

# **City of Madison**

City of Madison Madison, WI 53703 www.cityofmadison.com

# Meeting Minutes - Approved MADISON GUARANTEED INCOME PILOT PROGRAM ADVISORY TASK FORCE

Wednesday, June 15, 2022

3:00 PM

**Virtual Meeting** 

# **CALL TO ORDER / ROLL CALL**

Others Present: Baxter Richardson, Mike DeRubis, Laura Morales, Blake Roberts Crall, Nancy Saiz, Aster Herndon, Erin Coltrera

Present: 6 - Jael Currie; Lauren H. Martin; Walter Williams; Karen M. Coller; Erica L.

Nelson and Laura J. Dresser

Absent: 5 - Tag Evers; Sabrina V. Madison; Adam B. Clausen; Stephen J. Young and

Shiva Bidar

#### **APPROVAL OF MINUTES**

Karen Coller moved to approve 5/18/22 meeting minutes. Jael Currie seconded. Motion unanimously approved.

# **PUBLIC COMMENT**

Mike De Rubis shared information about national Basic Income Guarantee conference

1. 65574 Public Comment

# **DISCLOSURES AND RECUSALS**

None.

# **NEW BUSINESS**

2. <u>72086</u> Outreach Updates

- Roberts Crall provided updates on program outreach and timeline. Program launch date is set for June 21. The program has received final IRB approval.
- Website is live and available in English, Spanish and Hmong, includes basic information about the program and a FAQ section. Sign up link to receive email updates about the program is also available on the website.
   Program flyers are being circulated with community partners, and program staff are scheduled to attend various community events over the next two
- Nancy Saiz asked task force members to support outreach efforts

 Task force members discussed additional outreach ideas, including La Movida radio interview, and sharing at an upcoming service providers coalition meeting

#### 3. 72087 Program Implementation Updates

- Roberts Crall provided an overview of the program timeline and activities for the next few weeks.
- Application will open on 6/21 and last day to apply is 7/3
- Focus for staff will be on outreach from now until end of app period, and providing assistance to people who are applying (helping fill out application, troubleshooting any technical issues, etc)
- Press event to announce the launch is scheduled on 6/21
- CGIR will manage the data cleaning and randomization process, expects to have list of selected families to program staff by 7/12
- Starting on or near 7/12, program staff will start to notify selected families, conduct 1:1 orientation/onboarding sessions, and set families up with benefits counseling sessions
- Goal is to have the first payments disbursed on 9/1

### 4. 72088 Guaranteed Income Policy Discussion

- Task Force members discussed ideas for how to connect the MFF pilot to broader policy initiatives, and support the Guaranteed Income movement
- Mike DeRubis shared information about the Basic Income Guarantee (BIG)
   Conference later in June
- Discussed whether it may be feasible to collect stories from program participants in the future, potentially through audio recordings, testimonials, journaling prompts about their experience, etc
- Erin Coltrera shared that the program is collecting a lot of data about participants, but most data will not be available until after the pilot ends. MGI and UPenn can support Madison's storytelling activities when we are ready. Just have to be mindful of keeping storytelling separate from the other research activities, and make sure it is done in a way that participants know it is voluntary, builds trust, and connects the individual's experience with the bigger advocacy goals.

### 5. 72089 Updates from the Chair

 Williams notified the group that he is moving out of state and will be stepping down as chair of the Task Force

### **ADJOURNMENT**

Erica Nelson moved to end the meeting at 3:51pm. Laura Dresser, second.