



Legislation Details (With Text)

**File #:** 40956      **Version:** 1      **Name:** Roy Elkins  
**Type:** Resolution      **Status:** Passed  
**File created:** 11/23/2015      **In control:** Department of Planning and Community and Economic Development  
**On agenda:** 12/1/2015      **Final action:** 12/1/2015  
**Enactment date:** 12/4/2015      **Enactment #:** RES-15-00932  
**Title:** Authorizing the Mayor and City Clerk or the Designee of the Finance Director to execute a sole source Purchase of Services Contract with Roy Elkins

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
12/1/2015	1	COMMON COUNCIL	Adopt Under Suspension of Rules 2.04, 2.05, 2.24, and 2.25	Pass
11/23/2015	1	Department of Planning and Community and Economic Development	RECOMMEND TO COUNCIL TO ADOPT UNDER SUSPENSION OF RULES 2.04, 2.05, 2.24, & 2.25 - REPORT OF OFFICER	

**Fiscal Note**

The 2015 budget includes \$25,000 for the Madison Songwriting Conference

**Title**

Authorizing the Mayor and City Clerk or the Designee of the Finance Director to execute a sole source Purchase of Services Contract with Roy Elkins

**Body**

WHEREAS, the Madison Songwriting Conference and Festival will provide professional development for musicians to help support them as small-business entrepreneurs, help make Madison a more musician-friendly municipality, and bring in musicians from around the world to attend; and

WHEREAS, Roy Elkins has been a leader in the music technology industry for over 20 years; and

WHEREAS, Elkins moved to Madison in 1997 to work with Sonic Foundry and 3 years later started Broadjam, a company that caters to songwriters; and

WHEREAS, through Broadjam, Elkins has connections with 150,000 musicians; and

WHEREAS, Elkins serves the Madison Music community in many ways including serving as chair of the Madison Area Music Awards and being a sponsor for the Madison Hip-Hop Awards; and

WHEREAS, Elkins has developed an intimate understanding of the city's efforts to enhance the Music Industry through Madison Music City; and

WHEREAS, Elkins has been instrumental in the success of BandSwap by advising staff, attending and

promoting events, and speaking pro-bono.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City, are hereby authorized to execute a sole source Purchase of Services Contract with Roy Elkins with the option of renewal.