



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved COMMITTEE ON AGING

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 25, 2022

2:30 PM

Virtual Meeting

The City of Madison is holding the Committee on Aging meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to committeeonaging@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 825 1574 6995

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: Gary Flesher at 608-267-8651 or committeeonaging@cityofmadison.com

CALL TO ORDER / ROLL CALL

1. [71606](#) Approval of Minutes
Attachments: [April 27, 2022- CoA Minutes.pdf](#)

2. [66563](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

3. [71608](#) Foundation Quarterly Financial Report
Attachments: [2022 1st Qtr Investments.pdf](#)
[2022 Budget and Qtr 1 Report.pdf](#)
[Jan-April Donations.pdf](#)
4. [68449](#) MSC Report Brief Highlights
Attachments: [MSC Program Tracking- April 2022.pdf](#)
[MSC- April 2022 Monthly Report.pdf](#)
5. [71609](#) Age Friendly Community Survey Data presentation
Attachments: [Manager's Meeting and Committee on Aging AFC Community Input Findings M](#)
[AFC Survey Infographic 4.25.22.pdf](#)
6. [71738](#) Committee on Aging meeting schedule
7. [71610](#) A Word From Faisal Kaud

ADJOURNMENT



City of Madison

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Madison, WI 53703
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Master

File Number: 71606

File ID: 71606

File Type: Miscellaneous

Status: In Committee

Version: 1

Reference:

Controlling Body: COMMITTEE ON
AGING

File Created Date : 05/17/2022

File Name:

Final Action:

Title: Approval of Minutes

Notes:

Sponsors:

Effective Date:

Attachments: April 27, 2022- CoA Minutes.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: gflesher@cityofmadison.com

Published Date:

Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 71606

Title
Approval of Minutes
Body
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Meeting Minutes COMMITTEE ON AGING

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, April 27, 2022

2:30 PM

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(877) 853-5257 (Toll Free)

Webinar ID: 876 6076 6546

CALL TO ORDER / ROLL CALL

Staff: Laura Hunt, Patricio Ortiz, Sally Jo Spaeni and John Weichelt

Guests: Jim Krueger, Margie Zutter

Present: 8 - Michael E. Verveer; Patrick W. Heck; Kathleen A. Poi; Charlestine (Charlie) Daniel; Kathleen Whitt; Ya Chen; Jeanne M. Morton and Alnisa T. Allgood

Absent: 3 - Faisal A. Kaud; Donna C. Bryant and Blinda H. Beason

1. [71095](#) Approval of Minutes

Attachments: [March 23, 2022- CoA Minutes.pdf](#)

Allgood motions to Approve the Minutes; Whitt seconds. All in favor, motion passes by Voice Vote.

2. [66563](#) Public Comment

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

3. [70596](#) New Team Member Introduction- Patricio Ortiz, Marketing and Outreach Specialist
4. [68449](#) Report Highlights

Attachments: [MSC Program Tracking- March 2022.pdf](#)
[MSC March 2022 Report.pdf](#)

Hunt reports participation numbers at MSC have been increasing each month this year.

Weichert reports on the early successes with the River Food Pantry. Lately volunteers have been helping with Artful Affair. Preschool Craft program will celebrating 25 years of collaborating with MSC. "Death Cafe" will also be starting for the first time at MSC.

Spaeni met with the Mayor to discuss 2022 MSC goals, as well as discussing plans for pursuing consultation services for MSC. Upcoming facility maintenance is also on the docket.

5. [69398](#) 2022 MSC Work Plan

Attachments: [2022 MSC JAN-JUN GoalsALL STAFF.doc](#)

Spaeni met with the Mayor to discuss 2022 MSC goals of continuing efforts to understand how to reach and best serve traditionally underserved older adults, an in particular BIPOC, Low Income and LGBTQ+ populations. Continuation of community outreach in collaboration with older adult service providers in the community is key to increasing participation and older adults ability to age in place. RFP for Consultant will be on hold until new Manager hired. Facility maintenance to occur in 2022. 2023 capital budget submitted and includes additional maintenance including repair and replacement of doors and the start of patio/rooftop repairs.

Spaeni reports on behalf of Jim O'Keefe that the position description for MSC Manager has been updated and sent to HR for posting. There is some consideration of placing an interim manager; or, CDD Managers will provide support with staff, budget, & program oversight. Karen Cator will attend Foundation meetings until a new Manager is hired.

ADJOURNMENT

Allgood motions to Approve the Minutes; Morton seconds. All in favor, motion passes by Voice Vote.

Next CoA meeting is 5/26/2022



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Master

File Number: 66563

File ID: 66563

File Type: Miscellaneous

Status: In Committee

Version: 1

Reference:

Controlling Body: COMMITTEE ON
AGING

File Created Date : 07/20/2021

File Name:

Final Action:

Title: Public Comment

Notes:

Sponsors:

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Attachments:

Enactment Number:

Author:

Hearing Date:

Entered by: gflesher@cityofmadison.com

Published Date:

Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 66563

Title
Public Comment
Body
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City of Madison

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Master

File Number: 71608

File ID: 71608

File Type: Miscellaneous

Status: In Committee

Version: 1

Reference:

Controlling Body: COMMITTEE ON
AGING

File Created Date : 05/17/2022

File Name:

Final Action:

Title: Foundation Quarterly Financial Report

Notes:

Sponsors:

Effective Date:

Attachments: 2022 1st Qtr Investments.pdf, 2022 Budget and Qtr 1
Report.pdf, Jan-April Donations.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: gflesher@cityofmadison.com

Published Date:

Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 71608

Title
Foundation Quarterly Financial Report
Body
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Madison Senior Center Foundation, Inc.
2022 Quarterly Financial Report for Checking and Investments: Quarter 1 (Jan-March)

<u>First Business Bank Checking Account</u>				<u>Quarter 1</u>	<u>2022 Year to Date</u>	<u>2021 Year End</u>
Beginning Balance				\$ 86,352.00	\$ 86,352.00	\$ 66,644.00
Income						
- Donations/Sponsors/Grants				\$ 7,619.00	\$ 7,619.00	\$ 37,227.00
Total Income				\$ -	\$ -	\$ 37,227.00
Expenditures						
- Transfer to Operating				\$ 7,986.00	\$ 7,986.00 *	\$ 13,387.00 **
- Transfer to Main Investment Account				\$ 46,352.00	\$ 46,352.00	\$ -
- Other (Mad. Comm. Fnd.)				\$ 200.00	\$ 200.00	\$ 4,132.00
Total Expenditures				\$ 54,538.00	\$ 54,538.00	\$ 17,519.00
Ending Balance				\$ 39,433.00	\$ 39,433.00	\$ 86,352.00
**Foundation check of \$13,387 was submitted Feb. 2021 to balance 2020 Foundation account						
*Foundation check of \$7,986 was submitted Feb. 2022 to balance 2021 Foundation account						
<u>Investment Account (Vanguard)</u>						<u>2021 Year End</u>
Book Value	Beginning Balance	\$ 887,347.00	Ending Balance*	\$ 884,773.00		\$ 887,347.00
<i>*Ending Balance reflects Total Value of all Accounts</i>						
<u>Madison Community Foundation - Portfolio Asset, Restricted Fund</u>						<u>2021 Year End</u>
	Beginning Balance	\$ 105,410.00	Ending Balance	\$ 101,615.00		\$ 105,410.00

Madison Senior Center Foundation, Inc.
2022 Budget Report for Quarter 1 (Jan-March)

Partnership Operating Account	2020 Year End	2021 Year End		2022 Budget	Jan-March 2022	Notes
Beginning Balance	\$0.00	\$0.00		\$0.00	\$0.00	
Income						
- Foundation Checking Acct	\$ 13,387.00	\$ 7,986.00	*	\$ 15,000.00	\$ -	<i>Revenue doesn't include donations toward Sponsorships (i.e. \$4,999 from All of Us)</i>
- MSC Prog, Event, Misc Inc.	\$ 2,452.00	\$ 7,715.00		\$ 10,000.00	\$ 551.00	
- Grants (new process 2022)				\$ 30,000.00	\$ -	
Total Income	<u>\$ 15,839.00</u>	<u>\$ 15,701.00</u>		<u>\$ 55,000.00</u>	<u>\$ 551.00</u>	
Expenditures						
- Program/Work Supplies	\$ 1,804.00	\$ 1,353.00		\$ 2,000.00	\$ 191.00	
- Food and Beverage	\$ 306.00	\$ 171.00		\$ 2,000.00	\$ -	
- Equipment Repair/Maint.	\$ 1,116.00	\$ 1,125.00		\$ 1,300.00	\$ 288.00	
- Computer Software Services	\$ 1,450.00	\$ 1,325.00		\$ 1,500.00	\$ 1,140.00	
- Advertising, Printing, Postage	\$ 2,280.00	\$ 1,263.00		\$ 5,600.00	\$ 21.00	
- Instructors, Performers	\$ 3,185.00	\$ 6,513.00		\$ 7,000.00	\$ 350.00	
- D&O Liability Ins.	\$ 1,818.00	\$ 1,854.00		\$ 1,900.00	\$ 2,163.00	
- Conf, Trng, Membership	\$ 1,508.00	\$ 874.00		\$ 1,000.00	\$ 100.00	
- Other Services & Expenses	\$ 657.00	\$ 1,223.00		\$ 2,200.00	\$ 877.00	
- Intern Stipend	\$ 500.00	\$ -		\$ 500.00	\$ -	
- Grants	\$ 750.00	\$ -		\$ 30,000.00	\$ -	
- Accreditation	\$ 432.00	\$ -		\$ -	\$ -	
Total Expenditures	<u>\$ 15,806.00</u>	<u>\$ 15,701.00</u>		<u>\$ 55,000.00</u>	<u>\$ 5,130.00</u>	
Ending YTD Balance	\$33.00	\$0.00		\$0.00	(\$4,579.00)	
<p style="text-align: right;">* Foundation check for \$7,986 was submitted Feb. 2022 to balance 2021 Foundation account.</p>						

2022 Donor Breakdown, January - April

CASH Donor Types	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	2022 TOTALS
Individuals (#)	\$180 (5)	\$93 (2)	\$250 (1)	\$2,725 (8)									\$3,248 (16)
Business/Corp. (#)													
Foundation/Grants/ Trust/Estate, Other (#)													
Senior Groups (#)				\$640 (1) (PLATO)									\$640 (1)
Total Cash Donations	\$180 (5)	\$93 (2)	\$250 (1)	\$3,365 (9)									\$3,888 (17)
Other Donations (credit card (cc), direct deposit, stock transfer)	-	-	-	-									
Other Stats													
Remembrance \$ (# of donors) (\$ amount incl. above also)	-	-	-	\$25 (1)	-								\$25 (1)
In-Kind Gift Value (#)	-	-	-	-	-								
# Cash/CC Gifts \$1- \$49	3	1	-	1	-								5
# Cash/CC Gifts \$50-\$149	2	1	-	3	-								6
# Cash/CC Gifts \$150 +	-	-	1	5	-								6
Total Monthly Donations	5	2	1	9									17
Total Donation Value	\$180	\$93	\$250	\$3,365									\$3,888
YTD donations designated to go to Madison Community Foundation: \$50													



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File Number: 68449

File ID: 68449

File Type: Miscellaneous

Status: In Committee

Version: 1

Reference:

Controlling Body: COMMITTEE ON
AGING

File Created Date : 11/17/2021

File Name:

Final Action:

Title: MSC Report Brief Highlights

Notes:

Sponsors:

Effective Date:

Attachments: MSC Program Tracking- April 2022.pdf, MSC- April
2022 Monthly Report.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: gflesher@cityofmadison.com

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Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 68449

Title

MSC Report Brief Highlights

Body

a. Program Report

b. Volunteer Report

c. Outreach Report

d. Manager Report

April 2022 Program Report

Maintain High Cognitive & Physical Function	x per month	Participants	Location	Avoid Disease & Disability	x per month	Participants	Location	Engagement with Life	x per month	participants	Location
Book Club	1	5	H	BB4B Tue PM	1	4		Gay, Gray & Beyond	2	12	
Non-Traditional Doll Making	3	12		BB4B Virtual Fri AM	5	91	V	Spanish Conversation	5	25	V
Cardio Dancing	5	24		Gentle Exercise	8	11		Collage Art	1	2	H
Li Chiao Ping	4	48		Gentle Yoga	4	12		Movies	5	37	
Exploring Poetry	2	5		eFood Pantry	1	2		Wii Bowling	4	12	
America's Untold Story	2	13		Shakedown on Sugar	1	1		Pre-School	1	6	
Li Chiao Ping	4	48						Euchre	2	6	
								Spring Craft	1	6	
								Still Alice	1	6	
								Voices of Color	1	11	V
	21	155			20	121			23	123	
				Times per month							
				64							
				Participants							
				399							
PLATO - Great Literature	4	52									
PLATO - What Really Happened 911	5	17									
PLATO - Reminiscence Writing	5	35	H								
	14	104									



Department of Planning & Community & Economic Development
Community Development Division

Madison Senior Center
April 2022 Report

PARTICIPANT / ACTIVITY	Monthly	YTD	2021 YTD
New Enrolled Participants 55+	8	29	100
Unduplicated Participants 55+	171265		130
Activity/Program Visits	399	1,438	1,279
# of Activity/Program Occurrences	64	224	134

VOLUNTEER	Monthly	YTD	2021 YTD
New Enrolled Volunteers	2	8	4
Unduplicated Volunteers	108	93	89
Hours of Service	571	1,592	930

FACILITY USE	Monthly	YTD	2021 YTD
Collaborative Event Visits (#)	94 (2)	94 (2)	0
Rental Visits	327	448	0
Rental Events	4	5	0
Rental Income	\$267.75	\$1,002.75	\$0

TOTAL	Monthly	YTD	2021 YTD
Total Building Visits	825	2750	n/a pandemic

Senior Center & Senior Services Manager's Activities

Attended AAA Board Meeting, Age Friendly Community Steering Committee and Planning meetings, met with DOT staff to share transportation data. Participated in AASPIRE intern interviews. Participated in Management Team meetings, ARPA funding and recovery meetings. Conducted check ins with MSC team members. Led onboarding efforts in Outreach with new hire, Patricio Ortiz. Met with Jim Krueger of NewBridge re older adult funding priorities. Participated in planning meetings re MSC Courtyard conversion to Madison Parks. Attended CDD quarterly staff meeting. Continued work on Older Adult Services RFP. Participated in revision of Older Adult Services Manager position description and evaluation using City of Madison Equitable Hiring Tool. Participated in MSC annual meeting. Conducted biweekly team meetings. Created onboarding plan for Older Adult Services Manager.



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Master

File Number: 71609

File ID: 71609

File Type: Miscellaneous

Status: In Committee

Version: 1

Reference:

Controlling Body: COMMITTEE ON
AGING

File Created Date : 05/17/2022

File Name:

Final Action:

Title: Age Friendly Community Survey Data presentation

Notes:

Sponsors:

Effective Date:

Attachments: Manager's Meeting and Committee on Aging_AFC
Community Input Findings May 2022_Final.pptx, AFC
Survey Infographic 4.25.22.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: gflesher@cityofmadison.com

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Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 71609

Title

Age Friendly Community Survey Data presentation

Body

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Age Friendly Communities: Madison

Capturing Community Input

May 2022



Data Collection Overview

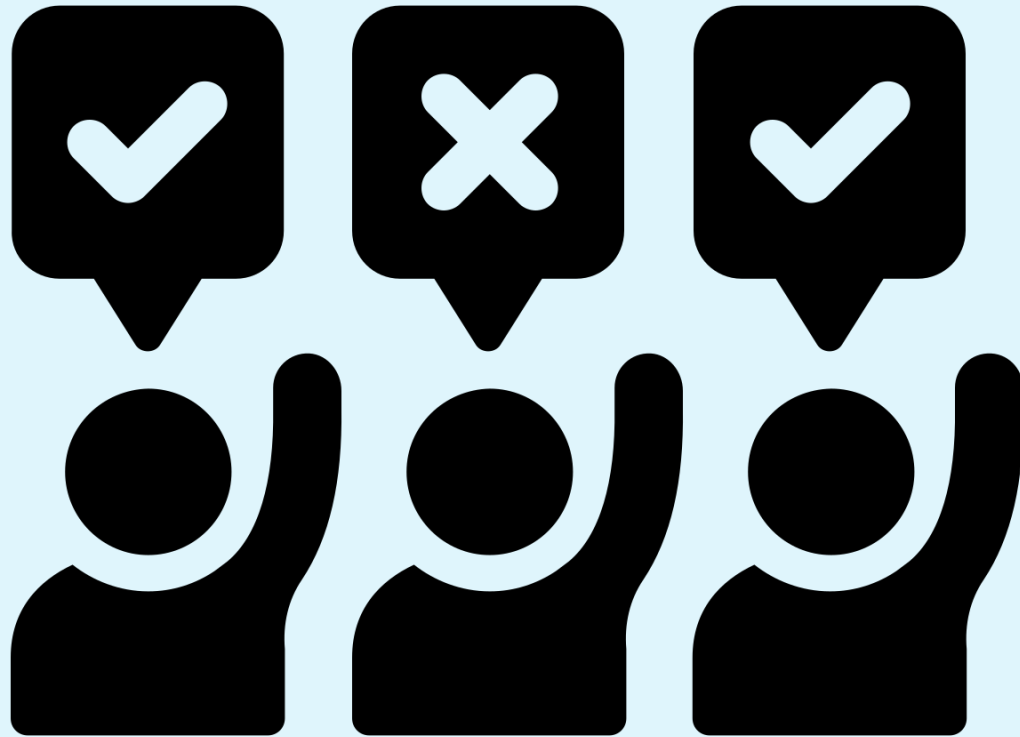
- ▶ Surveyed **961 Madison residents** between 8/11/21 to 10/22/21
 - ▶ Online survey developed by AARP
 - ▶ Survey promotions were sent out via AARP and Madison Age Friendly Steering Committee (various local events and newsletters)
- ▶ **5 community listening sessions** held in Fall 2021 and Winter 2022
 - ▶ Supplemented survey data on community strengths and challenges by reaching groups not strongly represented by those who took the survey.
 - ▶ **43 Madison residents** participated (49% Black, 28% Latinx)



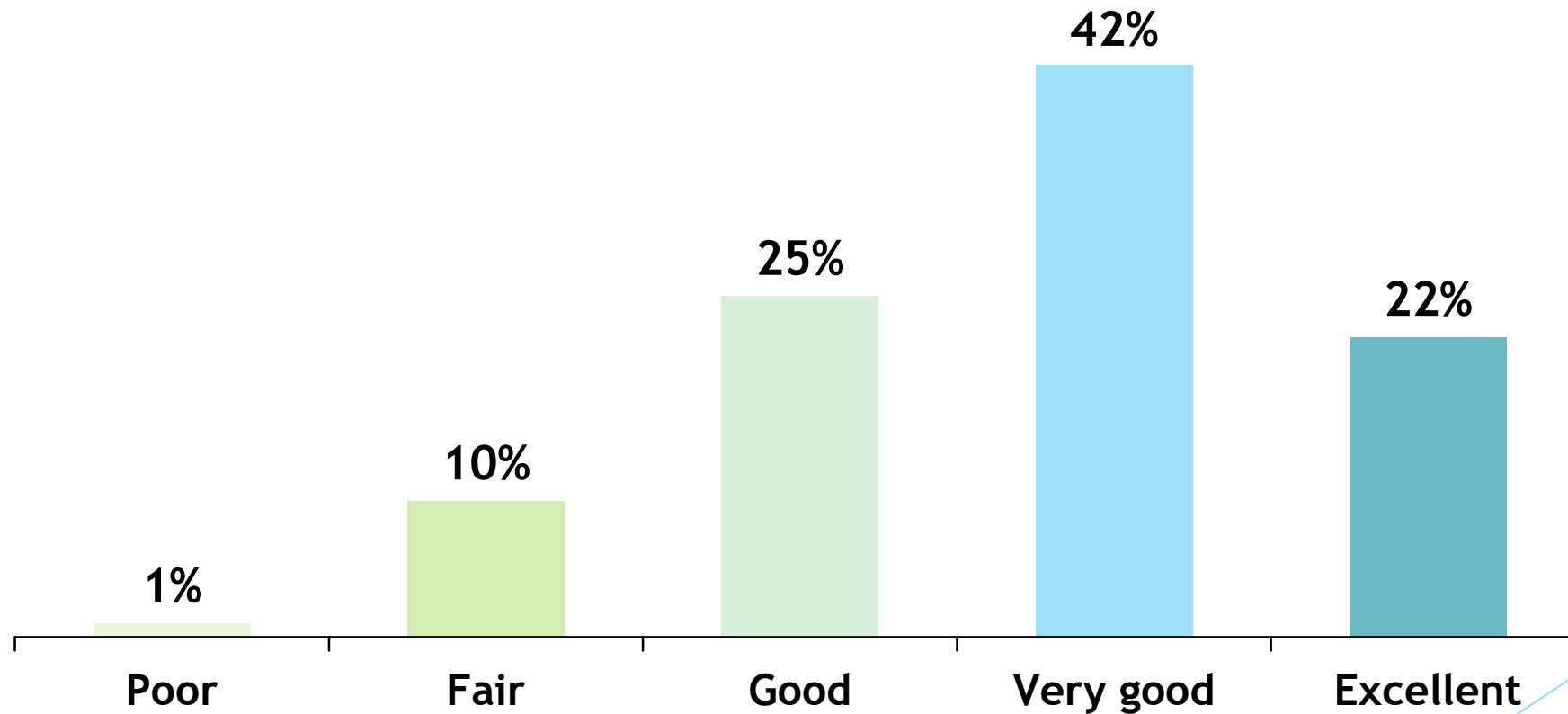
Community Survey Demographics

- ▶ Lived in Madison at least 5 years (87%) - 46% for 25+ years
- ▶ Lived in the 53704, 53703, 53705 or 53711 zip code (67%)
- ▶ Bachelor's degree or higher (80%)
- ▶ Female (71%)
- ▶ Retired (55%)
- ▶ Non-Hispanic/Latino (98%) and White (91%)
- ▶ Annual household income of \$50K or more (70%)
- ▶ Broad range of ages: 45-54 (16%), 55-64 (23%), 65-74 (43%), 75+ (17%)
- ▶ Shared household with others: 30% had other adult children, relatives or friends living with them; 9% with children under 18; 56% married or living with significant other.

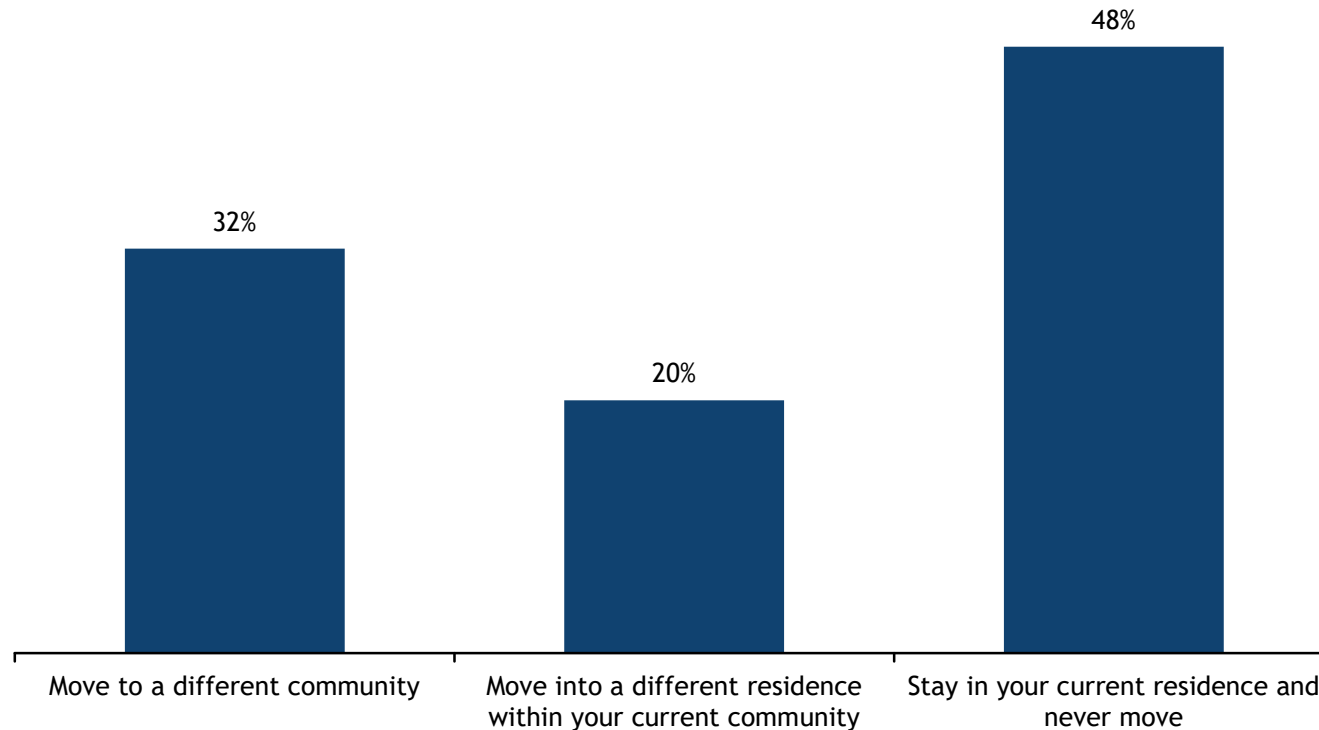
Overall Perceptions of Madison as a Community



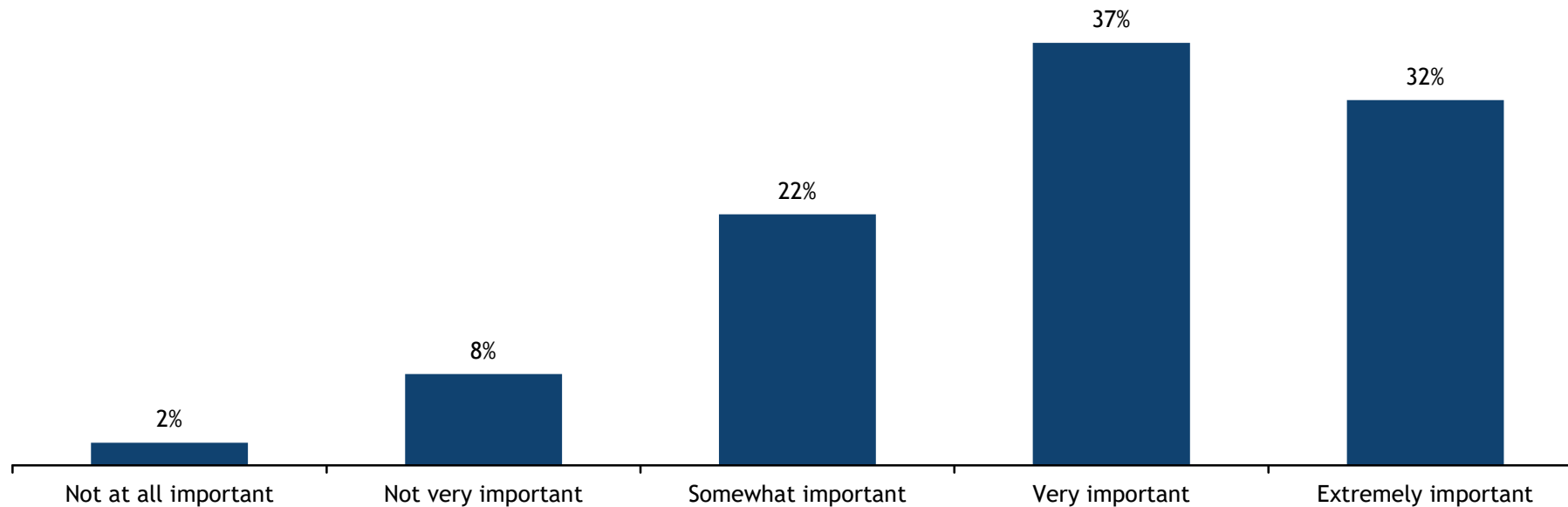
How would you rate your current community as a place for people to live as they age?



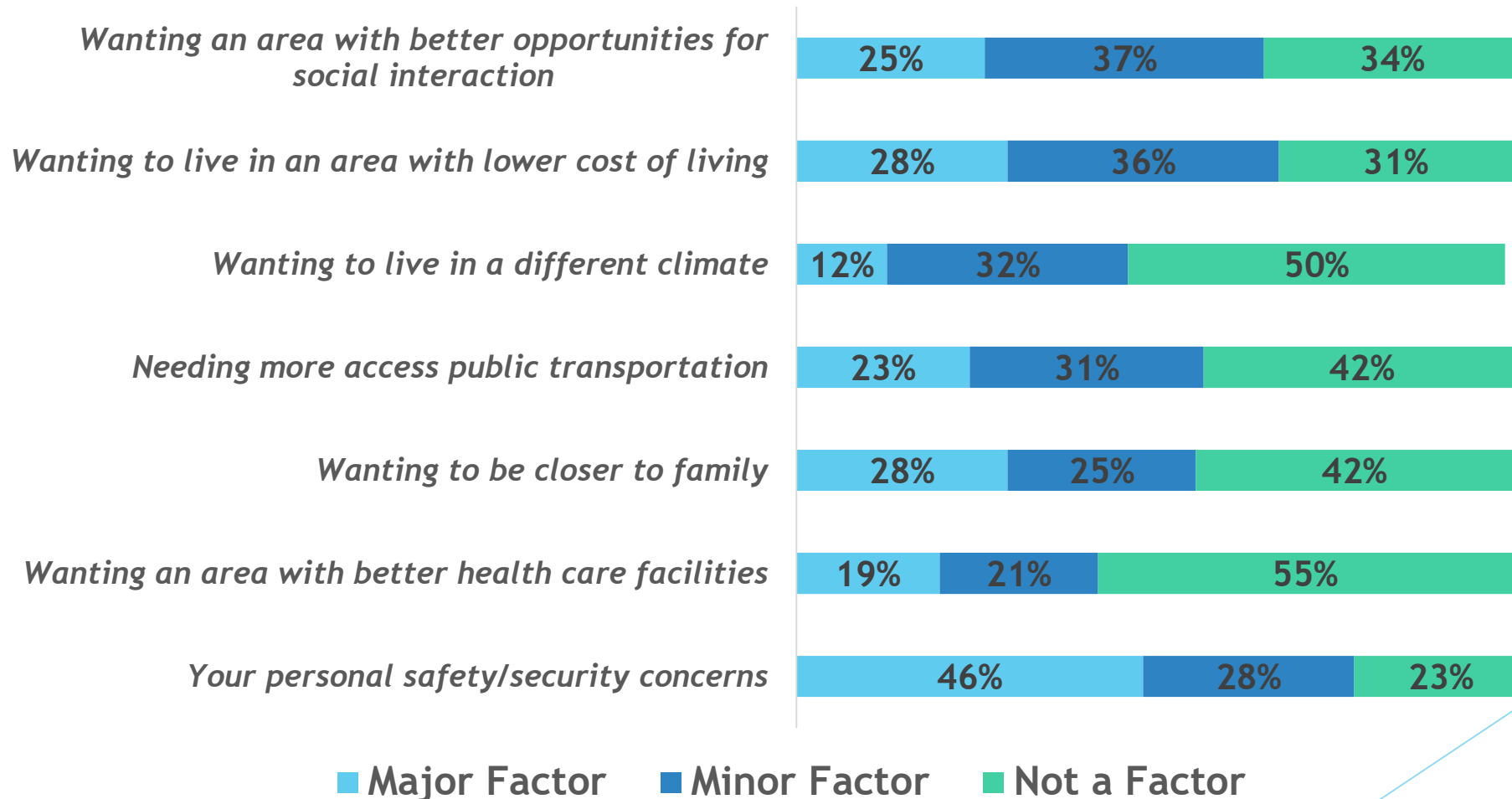
68% of Respondents Hope to Stay in Madison for their Future Years



How important is it for you to remain in your current community for as long as possible?



If you decided to move out of the community, what would factor in this decision?

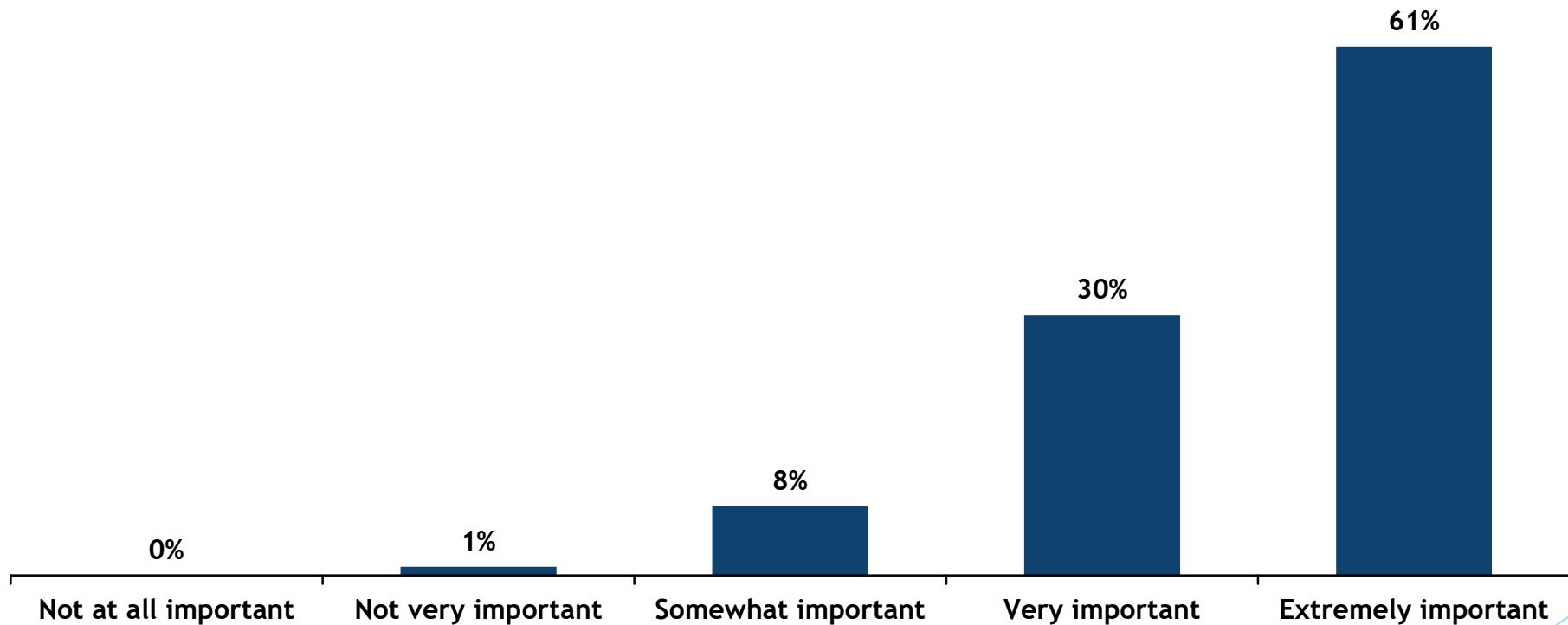


Housing

Prioritizes providing older adults the opportunity to live in their current home or community as long as possible. Communities need to have a variety of suitable housing options and support home modifications as needed.

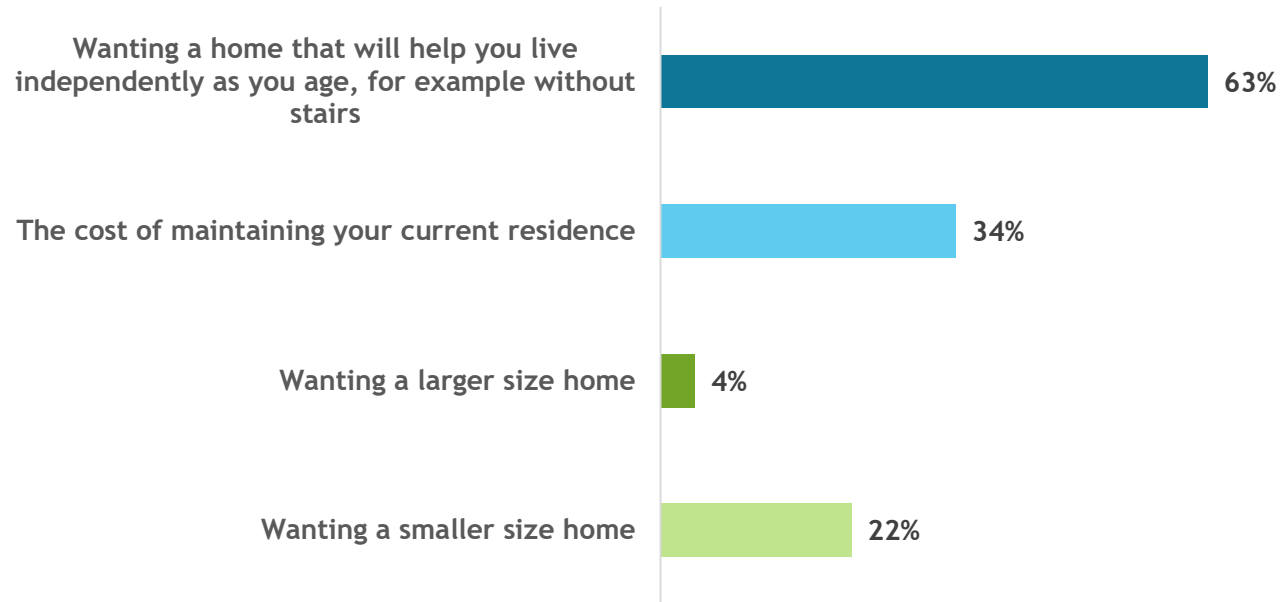


How important is it for you to be able to live independently in your own home as you age?



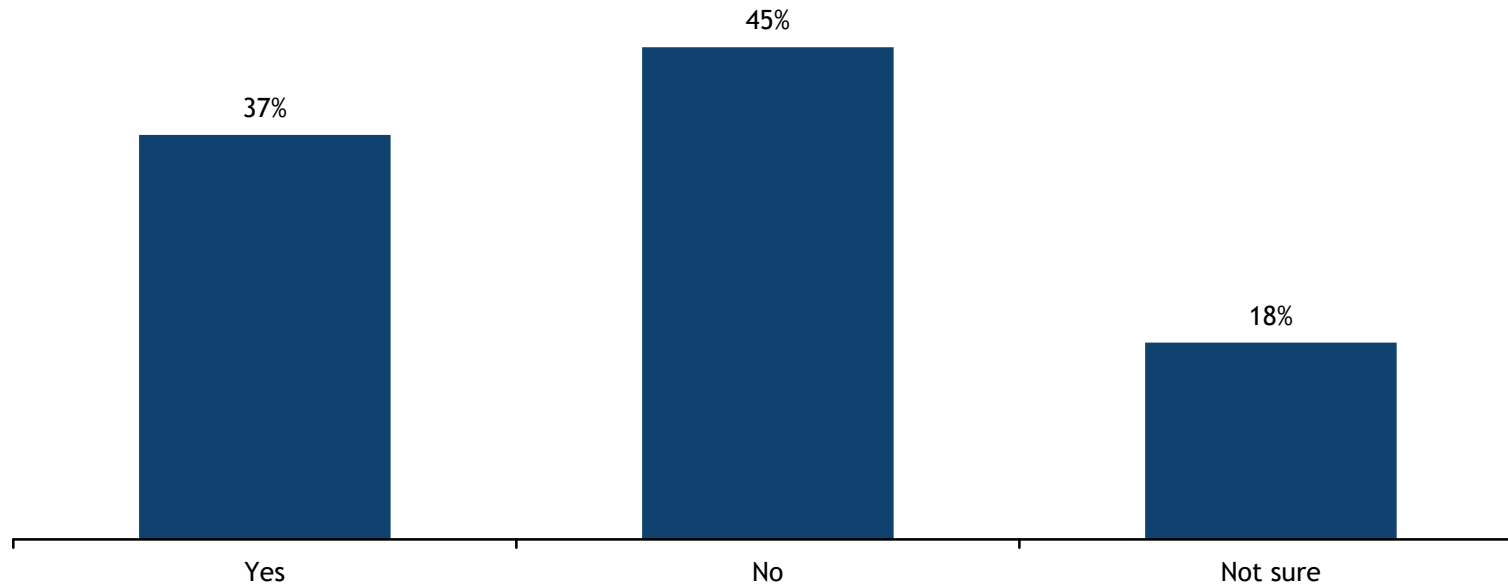
Housing

Major Factors Influencing Respondents to Move Out of Current Home



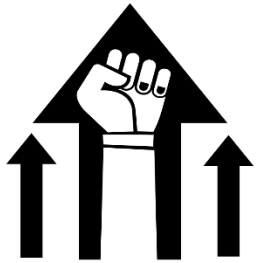
83% of respondents own their own home
64% live in a single family home

Does your current residence need any major repairs, modifications, or changes to enable you to stay there for as long as possible?



Community Identified Strengths

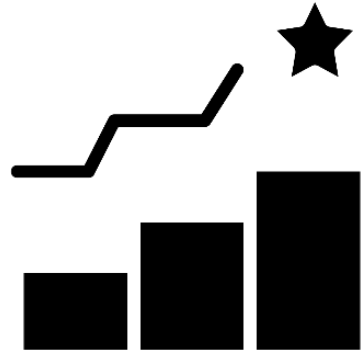
Housing



Well maintained homes &
properties

Community Identified Challenges

Housing



Affordable housing

Homes that are accessible (wider entrances, no stairs)

Well maintained, safe low-income housing

Need diverse & inclusive neighborhoods

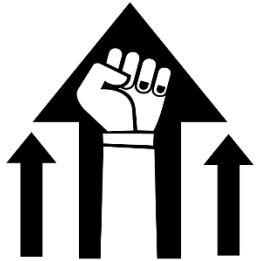
Outdoor Spaces & Buildings

Prioritizes accessible indoor and outdoor public gathering places



Community Identified Strengths

Outdoor Spaces & Buildings



Well maintained, safe parks

Public buildings and spaces with accessible restrooms

Benches for resting in public areas

64% of respondents find that Madison has well maintained parks

Community Identified Challenges

Outdoor Spaces & Buildings



Lack of grocery stores with fresh produce, banking, and other retail within walking distance for some residents

Need more neighborhood senior centers

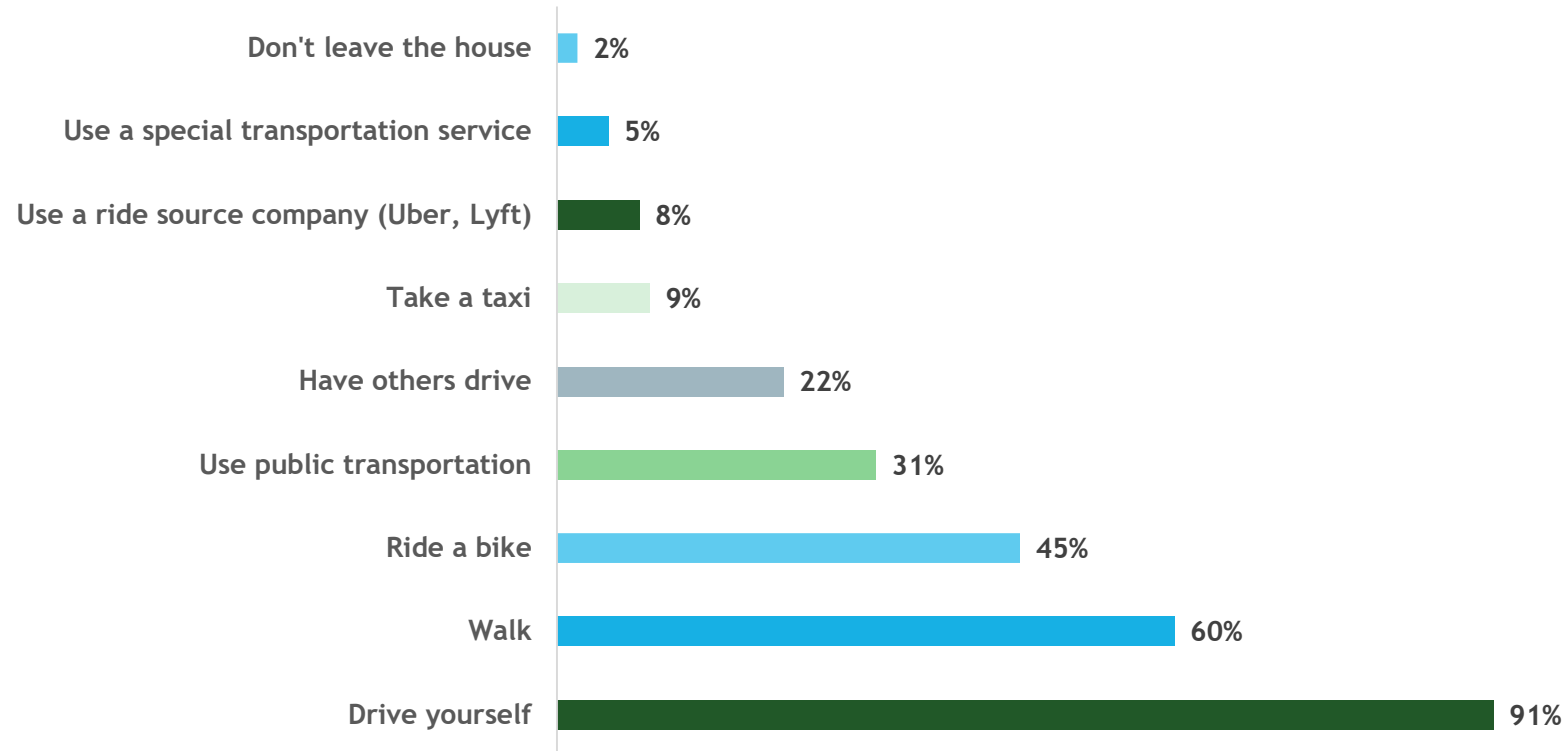
Transportation

Prioritizes access to additional transportation options besides driving (public transportation, neighborhoods safe for walking and biking, etc). Collaboration will occur with City's Vision Zero transportation team.



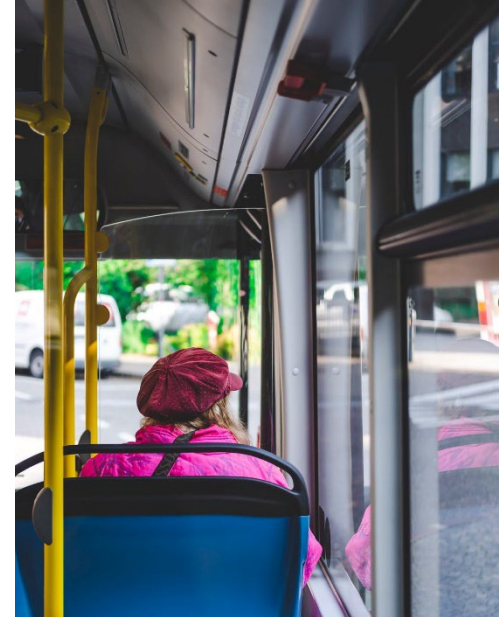
Transportation

Getting Around the Community



Transportation

- ▶ Over **60%** of respondents find that Madison has good or excellent **convenient, accessible, and affordable public transportation**
- ▶ Over **70%** of respondents find that **streets are safe & well maintained**



Community Identified Strengths

Transportation



Affordable, accessible & convenient public transportation

Well maintained public vehicles

Well maintained, accessible, well-lit, and safe streets

Safe, accessible & well-maintained sidewalks

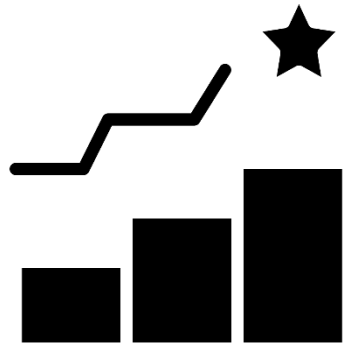
Separate pathways for bicyclists and pedestrians

Easy to read traffic signs

Affordable & conveniently located public parking lots

Community Identified Challenges

Transportation



Speed limit enforcement

Limited bus and cab access in some areas of city

Access to free transportation for older adults

Clearing of sidewalks and wheelchair ramps in winter

Bus access to cities outside of Madison

Need more specialized public transport

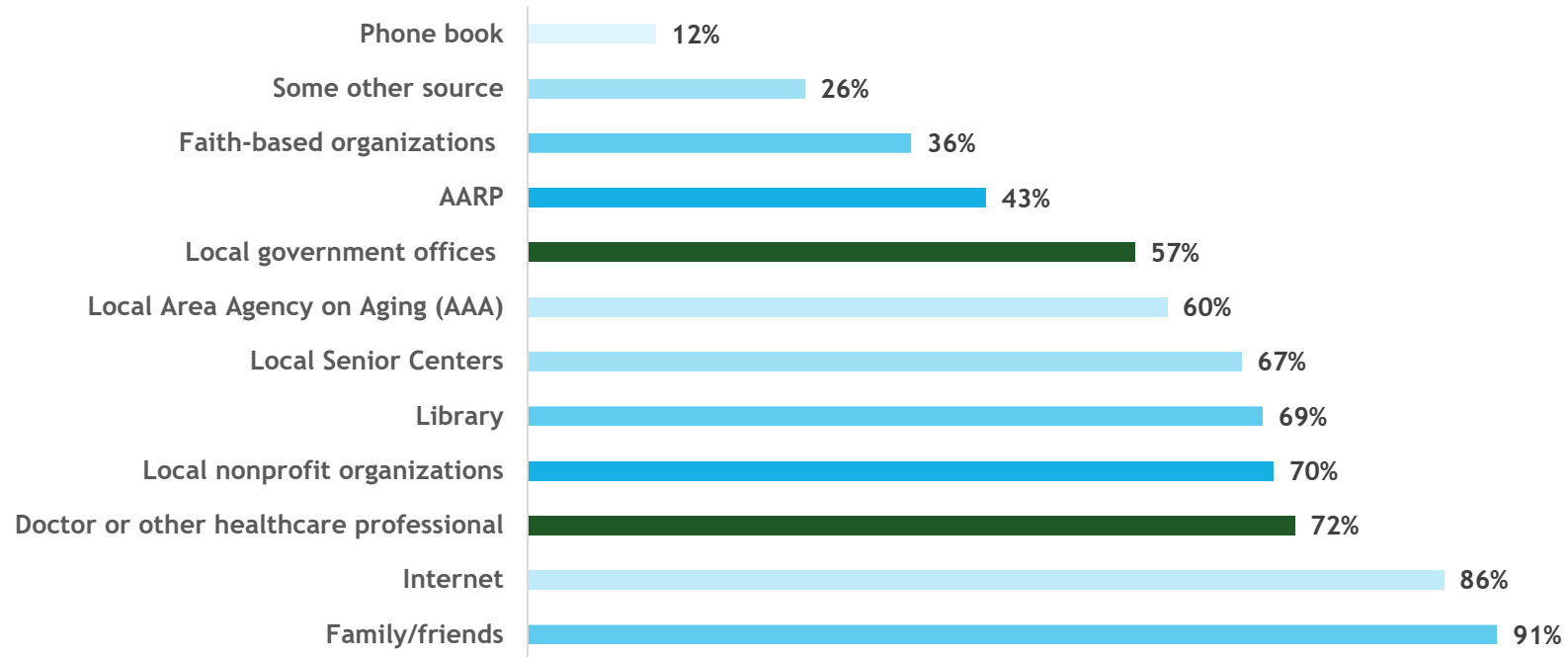
Communication & Information

Prioritizes information sharing through a variety of accessible methods for those with and without access to technology



Communication & Information

Resources used to find services for older adults



Community Identified Strengths

Communication & Information

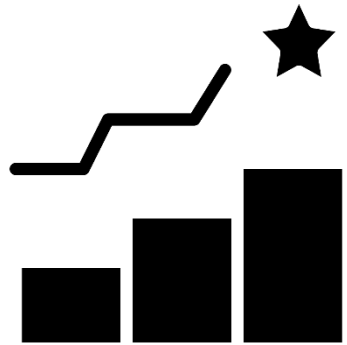


Free access to computers & internet in public places

(78% rated as good or excellent)

Community Identified Challenges

Communication & Information



Lack of outreach, communications, resource lists, and services in Spanish

Resources to increase computer/internet skills

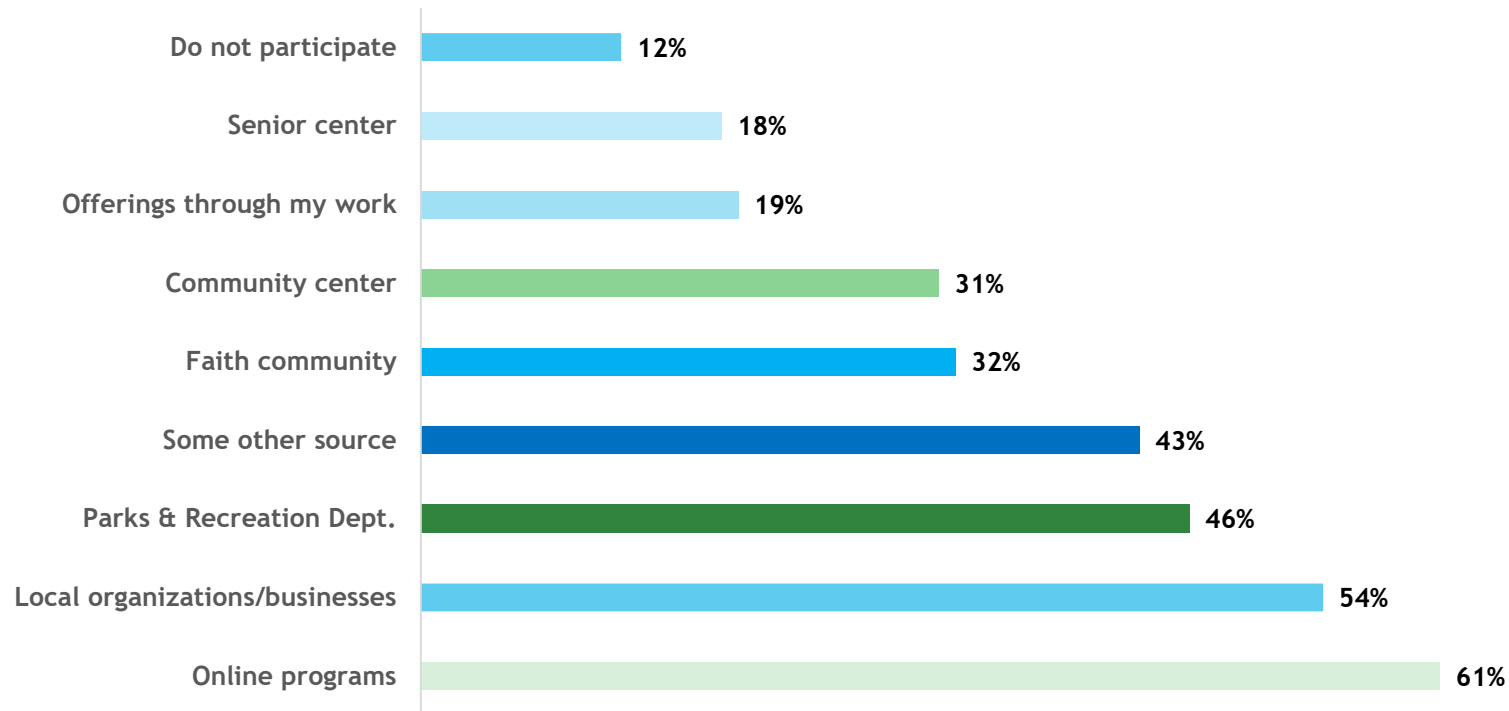
Resources available for visually impaired older adults

Social Participation

Prioritizes decreasing isolation through availability & accessibility of community social activities for older adults

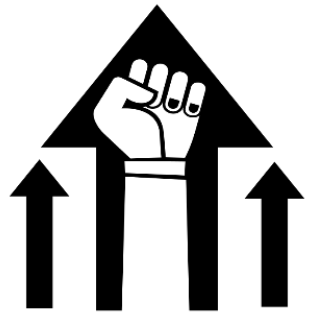


Which of the following sources for continuing education or self-improvement classes or workshops do you use in your community?



Community Identified Strengths

Social Participation



Conveniently located entertainment venues

Variety of cultural activities for diverse populations

Continuing education classes or social clubs

Activities that involve both younger and older people

Libraries

Community Identified Challenges

Social Participation



Steps to address racism in a meaningful way for community cohesion

Low cost legal and social services

Avenues to build community/reduce isolation

Need more intergenerational programming focused on building community connections & supports

Respect & Social Inclusion

Prioritizes older adults feeling valued and included within their social networks

Respondents noted high levels of social inclusion:

only **4%** often felt left out or isolated & only **7%** often felt a lack of companionship.

91% of respondents had **friends or family who could help them** at any time if they were in trouble

88% of respondents had **contact with family, friends, or neighbors** outside their home many times a week or more



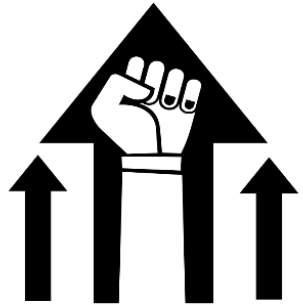
Civic Participation & Employment

Prioritizes opportunities for older adults to engage in work for pay or volunteering in a variety of ways



Community Identified Strengths

Civic Participation & Employment



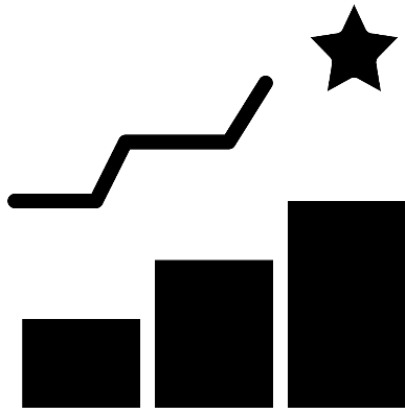
Range of volunteer opportunities that are easy to find

Volunteer training opportunities

Opportunities for older adults to participate in decision making

Community Identified Challenges

Civic Participation & Employment



Flexible job opportunities for older adults

Job training opportunities for older adults

Jobs that are adapted to meet the needs of people with disabilities

Policies that ensure adults have equal opportunity to work regardless of age

71% of those still working hoped to **continue working as long as possible**

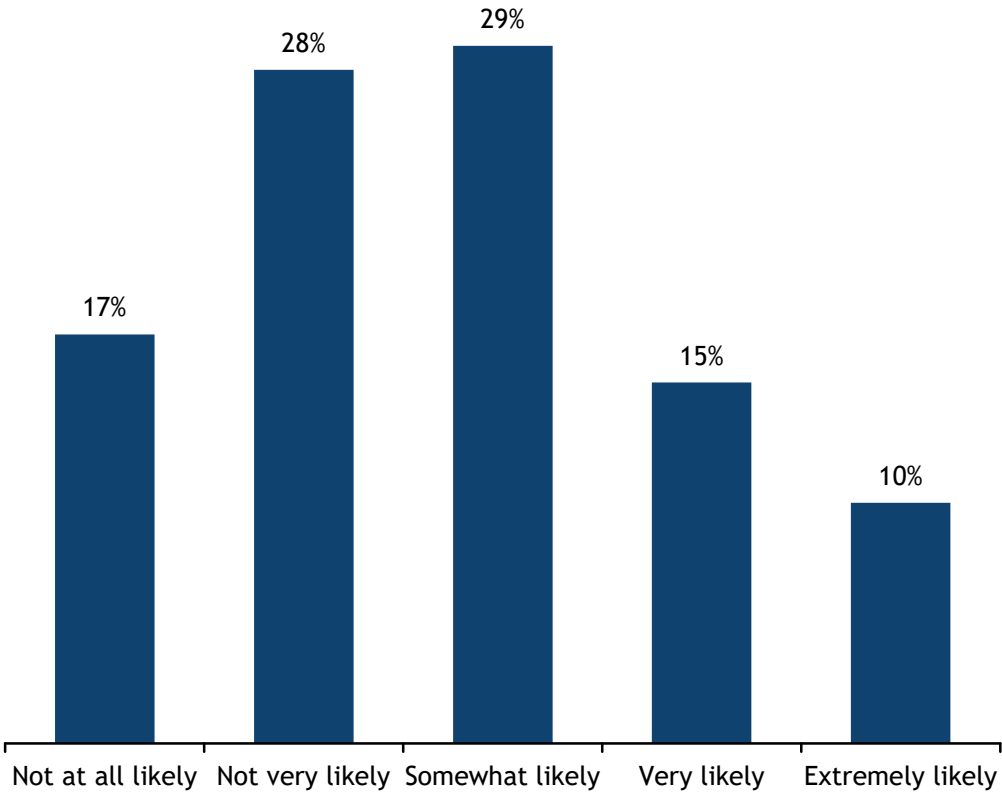
Healthcare & Community Supports

Prioritizes access and affordability of quality healthcare services available in the community and in the home



Healthcare & Community Supports

How likely is it that you will provide unpaid care to an adult loved one in the future?

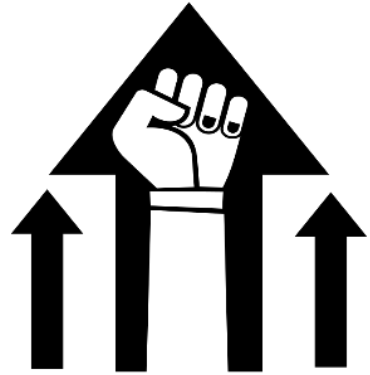


14% of respondents are currently in the role as an unpaid family caregiver for an adult loved

29% live in a household where either themselves or their spouse or partner has a disability

Community Identified Strengths

Healthcare & Community Supports



Respectful and helpful healthcare professionals

Variety of medical specialists

Helpful clinic/hospital answering services

Conveniently located health & social services

Affordable health & wellness programs/classes

Well maintained hospitals

Conveniently located emergency care

Community Identified Challenges

Healthcare & Community Supports



Lack of Spanish speaking providers (medical, mental health providers, case managers/resource navigators)

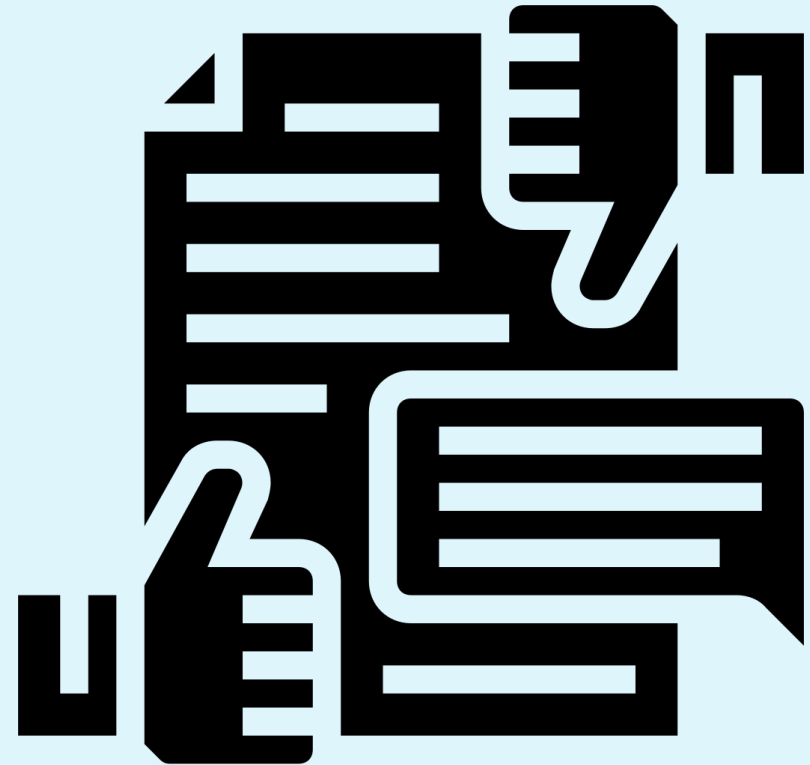
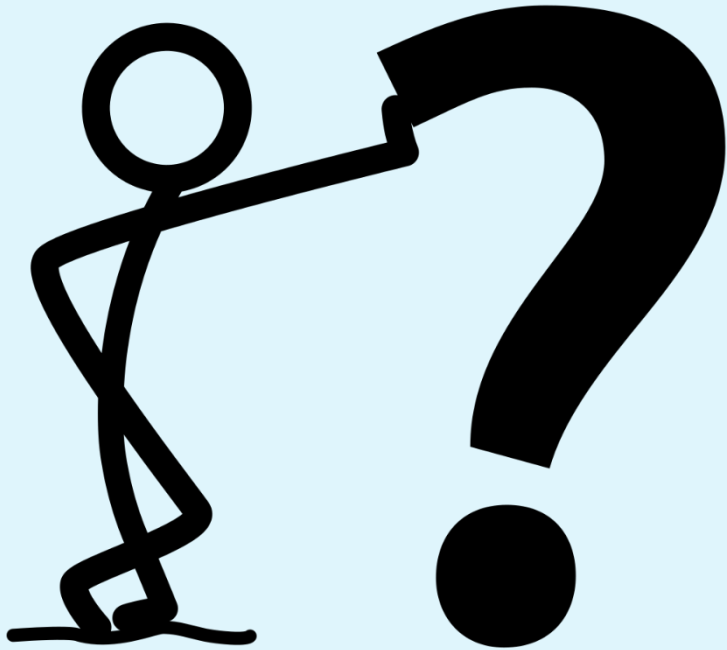
Lack of racial and ethnic diversity in medical providers

COVID has caused increased concerns for health and strain on healthcare resources

Lack of access to medical and mental health services for low income older adults

More in home care programs needed

Questions & Overall Takeaways



Age Friendly Communities: Madison

Capturing Community Input

The population of the United States is rapidly aging. **By 2030, one of every five people in the U.S. will be 65 or older.**

In the first of many steps to make our city more livable for adults age 65 and older, **Madison became part of the AARP Network of Age-Friendly Communities in 2019.** This is a part of the larger AARP Livable Communities initiative which supports the efforts of neighborhoods, towns, cities and rural areas to be great places to live for people of all ages. For more information on Age Friendly Communities: <https://www.aarp.org/livable-communities/network-age-friendly-communities/>



Surveying Madison Residents

A community survey was designed by AARP for Age Friendly Communities to help gather input on the **8 domains of livability**. The online survey was completed by **961 Madison residents** from 8/11/21 to 10/22/21. Survey promotions were sent out via AARP and Madison Age Friendly Steering Committee (various local events and newsletters).

Some Key Survey Respondent Demographics

- ⇒ Lived in Madison at least 5 years (87%)
- ⇒ Lived in the 53704, 53703, 53705 or 53711 zip code (67%)
- ⇒ Bachelor's degree or higher (80%)
- ⇒ Female (71%)
- ⇒ Retired (55%)
- ⇒ Non-Hispanic/Latino (98%) and White (91%)
- ⇒ Annual household income of \$50K or more (70%)
- ⇒ Broad range of ages: 45-54 (16%), 55-64 (23%), 65-74 (43%), 75+ (17%)
- ⇒ Shared household with others: 30% had other adult children, relatives or friends living with them; 9% with children under 18; 56% married or living with significant other.



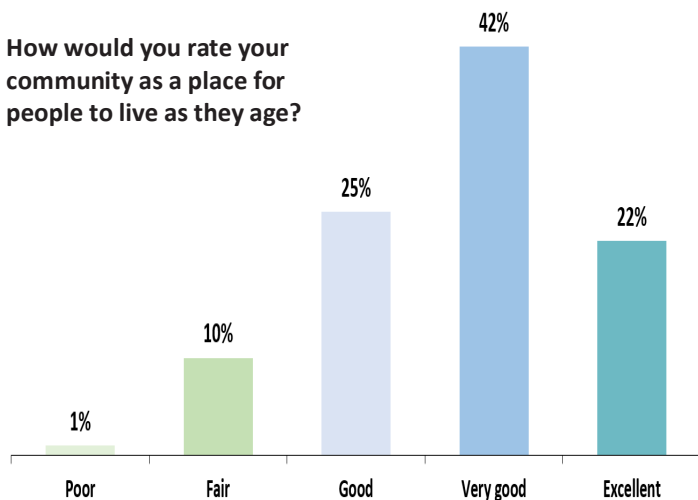
Community Listening Sessions

5 community listening sessions were also held in Fall 2021 and Winter 2022 to supplement data on community strengths and challenges by reaching groups not strongly represented by those who took the survey. **43 Madison residents** participated (49% Black, 28% Latinx).



Overall Survey Respondent Perceptions of Madison as a Community

How would you rate your community as a place for people to live as they age?

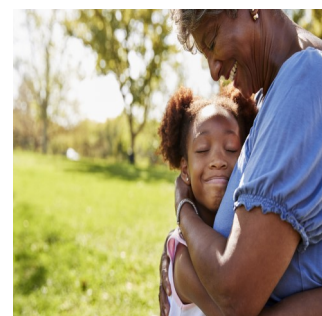


68% of respondents hope to stay in their community in future years.

91% of respondents stated it was at least somewhat important to remain in their current community as long as possible.

25%+ respondents would strongly consider relocation for improved:

- ◆ Personal safety concerns
- ◆ Distance to family
- ◆ Cost of living
- ◆ Opportunities for social interaction

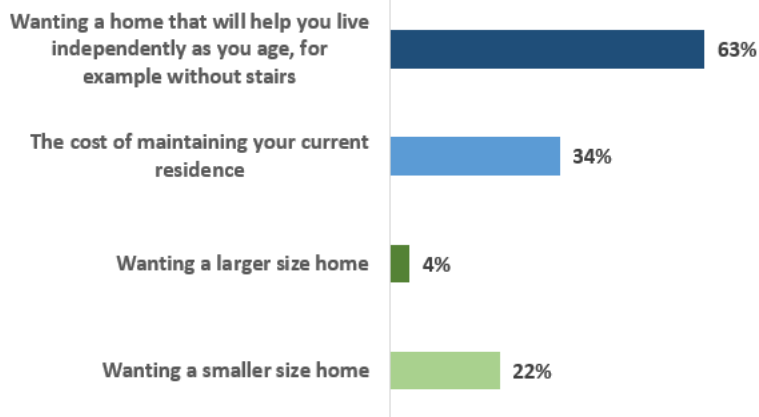


Age Friendly Communities: 8 Domains of Livability

Housing

Prioritizes providing older adults the opportunity to live in their current home or community as long as possible. Communities need to have a variety of suitable housing options and support home modifications as needed.

Major Factors Influencing Respondents to Move Out of Current Home



91% of survey respondents stated that it was very or extremely important to **live independently in their home as they age.**

83% of respondents **owned their own home**

37% of respondents said their **homes needed major repairs, modifications, or changes** to enable them to stay there for as long as possible



Community Identified Strengths

- ◆ Well maintained homes & properties



Community Identified Challenges

- ◆ Affordable housing
- ◆ Homes that are accessible (wider entrances, no stairs)
- ◆ Well maintained, safe low-income housing
- ◆ Need diverse & inclusive neighborhoods

Outdoor Spaces & Buildings

Prioritizes accessible indoor and outdoor public gathering places

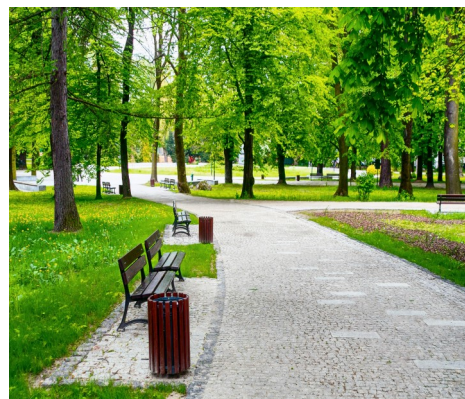
Community Identified Strengths

- ◆ Well maintained, safe parks
- ◆ Public buildings and spaces with accessible restrooms
- ◆ Benches for resting in public areas

Community Identified Challenges

- ◆ Lack of grocery stores with fresh produce, banking, and other retail within walking distance for some residents
- ◆ Need more neighborhood senior centers

64% of respondents find that Madison has **well maintained parks**

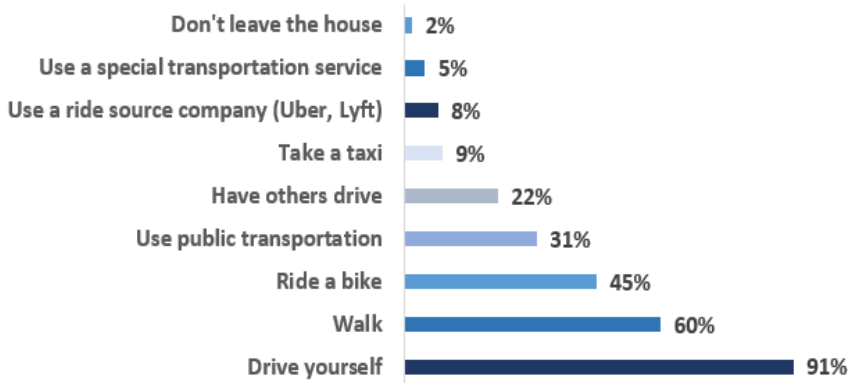


Age Friendly Communities: 8 Domains of Livability

Transportation

Prioritizes access to additional transportation options besides driving (public transportation, neighborhoods safe for walking and biking, etc). Collaboration will occur with City's Vision Zero transportation team.

Getting Around the Community



Over **60%** of respondents find that Madison has good or excellent **convenient, accessible, and affordable public transportation**

Over **70%** of respondents find that **streets are safe & well maintained**

Community Identified Strengths

- ◆ Affordable, accessible & convenient public transportation
- ◆ Well maintained public vehicles
- ◆ Well maintained, accessible, well-lit, and safe streets
- ◆ Safe, accessible & well-maintained sidewalks
- ◆ Separate pathways for bicyclists and pedestrians
- ◆ Easy to read traffic signs
- ◆ Affordable & conveniently located public parking lots

Community Identified Challenges

- ◆ Speed limit enforcement
- ◆ Limited bus and cab access in some areas of city
- ◆ Access to free transportation for older adults
- ◆ Clearing of sidewalks and wheelchair ramps in winter
- ◆ Bus access to cities outside of Madison
- ◆ Need more specialized public transport

Communication & Information

Prioritizes information sharing through a variety of accessible methods for those with and without access to technology

Resources used to find services for older adults



Community Identified Strengths

- ◆ Free access to computers & internet in public places (78% rated as good or excellent)

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- ◆ Lack of outreach, communications, resource lists, and services in Spanish
- ◆ Resources to increase computer/internet skills
- ◆ Resources available for visually impaired older adults

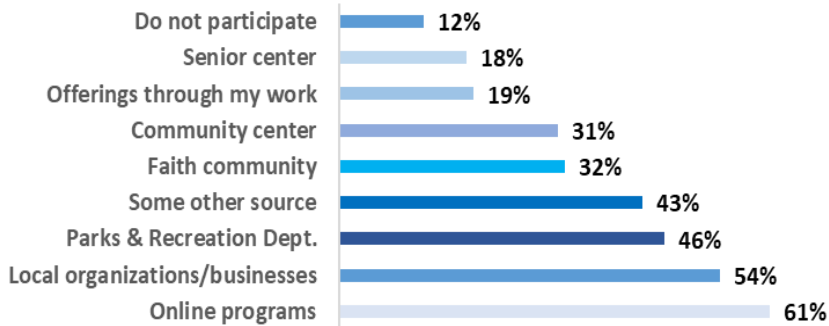


Age Friendly Communities: 8 Domains of Livability

Social Participation

Prioritizes decreasing isolation through availability & accessibility of community social activities for older adults

Sources for Continuing Education/Self-Improvement



Community Identified Strengths

- ◆ Conveniently located entertainment venues
- ◆ Variety of cultural activities for diverse populations
- ◆ Continuing education classes or social clubs
- ◆ Activities that involve both younger and older people
- ◆ Libraries

Community Identified Challenges

- ◆ Steps to address racism in a meaningful way for community cohesion
- ◆ Low cost legal and social services
- ◆ Avenues to build community/reduce isolation
- ◆ Need more intergenerational programming

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Prioritizes older adults feeling valued and included within their social networks.

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- ◆ Range of volunteer opportunities that are easy to find
- ◆ Volunteer training opportunities
- ◆ Opportunities for older adults to participate in decision making

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- ◆ Flexible job opportunities for older adults
- ◆ Job training opportunities for older adults
- ◆ Jobs that are adapted to meet the needs of people with disabilities
- ◆ Policies that ensure adults have equal opportunity to work regardless of age



Age Friendly Communities: 8 Domains of Livability

Health Services & Community Supports

Prioritizes access and affordability of quality healthcare services available in the community and in the home.



14% of respondents are an **unpaid family caregiver** for an adult loved one; **54%** find it at least somewhat likely they **will be in this role in the future**. **29%** live in a **household with a person with a disability**.

92% of respondents **rated their health as good or excellent**

Community Identified Strengths



- ◆ Respectful and helpful healthcare professionals
- ◆ Variety of medical specialists
- ◆ Helpful clinic/hospital answering services
- ◆ Conveniently located health & social services
- ◆ Affordable health & wellness programs/classes
- ◆ Well maintained hospitals
- ◆ Conveniently located emergency care



Community Identified Challenges

- ◆ Lack of Spanish speaking providers (medical, mental health providers, case managers/resource navigators)
- ◆ Lack of racial and ethnic diversity in medical providers
- ◆ COVID has caused increased concerns for health and strain on healthcare resources
- ◆ Lack of access to medical and mental health services for low income older adults
- ◆ More in home care programs needed

Next Steps for Madison's Age Friendly Communities

Summer & Fall 2022

The Age Friendly Communities Steering Committee will use this community survey and listening session data to prioritize which of the 8 domains of livability need further action in Madison. Based on this prioritization, an Action Plan will be developed with steps for several City of Madison departments to implement.

2023-2025

City Departments will begin implementing the Action Plan activities allocated to them. Progress on the Action Plan will be monitored by the Steering Committee and updates will be made to the Action Plan as needed to continue building on this work.

If Age Friendly Communities are important to you, we would love to involve you in our Action Planning! Reach out to John Weichelt for more information: jweichelt@cityofmadison.com or 608-267-2344.





City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 71738

File ID: 71738

File Type: Miscellaneous

Status: In Committee

Version: 1

Reference:

Controlling Body: COMMITTEE ON
AGING

File Created Date : 05/24/2022

File Name:

Final Action:

Title: Committee on Aging meeting schedule

Notes:

Sponsors:

Effective Date:

Attachments:

Enactment Number:

Author:

Hearing Date:

Entered by: gflesher@cityofmadison.com

Published Date:

Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 71738

Title

Committee on Aging meeting schedule

Body

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City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 71610

File ID: 71610

File Type: Miscellaneous

Status: In Committee

Version: 1

Reference:

Controlling Body: COMMITTEE ON
AGING

File Created Date : 05/17/2022

File Name:

Final Action:

Title: A Word From Faisal Kaud

Notes:

Sponsors:

Effective Date:

Attachments:

Enactment Number:

Author:

Hearing Date:

Entered by: gflesher@cityofmadison.com

Published Date:

Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 71610

Title

A Word From Faisal Kaud

Body

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