



Legislation Details (With Text)

**File #:** 04760      **Version:** 1      **Name:** Miller Brewing Free Bus Rides on New Year's Eve 2006  
**Type:** Resolution      **Status:** Passed  
**File created:** 10/13/2006      **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)  
**On agenda:** 12/18/2006      **Final action:** 12/18/2006  
**Enactment date:** 12/18/2006      **Enactment #:** RES-06-01032

**Title:** Accepting sponsorship of Miller Brewing Company for the provision of free expanded transit service on New Year's Eve, and authorizing the Mayor and Clerk to sign an agreement with Miller Brewing Company, which may contain an indemnification clause.

**Sponsors:** Noel T. Radomski, Jed Sanborn

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
12/18/2006	1	COMMON COUNCIL	Adopt	Pass
12/12/2006	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
11/13/2006	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
11/7/2006	1	COMMON COUNCIL	Refer	
11/7/2006	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Refer	
10/18/2006	1	Transit Utility	Referred for Introduction	
10/13/2006	1	Transit Utility	Fiscal Note Required / Approval	
10/13/2006	1	Finance Dept/Approval Group	Approved Fiscal Note By The Comptroller's Office	

**Fiscal Note**

Funds are included in the 2006 Operating Budget. The Miller Brewing Co. donation is \$10,000. The city is covered under its current insurance policies. Therefore, the resolution will not result in increased premiums at this time.

**Title**

Accepting sponsorship of Miller Brewing Company for the provision of free expanded transit service on New Year's Eve, and authorizing the Mayor and Clerk to sign an agreement with Miller Brewing Company, which may contain an indemnification clause.

**Body**

WHEREAS the City has provided free, expanded transit service on New Year's Eve for the past 31 years, beginning with grant resources from state Highway Safety funds; and

WHEREAS since the state stopped providing Highway Safety funding for this service, Metro Transit has solicited sponsors from the community; and

WHEREAS Miller Brewing Company sponsors a Miller Free Rides Program in Milwaukee and other urban areas across the country and has sponsored Metro's program the past twelve years; and

WHEREAS Miller's proposal contains a provision which requires the City to hold harmless, indemnify and defend against

liability, damage, claims or suits which arise out of the City's acts or omissions in connection with the agreement; and

WHEREAS pursuant to APM 1-1, the inclusion of such a provision requires the express approval of the Common Council; and

WHEREAS the provision of expanded service on New Year's Eve is designed to provide better service to our community and cannot be provided without this sponsorship such that the execution of the agreement is in the public interest;

NOW THEREFORE BE IT RESOLVED that the Common Council accepts the sponsorship of Miller Brewing Company and funding for the provision of free expanded service on New Year's Eve in 2006;

BE IT FURTHER RESOLVED that the Common Council authorizes the Mayor and Clerk to sign an agreement with Miller Brewing Company and that said agreement might contain an indemnification provision negotiated by and acceptable to Metro staff, the City Attorney and the Risk Manager.