

City of Madison

www.publichealthmdc.com



Agenda - Amended

Wednesday, November 5, 2025

5:00 PM

Hybrid Format: Attend in-person at City-County Building (Room 357)

BOARD OF HEALTH FOR MADISON AND DANE **COUNTY**

Consider: ~~Who benefits?~~ Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

The City of Madison and County of Dane are holding the Board of Health for Madison and Dane County

Meeting in hybrid format. In-person will be held at:

City-County Building
210 Martin Luther King Jr. Blvd, Room 357
Madison, WI 53703

Written Comments: You can send comments on agenda items to
PHBOHSupport@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. The public comment section of the meeting allows comments on any matter on the agenda or matters not on the agenda, provided, however, that the Board shall not take action on a matter raised in the public comment portion of the meeting unless that matter is otherwise identified on the agenda. The Board will listen to public comment but will not engage in discussions.

You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the meeting if you are attending virtually. You can also register to speak in person. Registrations will be accepted until 30 minutes prior to the beginning of the meeting. Please note: If the Board of Health has already taken public comment on an item on the agenda at a previous meeting, public comment will not be taken on that item, unless a new amendment has been posted and the public has not had the opportunity to testify on the new amendment.

Watch the Meeting:

If you would like to join the live meeting as an observer:
Zoom Link: <https://cityofmadison.zoom.us/j/89659416908?pwd=IBuW3IFi00Umgz8DOIN0QnvQOOhhOw.1>

If you would like to watch the recorded meeting, please visit:
<https://www.cityofmadison.com/watchmeetings>

Listen by Phone:

Phone #: (877) 853-5257
Meeting ID: 896 5941 6908
Passcode: 345473

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

تامولعمل نم ديزممل لمعل لودج لفساً نلع علطل بجري .امدمق ةمجرتل تامدخ بلطب مدقتل بجي

For accommodations, contact Public Health Staff via:
Email: health@cityofmadison.com.
Phone: (608) 266-4821

CALL TO ORDER/ROLL CALL

APPROVAL OF MINUTES

October 9, 2025: <http://madison.legistar.com/Calendar.aspx>

1. [90690](#) MINUTES FOR THE BOARD OF HEALTH FOR MADISON AND DANE COUNTY ON OCTOBER 9, 2025.
Attachments: [Board of Health Meeting Minutes for October 9, 2025](#)

PUBLIC COMMENT

2. [90691](#) PUBLIC COMMENT BEFORE THE BOARD OF HEALTH FOR MADISON AND DANE COUNTY ON NOVEMBER 5, 2025.

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

BOARD OF HEALTH RESOLUTIONS

- 3. [90692](#) AUTHORIZATION OF LINE-ITEM BUDGET TRANSFERS
Attachments: [2025 BOH RES-013 Line-Item Budget Transfer](#)

- 4. [90693](#) AUTHORIZATION TO ACCEPT FUNDS FROM THE STATE OF WISCONSIN DEPARTMENT OF HEALTH SERVICES (DHS) FOR EMPLOYING NAVIGATORS TO INCREASE LINKAGES TO CARE FOR PEOPLE WHO USE DRUGS (OD2A-S)
Attachments: [2025 BOH RES-014 Accepting Funds DHS OD2A-S \(Navigators\)](#)

CITY OF MADISON ORDINANCE AMENDMENTS

- 5. [90169](#) Creating Section 23.202 of the Madison General Ordinances related to Age Restrictions on Hemp-Derived THC Products.
Sponsors: Yannette Figueroa Cole, Derek Field And Regina M. Vidaver
Attachments: [90169 Body](#)

Legislative History

9/29/25	Attorney's Office	Referred for Introduction Board of Public Health Madison and Dane County (11/5/25), Economic Development Committee (10/15/25), Common Council (11/25/25)
10/7/25	COMMON COUNCIL	Refer to the BOARD OF HEALTH FOR MADISON AND DANE COUNTY Additional referral to Economic Development Committee.
10/7/25	BOARD OF HEALTH FOR MADISON AND DANE COUNTY	Referred to the ECONOMIC DEVELOPMENT COMMITTEE
10/15/25	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Following Recommendation(s) to the BOARD OF HEALTH FOR MADISON AND DANE COUNTY A motion was made by Duncan, seconded by Bulgrin, to return to lead with recommendation to approve with the following recommendations: 1. Increase the penalties for violation 2. Further define "Child Serving Facilities"

- 6. [90423](#) Creating Section 23.65 of the Madison General Ordinances to regulate the sale of pets in retail pet stores.
Sponsors: Tag Evers
Attachments: [90423 Body](#)

Legislative History

10/14/25	Attorney's Office	Referred for Introduction Board of Health for Madison and Dane County (11/5/25), Common Council (11/25/25)
----------	-------------------	---

10/28/25

COMMON COUNCIL

Refer to the BOARD OF HEALTH FOR
MADISON AND DANE COUNTY

DANE COUNTY ORDINANCE AMENDMENTS

7. [90272](#) AMENDING CHAPTERS 2 & 34 OF THE DANE COUNTY CODE OF 3 ORDINANCES, REGARDING THE PROHIBITION ON THE SALE OF 4 CANNABINOID PRODUCTS TO PERSONS UNDER 21 YEARS OF AGE
- Attachments:** [2025 OA-016 - Dane County Ordinance Amendment.pdf](#)
[2025 OA-016 - Dane County Ordinance Amendment- Fiscal Note.pdf](#)
[2025 OA-016 - Dane County Ordinance Amendment - Hemp-Derived THC Infoc](#)

PRESENTATION

8. [90721](#) STRATEGIC PLAN: YEAR-IN-REVIEW

DISCUSSION ITEMS

9. [90694](#) BOARD OF HEALTH GOVERNANCE AND MODERNIZATION SUBCOMMITTEE

REPORTS TO COMMITTEE

CHAIR: Jerry Halverson

DIRECTOR: Janel Heinrich

FUTURE MEETING ITEMS AND DATES

December 3, 2025
Hybrid; Attend in-person at the City County Building
Room 357 or attend virtually via Zoom

ADJOURNMENT

Master

File Number: 90690

File ID: 90690	File Type: Miscellaneous	Status: In Committee
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Created Date : 10/31/2025		

File Name:

Final Action:

Title: MINUTES FOR THE BOARD OF HEALTH FOR MADISON AND DANE COUNTY ON OCTOBER 9, 2025.

Notes:

Sponsors:

Effective Date:

Attachments: Board of Health Meeting Minutes for October 9, 2025

Enactment Number:

Author:

Hearing Date:

Entered by:

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
---------------	--------------	-------	---------	----------	-----------	-----------------	---------

Text of Legislative File 90690

Title
 MINUTES FOR THE BOARD OF HEALTH FOR MADISON AND DANE COUNTY ON
 OCTOBER 9, 2025.

Meeting Minutes - Draft

BOARD OF HEALTH FOR MADISON AND DANE COUNTY

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, October 9, 2025

5:30 PM

Hybrid; Attend in person at the City-County
Building Room 354, or attend virtually via
Zoom

The City of Madison and County of Dane are holding the Board of Health for Madison and Dane County Meeting in hybrid format. In-person will be held at:

City-County Building
210 Martin Luther King Jr Blvd, Room 354
Madison, WI 53703

Written Comments: You can send comments on agenda items to
PHBOHSupport@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. The public comment section of the meeting allows comments on any matter on the agenda or matters not on the agenda, provided, however, that the Board shall not take action on a matter raised in the public comment portion of the meeting unless that matter is otherwise identified on the agenda. The Board will listen to public comment but will not engage in discussions.

You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the meeting if you are attending virtually. You can also register to speak in person. Registrations will be accepted until 30 minutes prior to the beginning of the meeting. Please note: If the Board of Health has already taken public comment on an item on the agenda at a previous meeting, public comment will not be taken on that item, unless a new amendment has been posted and the public has not had the opportunity to testify on the new amendment.

Watch the Meeting:

If you would like to join the live meeting as an observer:
Zoom Link: <https://cityofmadison.zoom.us/j/89952469940?pwd=ucTQnj5boQvShtpTCaNK7jiv397guQ.1>

If you would like to watch the recorded meeting, please visit:
<https://www.cityofmadison.com/watchmeetings>.

Listen by Phone:

Phone #: (877) 853-5257
Meeting ID: 899 5246 9940
Passcode: 738840

CALL TO ORDER/ROLL CALL

The Chair called the meeting to order at 5:34pm.

Present: 5 - Joann Pritchett; Ceri E. Jenkins; Gene Musser; Leslie Seltzer and Jerry L. Halverson

Absent: 1 - Lisa Jackson

APPROVAL OF MINUTES

1. [90262](#) MINUTES FOR THE BOARD OF HEALTH FOR MADISON & DANE COUNTY ON AUGUST 6, 2025.

Attachments: [August 6, 2025 Board of Health Meeting Minutes](#)

A motion was made by Musser, seconded by Jenkins, to Approve the minutes. The motion passed by voice vote/other, 5-0.

PUBLIC COMMENT

2. [90271](#) PUBLIC COMMENT BEFORE THE BOARD OF HEALTH FOR MADISON AND DANE COUNTY ON OCTOBER 9, 2025.

Registrants = 0

DISCLOSURES AND RECUSALS

NEW BUSINESS

Board of Health Resolutions

3. [90265](#) AUTHORIZATION TO ACCEPT ADDITIONAL FUNDS FROM THE STATE OF WISCONSIN DEPARTMENT OF HEALTH SERVICES (DHS) FOR COMMUNICABLE DISEASE CONTROL AND PREVENTION

Attachments: [2025 RES-23 Accepting Additional Funds - Communicable Disease](#)

A motion was made by Pritchett, seconded by Musser, to Grant Final Approval by the Board of Health. The motion passed by voice vote/other, 5-0.

PRESENTATIONS

4. [90263](#) IMMUNIZATION PROGRAM OVERVIEW PRESENTATION

Attachments: [Immunization Program Overview Presentation](#)

A motion was made by Musser, seconded by Pritchett, to Receive the presentation. The motion passed by voice vote/other, 5-0.

COMMITTEE REPORTS

CHAIR: JERRY HALVERSON

DIRECTOR: JANEL HEINRICH

NEXT MEETING

ADJOURNMENT

A motion was made by Pritchett, seconded by Musser, to Adjourn. The motion passed by voice vote/other, 5-0. Meeting adjourned at 6:23pm.

Master

File Number: 90691

File ID: 90691	File Type: Public Comment	Status: Public Comment
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Created Date : 10/31/2025		

File Name:

Final Action:

Title: PUBLIC COMMENT BEFORE THE BOARD OF HEALTH FOR MADISON AND DANE COUNTY ON NOVEMBER 5, 2025.

Notes:

Sponsors:

Effective Date:

Attachments:

Enactment Number:

Author:

Hearing Date:

Entered by:

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
---------------	--------------	-------	---------	----------	-----------	-----------------	---------

Text of Legislative File 90691

Title

PUBLIC COMMENT BEFORE THE BOARD OF HEALTH FOR MADISON AND DANE COUNTY ON NOVEMBER 5, 2025.

Master

File Number: 90692

File ID: 90692	File Type: Board of Health Resolution	Status: In Committee
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Created Date : 10/31/2025		

File Name:

Final Action:

Title: AUTHORIZATION OF LINE-ITEM BUDGET TRANSFERS

Notes:

Sponsors:

Effective Date:

Attachments: 2025 BOH RES-013__Line-Item Budget Transfer

Enactment Number:

Author:

Hearing Date:

Entered by:

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
---------------	--------------	-------	---------	----------	-----------	-----------------	---------

Text of Legislative File 90692

Title
 AUTHORIZATION OF LINE-ITEM BUDGET TRANSFERS

BOARD OF HEALTH FOR MADISON AND DANE COUNTY
2025 BOH RES-013

AUTHORIZATION OF LINE-ITEM BUDGET TRANSFERS

This resolution includes a series of transfers within PHMDC to reflect projected spending levels through the end of the fiscal year; all proposed transfers are net neutral. Under the terms of the merger agreement, the Board of Health for Madison and Dane County may authorize PHMDC to move funds within appropriations during a fiscal year (IGA, VIII, G).

TRANSFERS:

- HEALTH WELL WOMEN - SERVICE COORDINATION
 - Transfer \$266.36 from Fringe to Salary
- HEALTH WELL WOMEN - ADMINISTRATION
 - Transfer \$1,219.88 from Postage to Advertising
- HEALTH TOBACCO PREVENTION (2024-2025)
 - Transfer \$1,000.00 from Consulting Services as follows:
 - \$742.32 to Fringe
 - \$257.68 to Salary
 - Transfer \$2,206.77 to Salary as follows:
 - \$400.00 from Copy/Printing/Supplies
 - \$200.00 from Postage
 - \$600.00 from Program Supplies
 - \$266.07 from Food & Beverages
 - \$239.70 from Mileage
 - \$324.00 from Conferences/Training
 - \$177.00 from Advertising
- MPHI NCFRP FIMR - GRANT
 - Transfer \$202.70 from Conferences/Training to Food & Beverages
- NACCHO FLEXED EPI X-FACTOR
 - Transfer \$409.90 from Memberships to Books/Subscriptions
- PREVENTATIVE HEALTH & HEALTH SERVICES
 - Transfer \$24,000.00 to Computer Software/Supplies as follows:
 - \$500.00 from Facility Rental
 - \$3,500.00 from Conferences/Training
 - \$20,000.00 from Program Services
- OVERDOSE DATA TO ACTION - FOR STATES (OD2A-S)
 - Transfer \$3,274.98 from Program Supplies as follows:
 - \$1,756.10 to Printing Services
 - \$1,518.88 to Consulting Services
- COVID IMMS
 - Transfer \$371,033.64 from Consulting Services as follows:
 - \$341,133.25 to Salary
 - \$23,255.49 to Fringe Benefits
 - \$6,644.90 to Program Supplies
- COMMUNICABLE DISEASE (2024-2025)

- Transfer \$8,113.82 from Conferences/Training as follows:
 - \$6,245.92 to Salary
 - \$1,867.90 to Fringe Benefits
- Transfer \$409.62 from Printing Services as follows:
 - \$2.59 to Fringe Benefits
 - \$407.03 to Program Supplies
- REPRODUCTIVE HEALTH DUAL PROTECTION (TITLE X)
 - Transfer \$2,735.00 from Conferences/Training to Medical Supplies
- HRSA RYAN WHITE SUPPLEMENTAL
 - Transfer \$5,171.08 from Program Supplies to Advertising
- ROOTS & WINGS
 - Transfer \$110,000.00 from Program Supplies as follows:
 - \$10,000.00 to Consulting Services
 - \$100,000.00 to Program Services
- CHILDHOOD LEAD GRANT
 - Transfer \$1,331.60 from Conferences/Training as follows:
 - \$1,225.37 to Fringe Benefits
 - \$106.23 to Salary
 - Transfer \$133.00 from Program Supplies to Salary

NOW THEREFORE BE IT RESOLVED, that the Board of Health for Madison and Dane County, on behalf of Public Health-Madison and Dane County, authorizes the transfer of the amounts as outlined within the department.

ACCOUNT STRINGS:

PROGRAM CODE	OBJECT CODE	GRANT CODE	LINE-ITEM TITLE	AMOUNT
--------------	-------------	------------	-----------------	--------

HEALTH WELL WOMEN - SERVICE COORDINATION

32329	52000	15307	FRINGE	(\$266.36)
32329	51000	15307	SALARY	\$266.36

HEALTH WELL WOMEN - ADMINISTRATION

32329	53150	15308	POSTAGE	(\$1,219.88)
32329	54650	15308	ADVERTISING	\$1,219.88

HEALTH TOBACCO PREVENTION (2024-2025)

32976	53120		COPYING/PRINTING/SUPPLIES	(\$400.00)
32976	53150		POSTAGE	(\$200.00)
32976	53155		PROGRAM SUPPLIES	(\$600.00)

32976	53250		FOOD & BEVERAGES	(\$266.07)
32976	54515		MILEAGE	(\$239.70)
32976	54520		CONFERENCES/TRAINING	(\$324.00)
32976	54645		CONSULTING SERVICES	(\$1,000.00)
32976	54650		ADVERTISING	(\$177.00)
32976	51000		SALARY	\$2,464.45
32976	52000		FRINGE	\$742.32

MPHI NCFRP FIMR - GRANT

32323	54520	15391	CONFERENCES/TRAINING	(\$202.70)
32323	53250	15391	FOOD & BEVERAGES	\$202.70

NACCHO FLEXED EPI X-FACTOR

32104	54535	15871	MEMBERSHIPS	(\$409.90)
32104	53165	15871	BOOKS/SUBSCRIPTIONS	\$409.90

PREVENTATIVE HEALTH & HEALTH SERVICES

32988	54230	15437	FACILITY RENTAL	(\$500.00)
32988	54520	15437	CONFERENCES/TRAINING	(\$3,500.00)
32988	54695	15437	PROGRAM SERVICES	(\$20,000.00)
32988	53145	15437	COMPUTER SOFTWARE/SUPPLIES	\$24,000.00

OVERDOSE DATA TO ACTION - FOR STATES (OD2A-S)

32974	53155	15435	PROGRAM SUPPLIES	(\$3,274.98)
32974	54655	15435	PRINTING SERVICES	\$1,756.10
32974	54645	15435	CONSULTING SERVICES	\$1,518.88

COVID IMMS

32541	54645	13877	CONSULTING SERVICES	(\$371,033.64)
32541	51110	13877	SALARY	\$341,133.25
32541	52410	13877	FRINGE BENEFITS	\$23,255.49
32541	53155	13877	PROGRAM SUPPLIES	\$6,644.90

COMMUNICABLE DISEASE (2024-2025)

32319	54520	15312	CONFERENCES/TRAINING	(\$8,113.82)
32319	54655	15312	PRINTING SERVICES	(\$409.62)

32319	51110	15312	SALARY	\$6,245.92
32319	52410	15312	FRINGE BENEFITS	\$1,870.49
32319	53155	15312	PROGRAM SUPPLIES	\$407.03

REPRODUCTIVE HEALTH DUAL PROTECTION (TITLE X)

32311	54520	15548	CONFERENCES/TRAINING	(\$2,735.00)
32311	53230	15548	MEDICAL SUPPLIES	\$2,735.00

HRSA RYAN WHITE SUPPLEMENTAL

32314	53155	15509	PROGRAM SUPPLIES	(\$5,171.08)
32314	54650	15509	ADVERTISING	\$5,171.08

ROOTS & WINGS

32025	53155	11851	PROGRAM SUPPLIES	(\$110,000.00)
32025	54645	11851	CONSULTING SERVICES	\$10,000.00
32025	54695	11851	PROGRAM SERVICES	\$100,000.00

CHILDHOOD LEAD GRANT

32436	54520	15546	CONFERENCES/TRAINING	(\$1,331.60)
32436	53155	15546	PROGRAM SUPPLIES	(\$133.00)
32436	52410	15546	FRINGE BENEFITS	\$1,225.37
32436	51110	15546	SALARY	\$239.23

Drafted by: Adrienne Bonow
 Introduced: 05Nov2025
 Action:

Master

File Number: 90693

File ID: 90693	File Type: Board of Health Resolution	Status: In Committee
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Created Date : 10/31/2025		

File Name:

Final Action:

Title: AUTHORIZATION TO ACCEPT FUNDS FROM THE STATE OF WISCONSIN DEPARTMENT OF HEALTH SERVICES (DHS) FOR EMPLOYING NAVIGATORS TO INCREASE LINKAGES TO CARE FOR PEOPLE WHO USE DRUGS (OD2A-S)

Notes:

Sponsors:

Effective Date:

Attachments: 2025 BOH RES-014 __Accepting Funds__ DHS OD2A-S (Navigators)

Enactment Number:

Author:

Hearing Date:

Entered by:

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
---------------	--------------	-------	---------	----------	-----------	-----------------	---------

Text of Legislative File 90693

Title
 AUTHORIZATION TO ACCEPT FUNDS FROM THE STATE OF WISCONSIN DEPARTMENT OF HEALTH SERVICES (DHS) FOR EMPLOYING NAVIGATORS TO INCREASE LINKAGES TO CARE FOR PEOPLE WHO USE DRUGS (OD2A-S)

BOARD OF HEALTH FOR MADISON AND DANE COUNTY
2025 BOH RES-014

**AUTHORIZATION TO ACCEPT FUNDS FROM THE STATE OF WISCONSIN
DEPARTMENT OF HEALTH SERVICES (DHS) FOR EMPLOYING NAVIGATORS TO
INCREASE LINKAGES TO CARE FOR PEOPLE WHO USE DRUGS (OD2A-S)**

Public Health Madison & Dane County (Public Health) proposes the acceptance of \$103,999.00 from the State of Wisconsin Department of Health Services (DHS) for Employing Navigators to Increase Linkages to Care for People Who Use Drugs (PWUD) Project.

In 2024, Public Health applied for and received a grant from the WI DHS to launch a Navigator program to increase linkages to care for PWUD by establishing a coordinated system that connects individuals to appropriate treatment, harm reduction services, and other wraparound supports while improving overall health and wellness.

The Board of Health for Madison and Dane County previously approved Resolution File #85482 authorizing the acceptance of an estimated \$104,000.00 from the State of Wisconsin Department of Health Services for Employing Navigators to Increase Linkages to Care for People Who Use Drugs Project. This funding provides funding for Year 2 of the designated 5-year grant.

NOW THEREFORE BE IT RESOLVED, that the Board of Health for Madison and Dane County on behalf of Public Health Madison & Dane County authorizes the Director of Public Health, or their designee, to apply, sign the agreement, accept and expend the funding, and amend the 2025 Public Health Budget by \$103,999.

Drafted by: Julia Olsen and Adrienne Bonow
Introduced: 05Nov2025
Action:

Master

File Number: 90169

File ID: 90169	File Type: Ordinance	Status: Items Referred
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Name: Age Restrictions on Hemp-Derived Products		File Created Date : 09/29/2025
Final Action:		
Title: Creating Section 23.202 of the Madison General Ordinances related to Age Restrictions on Hemp-Derived THC Products.		
Notes: 6985UnderageSalesHempDerived		
Sponsors: Yannette Figueroa Cole, Derek Field And Regina M. Vidaver		Effective Date:
Attachments: 90169 Body	Author: Jennifer Zilavy/Michael Haas	Enactment Number:
Entered by: mglaeser@cityofmadison.com		Hearing Date:
		Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Attorney's Office	09/29/2025	Referred for Introduction				
	Action Text:	This Ordinance was Referred for Introduction					
	Notes:	Board of Public Health Madison and Dane County (11/5/25), Economic Development Committee (10/15/25), Common Council (11/25/25)					
1	COMMON COUNCIL	10/07/2025	Refer	BOARD OF HEALTH FOR MADISON AND DANE COUNTY			Pass
	Action Text:	A motion was made by Vidaver, seconded by Govindarajan, to Refer to the BOARD OF HEALTH FOR MADISON AND DANE COUNTY. The motion passed by voice vote/other.					
	Notes:	Additional referral to Economic Development Committee.					
1	BOARD OF HEALTH FOR MADISON AND DANE COUNTY	10/07/2025	Referred	ECONOMIC DEVELOPMENT COMMITTEE		10/15/2025	
	Action Text:	This Ordinance was Referred to the ECONOMIC DEVELOPMENT COMMITTEE					
1	ECONOMIC DEVELOPMENT COMMITTEE	10/15/2025	Return to Lead with the Following Recommendation(s)	BOARD OF HEALTH FOR MADISON AND DANE COUNTY			

Action Text: Alder Vidaver presented an overview followed by questions and comments from members.

A motion was made by Duncan, seconded by Bulgrin, to return to lead with recommendation to approve with the following recommendations:

- 1. Increase the penalties for violation
- 2. Further define "Child Serving Facilities"

Notes: A motion was made by Duncan, seconded by Bulgrin, to return to lead with recommendation to approve with the following recommendations:

- 1. Increase the penalties for violation
 - 2. Further define "Child Serving Facilities"
-

Text of Legislative File 90169

Fiscal Note

No City appropriation required at this time. Public Health will determine processes for licensing, enforcement, and compliance. Any additional budget authority needed for this work will be subject to approval through a future resolution or budget request.

Title

Creating Section 23.202 of the Madison General Ordinances related to Age Restrictions on Hemp-Derived THC Products.

Body

DRAFTER'S ANALYSIS: The purpose of this ordinance is to restrict the sales of hemp-derived cannabinoid products to those under the age of 21. The State of Wisconsin adopted the hemp exemptions contained in the 2018 Federal Farm Bill, which contained loopholes allowing for an unregulated market in the sale of psychoactive substances. The state legislature has not taken action to close the loopholes related to the sale of psychoactive substances or to regulate their sale. The City of Madison has seen a proliferation of unregulated businesses selling a variety of these substances and finds it necessary to restrict their sales in order to safeguard those under the age of 21 from these unregulated intoxicating products.

Please see Legistar File No. 90169 Body in Attachments.

CITY OF MADISON, WISCONSIN

AN ORDINANCE _____

PRESENTED
REFERRAL(S)

October 7, 2025

Creating Section 23.202 of the Madison General Ordinances related to Age Restrictions on Hemp-Derived THC Products.

Board of Public Health Madison and Dane County (11/5/25), Economic Development Committee (10/15/25); Common Council (11/25/25)

Drafted by: Jennifer Zilavy
Date: October 6, 2025
SPONSOR(S): Alders Figueroa Cole, Vidaver

90169

DRAFTER’S ANALYSIS: The purpose of this ordinance is to restrict the sales of hemp-derived cannabinoid products to those under the age of 21. The State of Wisconsin adopted the hemp exemptions contained in the 2018 Federal Farm Bill, which contained loopholes allowing for an unregulated market in the sale of psychoactive substances. The state legislature has not taken action to close the loopholes related to the sale of psychoactive substances or to regulate their sale. The City of Madison has seen a proliferation of unregulated businesses selling a variety of these substances and finds it necessary to restrict their sales in order to safeguard those under the age of 21 from these unregulated intoxicating products.

The Common Council of the City of Madison do hereby ordain as follows:

1. Section 23.202 entitled “Age Restrictions on Hemp-Derived THC Products” of the Madison General Ordinances is created as follows:

“23.202 AGE RESTRICTIONS ON HEMP-DERIVED THC PRODUCTS.

- (1) Definition. In this section, “hemp-derived cannabinoid” means either of the following:
 - (a) A cannabinoid other than delta-9 tetrahydrocannabinol (THC) or an isomer derived from such cannabinoid (delta-8 THC, delta-10 THC, hexahydrocannabinol (HHC), HHC-O, THCA, THC-O, THCP, THCV).
 - (b) A hemp-derived product containing delta-9 tetrahydrocannabinol in a concentration of 0.3 percent or less.
 - 1. “Hemp-derived cannabinoid” shall not mean any non-intoxicating cannabinoids, including cannabidiol (CBD), which is an active ingredient in cannabis, but does not cause intoxication by itself, is not addictive, and does not contain other isomers as listed in paragraph 1(b).
- (2) Age Restriction on the Sale of Hemp-Derived Cannabinoid: Prohibition.
 - (a) No person and no hemp-derived cannabinoid establishment, or any officer, associate, member, representative, agent, or employee of such establishment,

Approved as to form:

may sell, deliver, or provide any hemp-derived cannabinoid product to any person under the age of twenty-one (21).

- (b) No person and no hemp-derived cannabinoid establishment, or any officer, associate, member, representative, agent, or employee of such establishment, may deliver, or provide any hemp-derived cannabinoid product to a person without having first verified the purchaser's age with a valid federal, state, Tribal, or municipal issued photo identification.
- (c) This age verification shall be performed by a person and shall not be automated.
- (d) Sale Prohibited. If a person or any officer, associate, member, representative, agent, or employee of a hemp-derived cannabinoid establishment believes or has reason to believe that the ultimate recipient of a hemp-derived cannabinoid product is under the age of twenty-one (21) or is using a forged or fake identification card, they shall not make the sale.

(3) Signs, Notices and Display.

- (a) A retailer of hemp-derived cannabinoids shall conspicuously post a sign in each area within their premises where any hemp-derived cannabinoid products are sold to consumers stating that the sale of any such product to any person under the age of twenty-one (21) is unlawful under this section.
 - 1. Hemp-derived cannabinoid products may not be sold from a vending machine or similar device.
- (b) Products containing hemp-derived cannabinoid shall be displayed from behind a sales or service counter so that no person may access it without assistance by an establishment employee.
 - 1. Beverages containing hemp-derived cannabinoids may be displayed in a cooler not behind a sales or service counter. Such beverages shall be subject to the same age verification process set forth in subsection (2) of this ordinance.

(4) Retailer Location. Establishments selling hemp-derived cannabinoids shall not be located within ¼ mile or 1,320 feet of a youth-serving organization and location such as, but not limited to: childcare centers, preschools, public or parochial schools, tribal schools, playgrounds, city or county parks, sporting arenas, or organizations with specific interest to serve children (Boys & Girls Club, YMCA, Head Start, etc.). The distance shall be measured by the shortest route along a designated roadway or walking path from the main entrance of the youth-serving business/organization to the premises selling the hemp-derived cannabinoid products.

- (a) The prohibition in this section does not apply to businesses selling hemp-derived cannabinoids prior to November 1, 2025.

(5) Penalties. Any person and any hemp-derived cannabinoid establishment who violates Subsection (2)(a)-(d) is subject to a forfeiture of:

- (a) Not less than one-hundred dollars nor more than five-hundred dollars (\$500.00) if the person or retailer has not committed a previous violation within twelve (12) months of the violation; or
- (b) Not less than two-hundred fifty dollars (\$250.00) nor more than seven-hundred fifty dollars (\$750.00) if the person or retailer has committed a previous violation within twelve (12) months of the violation.
- (c) A hemp-derived cannabinoid establishment that violates subsection (3) of this ordinance is subject to a forfeiture of not less than two-hundred dollars (\$200.00).

- (d) Repeated violation of this ordinance shall constitute a public nuisance which the City Attorney may abate by seeking an injunction in Dane County Circuit Court.

2. Subsection (3) entitled “Schedule of Deposits” of Section 1.08 entitled “Issuance of Citations and Complaints for Violations of Certain Ordinances and Providing a Schedule of Cash Deposits” of the Madison General Ordinances is amended by amending therein the following:

<u>“Offense</u>	<u>Ord. No./Adopted Statute No.</u>	<u>Deposit *</u>
Possession of drug paraphernalia.	23.201	\$100
<u>Sale of hemp-derived cannabinoid to under 21 – first offense in 12 months</u>	<u>23.202(5)(a)</u>	<u>\$250</u>
<u>Sale of hemp-derived cannabinoid to under 21 – second and subsequent offense in 12 months</u>	<u>23.202(5)(b)</u>	<u>\$500</u>
<u>Failure to properly post signage</u>	<u>23.202(5)(c)</u>	<u>\$100</u>
Pruning or removing trees in public places.	23.21	\$300

EDITOR’S NOTE:

*New and updated bail deposits must be approved by the Municipal Judge prior to adoption. This deposit has been so approved.

3. Subsection (4) entitled “Issuance of Citations” of Section 1.08 entitled “Issuance of Citations and Complaints for Violations of Certain Ordinances and Providing a Schedule of Cash Deposits” of the Madison General Ordinances is amended by amending therein the following:

<u>“Enforcement Official</u>	<u>Ordinance Chapter or Section and Title</u>
Director of Public Health Madison and Dane County or their designee and Police Department.	Chapter 7, Public Health; Section 9.05, Adult Entertainment Establishments; Section 23.05, Smoking Prohibited in Certain Public Areas; Section 23.12, Transient Hotels and Motels Regulated; <u>Section 23.202, Age Restrictions on Hemp-Derived THC Products</u> ; Section 23.38, Possession of Tobacco Products by Children; Section 23.385, Sale of Tobacco Products to Children Forbidden; Section 23.44, Consumers to Be Offered Selection of Containers; Section 23.61, Internet Solicitation of Unlicensed Regulated Businesses; Section 23.66, Prohibiting Declawing Procedures.”

Master

File Number: 90423

File ID: 90423	File Type: Ordinance	Status: Items Referred
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Name: Pet Sales Prohibited		File Created Date : 10/14/2025
Final Action:		
<p>Title: Creating Section 23.65 of the Madison General Ordinances to regulate the sale of pets in retail pet stores.</p>		
Notes: 6995PetSales		
Sponsors: Tag Evers	Effective Date:	
Attachments: 90423 Body	Enactment Number:	
Author: Avery Schulman	Hearing Date:	
Entered by: mglaeser@cityofmadison.com	Published Date:	

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Attorney's Office	10/14/2025	Referred for Introduction				
	Action Text: This Ordinance was Referred for Introduction						
	Notes: Board of Health for Madison and Dane County (11/5/25), Common Council (11/25/25)						
1	COMMON COUNCIL	10/28/2025	Refer	BOARD OF HEALTH FOR MADISON AND DANE COUNTY			Pass
	Action Text: A motion was made by Vidaver, seconded by Govindarajan, to Refer to the BOARD OF HEALTH FOR MADISON AND DANE COUNTY. The motion passed by voice vote/other.						

Text of Legislative File 90423

Fiscal Note

[Enter Fiscal Note Here]

Title

Creating Section 23.65 of the Madison General Ordinances to regulate the sale of pets in retail pet stores.

Body

DRAFTER'S ANALYSIS: The newly created ordinance prohibits the sale of cats or dogs in retail pet stores and provides a penalty for violations.

Please see Legistar File No. 90423 Body in Attachments.

Legistar File No. 90423 Body

DRAFTER’S ANALYSIS: The newly created ordinance prohibits the sale of cats or dogs in retail pet stores and provides a penalty for violations.

The Common Council of the City of Madison do hereby ordain as follows:

1. Section 23.65 entitled “Pet Sales Prohibited” of the Madison General Ordinances is created as follows:

23.65 PET SALES PROHIBITED

- (1) Prohibition on Sale of Cats or Dogs. No retail pet store shall sell, deliver, offer for sale, barter, auction, give away, or otherwise transfer or dispose of cats or dogs. Nothing in this section shall prohibit pet stores from collaborating with animal control facilities, animal shelters, or animal rescue organizations to offer space for such entities to showcase adoptable dogs, cats, or provided the pet store shall not have any ownership or otherwise pecuniary interest in the animals offered for adoption and shall not receive a fee for providing space for the adoption of any of these animals. Dogs may not be kept overnight.
- (2) Definitions.
 - (a) “Animal control facility” means a facility for the care of animals operated under a contract with a political subdivision under s. 173.15 (1).
 - (b) “Animal rescue organization” means a not for profit organization which is primarily devoted to the receiving, harboring, and rehousing of homeless, stray, abandoned, or rescued animals. An animal rescue organization does not include organizations that obtain animals from a breeder or broker for compensation or profit.
 - (c) “Animal shelter” means a facility that is operated for the purpose of providing for and promoting the welfare, protection, and humane treatment of animals, that is used to shelter at least twenty-five (25) dogs in a year, and that is operated by a humane society, animal welfare society, animal rescue group, or other nonprofit group.
 - (d) “Cats” mean domesticated cats of the subspecies *Felis catus*.
 - (e) “Dogs” mean domesticated dogs of the subspecies *Canis familiaris*.
 - (f) “Retail Pet Store” means a commercial establishment where animals are sold, exchanged, bartered or offered for sale to the general public at retail. Such definition shall not include an animal control facility or animal shelter, as defined.
- (3) Penalty. Any retail pet store that violates this section shall be subject to a civil penalty of not more than \$1,000 for the first offense and may be required to forfeit not less than \$200 nor more than \$2,000 for the second or any subsequent offense within five (5) years. Each dog or cat offered for sale in violation of this section shall constitute a separate violation, and the allocation of space that facilitates a violation of this section shall constitute a separate violation.
- (4) Severability. Each provision or any portion of this section shall be considered separable, and the finding of the invalidity of any portion by a court of competent jurisdiction shall not affect the validity or enforceability of any other portion.”

2. Subsection (3) entitled “Schedule of Deposits” of Section 1.08 entitled “Issuance of Citations and Complaints for Violations of Certain Ordinances and Providing a Schedule of Cash Deposits” of the Madison General Ordinances is amended by creating therein the following:

<u>“Offense</u>	<u>Ord. No./Adopted Statute No.</u>	<u>Deposit *</u>
Pet sales in retail pet stores	23.65	\$1,000 1st \$1,500 2nd within 5 years \$2,000 3rd and subs. within 5 years”

EDITOR’S NOTE:

*New and updated bail deposits must be approved by the Municipal Judge prior to adoption. This deposit has been so approved.

3. Subsection (4) entitled “Issuance of Citations” of Section 1.08 entitled “Issuance of Citations and Complaints for Violations of Certain Ordinances and Providing a Schedule of Cash Deposits” of the Madison General Ordinances is amended by amending therein the following:

<u>“Enforcement Official</u>	<u>Ordinance Chapter or Section and Title</u>
Director of Public Health Madison and Dane County or their designee and Police Department.	Chapter 7, Public Health; Section 9.05, Adult Entertainment Establishments; Section 23.05, Smoking Prohibited in Certain Public Areas; Section 23.12, Transient Hotels and Motels Regulated; Section 23.38, Possession of Tobacco Products by Children; Section 23.385, Sale of Tobacco Products to Children Forbidden; Section 23.44, Consumers to Be Offered Selection of Containers; Section 23.61, Internet Solicitation of Unlicensed Regulated Businesses; <u>Section 23.65, Pet Sales Prohibited</u> ; Section 23.66, Prohibiting Declawing Procedures.”

Master

File Number: 90272

File ID: 90272	File Type: Dane County Ordinance Amendment	Status: In Committee
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Created Date : 10/02/2025		

File Name:

Final Action:

Title: AMENDING CHAPTERS 2 & 34 OF THE DANE COUNTY CODE OF 3 ORDINANCES, REGARDING THE PROHIBITION ON THE SALE OF 4 CANNABINOID PRODUCTS TO PERSONS UNDER 21 YEARS OF AGE

Notes:

Sponsors:

Effective Date:

Attachments: 2025 OA-016 - Dane County Ordinance Amendment.pdf, 2025 OA-016 - Dane County Ordinance Amendment- Fiscal Note.pdf, 2025 OA-016 - Dane County Ordinance Amendment - Hemp-Derived THC Infographic

Enactment Number:

Author:

Hearing Date:

Entered by:

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 90272

Title
 AMENDING CHAPTERS 2 & 34 OF THE DANE COUNTY CODE OF 3 ORDINANCES, REGARDING THE PROHIBITION ON THE SALE OF 4 CANNABINOID PRODUCTS TO PERSONS UNDER 21 YEARS OF AGE

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46

2025 OA-016

AMENDING CHAPTERS 2 & 34 OF THE DANE COUNTY CODE OF
ORDINANCES, REGARDING THE PROHIBITION ON THE SALE OF
CANNABINOID PRODUCTS TO PERSONS UNDER 21 YEARS OF AGE

The County Board of Supervisors of the County of Dane does ordain as follows:

ARTICLE 1. Unless otherwise expressly stated herein, all references to section and chapter numbers are to those of the Dane County Code of Ordinances.

ARTICLE 2. Section 2.03(2)(r) is created to read as follows:

2.03 PERSONS AUTHORIZED TO ISSUE CITATIONS.

(2) The following county officials with respect to the enforcement of only those chapters or sections of the ordinances specified:

(r) Section 34.236, Director of Public Health Madison and Dane County.

ARTICLE 3. Sections 2.06(79), (80) and (81) are created to read as follows:

2.06 SCHEDULE OF DEPOSITS.

(79) 34.236(a) Possession of a cannabinoid product by 100.00
a person under 21.

(80) 34.236(b) Sale of a cannabinoid product to a person 400.00
under 21.

(81) 34.236(2)(d)1. Failure to post signs in areas 400.00
cannabinoid products are sold.

ARTICLE 4. Section 34.236 is created to read as follows:

34.236 PROHIBITING THE SALE OF CANNABINOIDS TO PERSONS UNDER THE AGE OF TWENTY-ONE (21) YEARS-OLD.

(1) DEFINITIONS. As used in this section, the following words have the meanings indicated:

(a) Cannabinoid means:

1. Any tetrahydrocannabinol or synthetic cannabinoid, including those derived from hemp.

(b) Cannabinoid Products means:

1. Any product containing cannabinoids that is intended to produce an intoxicating or psychoactive effect.

(2) RESTRICTIONS.

(a) It shall be illegal for any person under twenty-one years of age to possess any Cannabinoid Product.

- 47 (b) It shall be illegal for any person, business, retailer, or entity sell or
48 deliver a cannabinoid product to any person under twenty-one years of
49 age.
50 (c) It shall be illegal to sell or deliver any cannabinoid product to a person
51 without having first verified their age by having the purchaser present a
52 valid federal, state or municipal issued photo identification. This age
53 verification must be done by a person and may not be automated.
54 (d) Signs and notices.
55 1. A person, business, retailer, or entity engaged in the sale of
56 cannabinoid products must post a sign in areas within their
57 premises where any cannabinoid product is sold to consumers
58 stating that the sale of any such to any person under the age of
59 twenty-one (21) is unlawful under this section.

60
61 **(3) PENALTIES.**

- 62 (a) Any person who violates 34.236(2)(a) shall, upon conviction, be
63 subject to a forfeiture of not less than \$50, nor more than \$200,
64 exclusive of costs.
65 (b) Any person, business, retailer, or entity who violates any provision
66 34.236(2)(b) or 34.236(2)(d)1. shall, upon conviction, be subject to a
67 forfeiture of not less than \$400, nor more than \$1000, exclusive of
68 costs, and upon failure to pay the same may be confined in the
69 county jail for not more than thirty days.
70 (c) Each day a violation of section 34.236(2)(d)1. exists constitutes a
71 separate violation of this ordinance.
72 (d) Repeated violations of this section constitute a public nuisance.
73 Corporation Counsel is authorized to seek any injunction required to
74 abate the nuisance.
75 (e) This ordinance will supersede any ordinance in conflict therewith and
76 must take effect upon passage and publication, as required by law.
77

78 *[EXPLANATION: This amendment updates Chapter 34 to restrict the sale of*
79 *cannabinoid products to persons of at least 21 years of age. It prohibits*
80 *possession of cannabinoid products by persons under 21 years of age. It*
81 *requires retailers to take certain steps to verify that their customers have*
82 *reached 21 years of age before selling any cannabinoid products. This*
83 *amendment updates Chapter 2 to provide the director of Public Health Madison*
84 *and Dane County with the authority to issue citations for violations of the new*
85 *provisions.]*

**DANE COUNTY
POLICY AND FISCAL NOTE**

<input checked="" type="checkbox"/> Original	<input type="checkbox"/> Update	Substitute No. _____
Sponsor: Rose		Resolution No. _____
Vote Required: Majority <input checked="" type="checkbox"/>		Ordinance Amendment No. <u>2025 OA-016</u>
Two-Thirds _____		3/4 _____

Title of Resolution or Ord. Amd.:

AMENDING CHAPTERS 2 & 34 OF THE DANE COUNTY CODE OF ORDINANCES, REGARDING THE PROHIBITION ON THE SALE OF CANNABINOID PRODUCTS TO PERSONS UNDER 21 YEARS OF AGE

Policy Analysis Statement:

Brief Description of Proposal -
 This amendment updates Chapter 34 to restrict the sale of cannabinoid products to persons of at least 21 years of age. It prohibits possession of cannabinoid products by persons under 21 years of age. It requires retailers to take certain steps to verify that their customers have reached 21 years of age before selling any cannabinoid products

Current Policy or Practice -
 Changes to the Dane County Code of Ordinances require County Board approval.

Impact of Adopting Proposal -

Fiscal Estimate:

<u>Fiscal Effect (check all that apply) -</u>	<u>Budget Effect (check all that apply)</u>
<input type="checkbox"/> No Fiscal Effect	<input type="checkbox"/> No Budget Effect
<input type="checkbox"/> Results in Revenue Increase	<input type="checkbox"/> Increases Rev. Budget
<input type="checkbox"/> Results in Expenditure Increase	<input type="checkbox"/> Increases Exp. Budget
<input type="checkbox"/> Results in Revenue Decrease	<input type="checkbox"/> Decreases Rev. Budget
<input type="checkbox"/> Results in Expenditure Decrease	<input type="checkbox"/> Decreases Exp. Budget
	<input type="checkbox"/> Increases Position Authority
	<input type="checkbox"/> Decreases Position Authority
	Note: if any budget effect, 2/3 vote is required

Narrative/Assumptions about long range fiscal effect:

There is no way to make any estimate of the revenue impact.

Expenditure/Revenue Changes:

	Current Year		Annualized			Current Year		Annualized	
	Increase	Decrease	Increase	Decrease		Increase	Decrease	Increase	Decrease
Expenditures -					Revenues -				
Personal Services					County Taxes				
Operating Expenses					Federal				
Contractual Services					State				
Capital					Other				
Total	\$0	\$0	\$0	\$0	Total	\$0	\$0	\$0	\$0

Personnel Impact/FTE Changes:

N/A

Prepared By:

Agency: County Board Office	Division:	
Prepared by: Kaileen Mayoh	Date: 9/17/25	Phone: 608-640-0003
Reviewed by:	Date:	Phone:

Hemp-Derived THC

Cities and counties are stepping forward to address safety and youth access to Delta-8 THC and other intoxicating hemp derivatives, as WI lawmakers have yet to pass a uniform statewide standard.

In Dane County, EMS has reported...

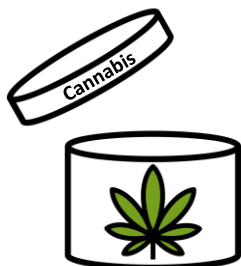
167

THC-RELATED EMS CALLS
For people under the age of 21
between January 2023-August 2025.

4

THC-RELATED EMS CALLS
For children under the age
of 10 in recent months.

THC is THC, no matter where it comes from. Hemp-derived THC is widely available in Wisconsin.



THC from Cannabis

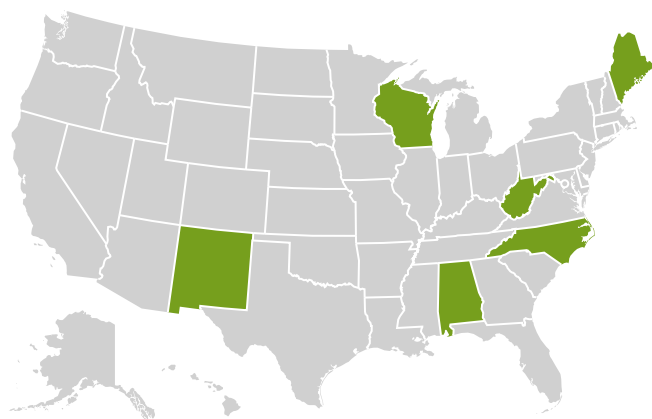
- A cannabis plant containing more than **0.3% delta-9 THC**
- Illegal in Wisconsin
- Schedule I controlled substance under federal law



THC from Hemp

- A cannabis plant containing no more than **0.3% delta-9 THC** on a dry-weight basis (according to the 2018 federal Farm Bill)
- Legal to cultivate, possess, and sell under federal law
- Can be processed or altered to change the amount of THC - so can feel similar or stronger than cannabis but is regulated differently.

Only six states (including Wisconsin) have not enacted or called for stricter regulations.



Public Health recommends a 21+ minimum sales age for hemp derivatives.

- There are currently no age restrictions in Wisconsin to buy these products.
- Recreational cannabis use is legal in some surrounding states. The age of 21 is the general standard for adult use where it is permitted.
- We know from nicotine and tobacco prevention that implementing age restrictions helps reduce access and use.
- Without age limits, these products are more accessible to teens. Clear age restrictions make it easier to regulate sales and prevent accidental youth access.

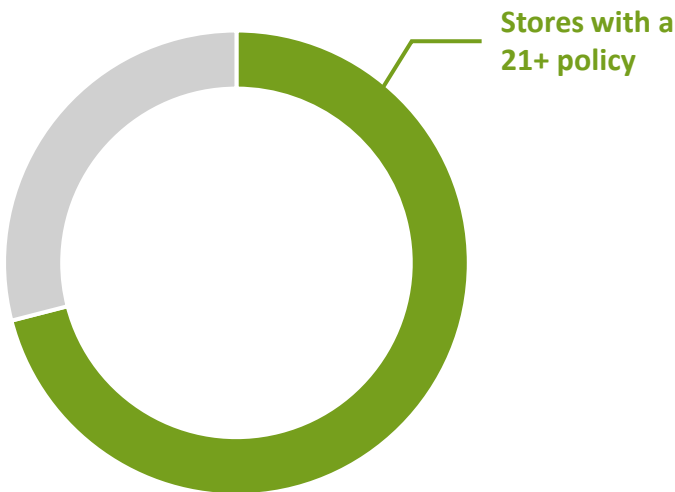
THC use can have lasting, negative effects on the developing brains of children and adolescents.



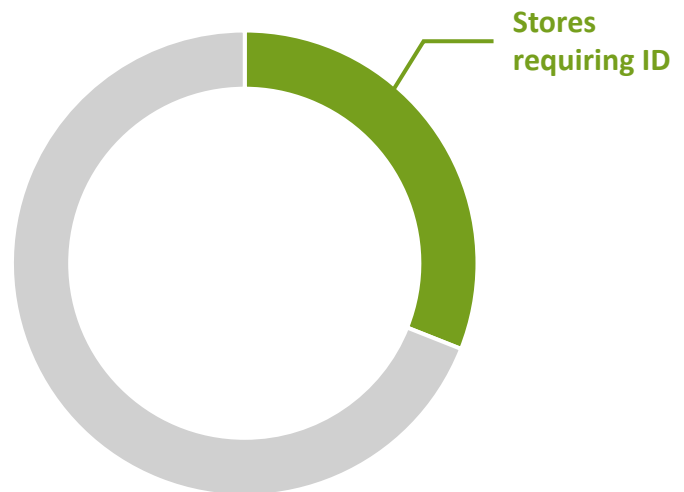
THC affects areas of the brain responsible for memory, learning, and decision-making. THC use has also been linked to an increased risk of anxiety and depression.

Not all retailers are self-regulating. Public Health conducted an environmental scan of 68 Dane County retailers that sell hemp-derived products in 2024.

71% of stores currently have a 21+ sales policy, with variation depending on store type.



However, out of 13 stores in which a free sample was received or a purchase was made, **ID verification was only required 4 times (31%)**.



Master

File Number: 90721

File ID: 90721	File Type: Presentation	Status: Presentation
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
		File Created Date : 11/04/2025
File Name:	Final Action:	
Title: STRATEGIC PLAN: YEAR-IN-REVIEW		

Notes:

Sponsors:	Effective Date:
Attachments:	Enactment Number:
Author:	Hearing Date:
Entered by:	Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 90721

Title
 STRATEGIC PLAN: YEAR-IN-REVIEW

Master

File Number: 90694

File ID: 90694	File Type: Discussion Item	Status: Discussion Items
Version: 1	Reference:	Controlling Body: BOARD OF HEALTH FOR MADISON AND DANE COUNTY
File Created Date : 10/31/2025		

File Name:

Final Action:

Title: BOARD OF HEALTH GOVERNANCE AND MODERNIZATION SUBCOMMITTEE

Notes:

Sponsors:

Effective Date:

Attachments:

Enactment Number:

Author:

Hearing Date:

Entered by:

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
------------	--------------	-------	---------	----------	-----------	--------------	---------

Text of Legislative File 90694

Title

BOARD OF HEALTH GOVERNANCE AND MODERNIZATION SUBCOMMITTEE