



Legislation Details (With Text)

File #: 11986 **Version:** 1 **Name:** MillerCoors, LLC Free Rides Sponsorship 2008
Type: Resolution **Status:** Passed
File created: 9/10/2008 **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)
On agenda: 11/18/2008 **Final action:** 11/18/2008
Enactment date: 11/18/2008 **Enactment #:** RES-08-01041

Title: Authorizing the Mayor and the City Clerk to accept sponsorship by MillerCoors, LLC in the amount of \$10,000 to help offset the cost of providing free expanded transit service on New Year's Eve. The agreement includes an indemnification clause.

Sponsors: Jed Sanborn, Brian L. Solomon, Robbie Webber

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
11/18/2008	1	COMMON COUNCIL	Adopt	Pass
11/6/2008	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
10/13/2008	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
10/7/2008	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Refer	
10/7/2008	1	COMMON COUNCIL	Referred	
9/25/2008	1	MADISON METRO TRANSIT SYSTEM	Referred for Introduction	

Fiscal Note

Funds for this program, including the \$10,000 donation by MillerCoors, LLC, are included in the Metro Transit 2008 Operating Budget. The city is covered under its current insurance policies. Therefore, the resolution will not result in increased premiums at this time.

Title

Authorizing the Mayor and the City Clerk to accept sponsorship by MillerCoors, LLC in the amount of \$10,000 to help offset the cost of providing free expanded transit service on New Year's Eve. The agreement includes an indemnification clause.

Body

WHEREAS the City has provided free, expanded transit service on New Year's Eve for the past 33 years, beginning with grant resources from state Highway Safety funds; and

WHEREAS since the state stopped providing Highway Safety funding for this service, Metro Transit has solicited sponsors from the community; and

WHEREAS MillerCoors, LLC has helped to sponsor Metro's program for the past 14 years; and

WHEREAS the sponsorship agreement contains a provision which requires the City to hold harmless, indemnify and defend against liability, damage, claims or suits which arise out of the City's acts or omissions in connection with the agreement; and

WHEREAS pursuant to APM 1-1, the inclusion of such a provision requires the express approval of the Common Council; and

WHEREAS the provision of expanded service on New Year's Eve is designed to provide better service to our community and cannot be provided without this sponsorship such that the execution of the agreement is in the public interest;

NOW THEREFORE BE IT RESOLVED that the Common Council accepts the sponsorship of MillerCoors, LLC and funding in the amount of \$10,000 to help offset the cost of providing free expanded service on New Year's Eve 2008 and authorizes the Mayor and the City Clerk to sign the sponsorship agreement, which includes an indemnification clause.