

## City of Madison

### Legislation Details (With Text)

File #:	568	38	Version:	1	Name:	Adopting the Mifflandia Neighborhood	d Plan			
Туре:	Res	olution			Status:	Passed				
File created:	7/30	/2019			In control:	URBAN DESIGN COMMISSION				
On agenda:	11/5	/2019			Final action	on: 11/5/2019				
Enactment date:	11/8	/2019			Enactmen	t #: RES-19-00750				
Title:	Adopting the Mifflandia Neighborhood Plan as a supplement to the Comprehensive Plan and the Downtown Plan and directing staff to implement the recommendations contained in the plan.									
Sponsors:	Saty	Satya V. Rhodes-Conway, Michael E. Verveer								
Indexes:										
Code sections:										
	Miffl Land 19, \$	1. MIfflandia_Plan_Draft_7-26-19_web.pdf, 2. Borealis_zine- Mifflandia_Social_Practice_Art_Engagement.pdf, 3. Landmarks_Staff_Memo_on_Mifflandia_Plan_Resolution, 4. Landmarks_Commission_Report_08-26- 19, 5. Park_Staff_Recommendation.pdf, 6. Mifflandia_UDC Presentation.pdf, 7. UDC Report_09-04- 19.pdf, 8. PCStaffMemo10-14-19.pdf, 9. Registrants.pdf								
Date	Ver.	Action By				Action	Result			
11/5/2019	1	COMMO	N COUNCI	L		Adopt	Pass			
10/14/2019	1	PLAN CC	OMMISSIO	N		RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass			
9/20/2019	1	TRANSPORTATION POLICY AND PLANNING BOARD - ended 3/2023				Return to Lead with the Following Recommendation(s)	Pass			
9/19/2019	1	DOWNTOWN COORDINATING COMMITTEE			ATING	Return to Lead with the Recommendation for Approval	Pass			
9/4/2019	1	BOARD OF PARK COMMISSIONERS				Return to Lead with the Recommendation for Approval	Pass			
9/4/2019	1	URBAN [	DESIGN CO	DMMI	SSION	Return to Lead with the Recommendation for Approval	Pass			
9/4/2019	1	URBAN [	DESIGN CO	DMMI	SSION	Return to Lead with the Recommendation for Approval				
8/26/2019	1	LANDMARKS COMMISSIC			ION	Return to Lead with the Recommendation for Approval	Pass			
8/26/2019	1	SUSTAINABLE MADISON COMMITTEE			Ν	Return to Lead with the Recommendation for Approval	Pass			
8/22/2019	1	MADISO	N ARTS CO	DMMI	SSION	Return to Lead with the Recommendation for Approval	Pass			
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8/6/2019	1	PLAN COMMISSION	Refer	
8/6/2019	1	COMMON COUNCIL	Referred	
7/30/2019	1	Department of Planning and Community and Economic Development	Referred for Introduction	

#### **Fiscal Note**

No additional City appropriation is required with the adoption of the Mifflandia Neighborhood Plan. Implementing recommendations within the Plan will require the inclusion of expenditures in future capital and operating budgets, subject to Common Council approval at that time.

#### Title

Adopting the Mifflandia Neighborhood Plan as a supplement to the Comprehensive Plan and the Downtown Plan and directing staff to implement the recommendations contained in the plan.

# WHEREAS, the Downtown Plan was adopted in July, 2012 (Legistar File # 24468) and contained recommendations for the Mifflin and West Washington areas, including to "Prepare a detailed development concept plan, design standards, and a comprehensive implementation strategy to guide future redevelopment. Recommendations may include building form as well as streetscape design standards to help create a distinctive urban character and sense of place;" and

WHEREAS, the Comprehensive Plan, adopted in August, 2018 (Legistar File # 51349), provided a vision for the City's future and established goals, strategies and actions in the following areas: Land Use and Transportation, Neighborhoods and Housing, Economy and Opportunity, Culture and Character, Green and Resilient, and Effective Government; and

WHEREAS, the Comprehensive Plan's Future Land Use Map includes a note referring to the Downtown Plan for guidance on issues such as viewshed preservation, mix of land uses, building design standards (including heights and stepbacks/setbacks), streetscape design; and other land use and design elements; and

WHEREAS, in July, 2018, the Common Council adopted a resolution (Legistar File # 51892), authorizing the development of a special area plan for the greater West Mifflin/West Washington area; and

WHEREAS, the Mifflandia Neighborhood Plan is the special area plan that focused on implementing the recommendations of the Downtown Plan and Comprehensive Plan for the area generally centered on the 400-500 blocks of W Mifflin St and W Washington Ave; and

WHEREAS, the Mifflandia Plan process utilized multiple traditional public engagement activities (public meetings, focus groups, surveys, etc.) as well as integrated social practice artists as a way to involve stakeholders who are less likely to partake in more traditional planning activities; and

WHEREAS, the Mifflandia Plan is organized by the Comprehensive Plan topics and includes notable recommendations including:

- Altering the Generalized Future Land Use Map in the Comprehensive Plan and Downtown Plan;
- adjusting the Maximum Building Heights Map in the Downtown Plan;
- establishing building setbacks and stepbacks along street frontages;
- enhancing street design and improving bicycle and pedestrian safety;
- creating an urban design district; and
- identifying a preferred location for a new park.

NOW, THEREFORE BE IT RESOLVED, that the Mifflandia Plan is hereby adopted as a supplement to the Comprehensive Plan and Downtown Plan.

BE IT FINALLY RESOLVED, that staff is directed to implement the recommendations contained in the plan.