



Legislation Details (With Text)

**File #:** 25947      **Version:** 1      **Name:** Maxwell Street Days-suspend, July 20-22, 2012  
**Type:** Resolution      **Status:** Passed  
**File created:** 4/10/2012      **In control:** STREET USE STAFF COMMISSION  
**On agenda:** 5/15/2012      **Final action:** 5/15/2012  
**Enactment date:** 5/18/2012      **Enactment #:** RES-12-00390

**Title:** To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 20, 21 and 22, 2012 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

**Sponsors:** Michael E. Verveer, Scott J. Resnick

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
5/15/2012	1	COMMON COUNCIL	Adopt	Pass
5/2/2012	1	STREET USE STAFF COMMISSION	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
4/25/2012	1	VENDING OVERSIGHT COMMITTEE		
4/19/2012	1	DOWNTOWN COORDINATING COMMITTEE		
4/17/2012	1	STREET USE STAFF COMMISSION	Refer	
4/17/2012	1	STREET USE STAFF COMMISSION	Refer	
4/17/2012	1	COMMON COUNCIL	Referred	
4/10/2012	1	STREET USE STAFF COMMISSION	Referred for Introduction	

**Fiscal Note**

No appropriation required.

**Title**

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 20, 21 and 22, 2012 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

**Body**

WHEREAS, Section 9.13 (6) of the Madison General Ordinances and the regulations adopted therein control street vending on the State Street Mall/Capitol Concourse area; and

WHEREAS, Section 9.13 (6)(k)1. allows the Common Council to suspend specifically enumerated vending ordinances or regulations and establish alternate rules and procedures during a special event; and

WHEREAS, Section 9.13(6)(k)3. authorizes the Common Council to invalidate street vending licenses, Mall-Concourse Vending Licenses and sidewalk cafe licenses within the perimeter of a special event in order to

encourage the integrity, comprehensiveness and success of a special event; and

WHEREAS, MAXWELL ST. DAYS is such a special event; and

WHEREAS, the GSSBA agrees to obtain a Street Use Permit for the setup and conduct of this event on July 20, 21 and 22, 2012 and agrees to comply with the conditions of the permit, including but not limited to, any conditions placed on the permit by the Street Use Staff Commission; and

WHEREAS, the sponsor of the event, GSSBA, wishes to insure the integrity, comprehensiveness and success of MAXWELL ST. DAYS by retaining control over the vending of both goods and food, and has demonstrated that special conditions exist which warrant such action by the Common Council; and

WHEREAS, the sponsors agree to comply with all recommendations of the Street Use Staff Commission and the Vending Coordinator concerning the location of vending sites and use of electricity; and

WHEREAS, street vending, Mall/Concourse vending licenses and sidewalk cafe licenses will be invalidated at this location not more than ten times in the year 2010, including this event;

NOW, THEREFORE, BE IT RESOLVED, that the Common Council hereby SUSPENDS for the above-mentioned dates and times, the vending restrictions relating to handcrafted goods and personally prepared food set forth in Sec. 9.13(6)(b) (except that all merchant vendors will continue to be limited to vending goods traditionally, customarily and currently sold on their business premises) with said suspension occurring for event participants on the following portions of streets and sidewalks:

100 to 600 blocks of State St., 200 N. Henry St. and the area directly in front of 711 State St.

BE IT FINALLY RESOLVED that the Common Council hereby INVALIDATES all Mall/Concourse vending licenses for the above-mentioned dates and times and on the above-mentioned portions of streets and sidewalks; with the exception of certain Saturday craft vending licenses which will remain valid at sites east of the crosswalk in the 100 block ("top") of State St. and certain licensed Mall/Concourse food vending licenses which will remain valid at sites in the 700 (excluding the area directly in front of 711 State St.) and 800 blocks of State St.