Result
3/13/2019	1	BOARD OF PARK COMMISSIONERS	Approve	Pass

**Title**  
Request from Brittingham Boats, LLC & Reebok for the use of Olin boat launch, park, and beach from Tuesday, July 23<sup>rd</sup> through Wednesday, August 7<sup>th</sup>. Includes new request for 2019 to rent paddlecraft and vend merchandise for the Reebok FitBarge. **Also includes request to have people in Brittingham Park until 11 PM on Saturday, August 2, for those returning from movie event on FitBarge.**

**Body**  
The application is for the use of Olin boat launch, park, and beach to shuttle people, staff, instructors, and equipment to the FitBarge from 6am to 9pm, July 23<sup>rd</sup> through August 7<sup>th</sup>. Application also includes an after hours request to have people return to Brittingham Park by 11:00pm on Saturday, August 2<sup>nd</sup>.

CrossFit, Inc. has a park event permit for Olin Park dock and beach area for two of four days from August 1<sup>st</sup> - 4<sup>th</sup>. CrossFit, Inc. must provide a letter approving Brittingham Boats and Reebok’s use of Olin Park space during their permitted dates (TBD). Any park event permit issued for this event will not be valid for the dates of CrossFit until approval is provided.

Brittingham Boats, LLC is responsible for securing any permits required for FitBarge to be on Lake Monona from the Dane County Sheriff’s Office.

Madison Parks staff proposes the following conditions for the Board of Park Commissioner’s consideration:

**THE APPLICANT FOR A PARK EVENT PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE**

CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

## BEFORE EVENT

**Notification:** The applicant shall send a copy of the application to the alderperson, Sheri Carter - district14@cityofmadison.com and Allen Arntsen - district13@cityofmadison.com, and to any [neighborhood associations <http://www.cityofmadison.com/dpced/planning/neighborhood-association-contacts/1608/>](http://www.cityofmadison.com/dpced/planning/neighborhood-association-contacts/1608/) on file with the Department of Planning and Community and Economic Development, within fourteen (14) days of receiving approval from the Park Commission. The notification shall include contact information for the applicant. The purpose of the notification shall be to exchange information and receive public comment about the details of the event. (The District 13 alder will change, but the email will remain the same.)

The applicant shall keep a record of all public comments and provide them to the Madison Parks Division.

**Notification:** Notification of Boat Launch use for loading and unloading barges from the piers. Signs must be posted at the boat launch one week prior to barge load-in.

**Insurance:** Organizer will submit a certificate of insurance covering this activity which names the City of Madison as Additional Insured.

**Setup:** Organizer will contact the Central Parks Maintenance Supervisor, Chad Hughes, at cmhughes@cityofmadison.com at least two weeks prior to your event to review site plans. Organizer must abide by all recommendations/stipulations provided by the Maintenance Supervisor.

**Setup:** Organizer will submit a detailed parking plan for each park included on the application.

**Olin Park Boat Launch:** Maintain public access to Olin Boat Launch at all times during the event. At least four piers must be maintained during barge construction and deconstruction.

**Olin Park:** Provide written approval from CrossFit for shuttles at Olin piers on CrossFit competition days.

**Setup:** Organizer will be responsible for ordering and paying for enough portable toilets for the event at Olin Park and Brittingham Boats, based on expected attendance. Send portable toilet placement maps for each park prior to event.

**Parking:** There is no event staff, participant, or spectator parking in the boat launch sites, except as provided in park event permit. Provide detailed parking plan on the event web site. No event parking in the car/trailer stalls at the Olin Boat Launch. In addition, you must notify event participants that there is a 3-hour parking limit Olin Park lots.

**Damage Deposit:** Organizer will leave a \$1000.00 refundable damage deposit with the Parks Office and agrees to be responsible for any damage to the park that occurs as a result of the event. This can be done via check or charge, but it **must** be separate from your invoice payment.

**Fee Due Date:** All fees will be paid and deposits made at least two weeks before the event. We accept cash, check, or charge (VISA or MasterCard). To make a credit card payment via phone, please call (608) 264-9289. Please make checks payable to **City Treasurer** and mail to:

City of Madison Parks Division / 210 Martin Luther King, Jr. Blvd. / Madison, WI 53703

**Vending:** Organizer will furnish the Parks Office with a complete list of vendors at least two weeks in advance. There is a fee(s) for a vending permit. - on file.

## DURING EVENT

**Food Distribution:** Organizer will follow all Health Department requirements and recommendations concerning food in the park.

**Olin Beach:** Access to the Olin Park beach must remain open to the public for the duration of the Reebok Fit Barge.

**Security:** Brittingham Boats is responsible for overnight security of the vending areas for the duration of the event. Madison Parks is not responsible for damage or theft of vending items.

**Temporary Structures:** If using temporary structure(s) (e.g. tents, stages, inflatable structures, etc.), organizer will contact Digger's Hotline (811) approximately ten days before 7/27/2019 and will get the Ticket Number for the location to the Parks Office. There is a fee(s) for temporary structures.

**Park Rules:**

- No glass containers are permitted in the park.
- No driving or parking of vehicles on grass.
- No permanent marking of the parking lots, paths, sidewalks or streets is allowed. Chalk may be used, but not spray paint, spray chalk, or stickers

If you require assistance or experience any unforeseen issues during your event, please contact the Park Rangers at (608) 235-0448.

**AFTER EVENT**

Organizer is responsible for all cleanup after event. If city resources are required for cleanup, the organizer will be billed for those costs.

Parks staff will review the event for compliance to the established conditions and determine what remediation (if any) is needed and/or establish considerations for future events.

**Estimated Fees**

Application Fee:	\$ 50.00
Park Event Scheduling Fee:	\$1,500.00
Boat Launch Fees:	\$ 300.00
Temporary Structures:	\$ 330.00 (\$220 temp. struct w/out shelter res + \$110 for additional)
Vending Permit:	<u>\$1,450.00</u> (\$275 *2) + \$100x7 additional days)
<b>Total:</b>	<b>\$3,630.00</b>