



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON GUARANTEED INCOME PILOT PROGRAM ADVISORY TASK FORCE

Wednesday, October 19, 2022

3:00 PM

Virtual Meeting

This meeting will be recorded per City Ordinance.

CALL TO ORDER / ROLL CALL

Others Present: George Reistad, Laura Morales, Blake Roberts Crall, Hilary Shager, Baxter Richardson, Nancy Saiz, Kaila Pederson

Sabrina Madison called the meeting to order at 3:04pm.

Present: 9 - Tag Evers; Jael Currie; Lauren H. Martin; Sabrina V. Madison; Erica L. Nelson; Adam B. Clausen; Donna V. Moreland; Laura J. Dresser and Stephen J. Young

Absent: 2 - Karen M. Coller and Shiva Bidar

APPROVAL OF MINUTES

Laura Dresser moved to approve 9/21/22 meeting minutes. Alder Evers seconded. Motion approved.

PUBLIC COMMENT

None

1. [65574](#) Public Comment

DISCLOSURES AND RECUSALS

Sabrina Madison reported that she applied to be interim Alder for district 17. If she does move into an alder position, she will not be able to chair this task force.

DISCUSSION ITEMS

2. [73672](#) Program Updates

Attachments: [MFF Interim Report January 2023_Updated.pdf](#)

- Blake Roberts Crall reported on recent progress for MFF, including that second payment has gone out to recipients, and that the program is running

smoothly. Occasional issues come up that require Blake's support (lost/stolen card, issue with a particular merchant). Some participants report using their funds quickly each month, while some are saving for larger purchases/down payments.

- A press release went out last week to announce the formal launch of the program. Lots of media attention, and interest from public about the program.

3. [74239](#)

Program Next Steps - Where do we take it?

- Blake Roberts Crall reported that program partners are now preparing for the first follow up survey, which will go out in late February. Some narrative and storytelling work will also begin in Q1. MGI released their Data Dashboard, which shows demographic and spending data from many of their active pilots.
- Erica Nelson suggested the group think about how to identify and document how MFF is influencing policy and program conversations. Is there a ripple effect of the program's existence in addition to the direct outcomes we are measuring? How can we know if we are changing the narrative? How to measure/document?
- The group discussed the possibility of extending or replicating the MFF program beyond its 1-year pilot period, or other ways to support guaranteed income programs in Madison. Roberts Crall will solicit feedback and ideas from task force members over the next few months.

4. [74240](#)

Meeting Schedule

- The group discussed what the most helpful frequency for TF meetings would be going forward. The group agreed to meet in January or March 2023, with program manager providing monthly updates. Especially interested in positive stories, participant experiences, quantitative data measuring impact, lessons learned from other cities who have attempted to expand/continue
- Hilary Shager reminded the group that survey data may not be available for quite some time, also possibility of looking at administrative data or longer term outcomes
- Smaller subgroups may meet to discuss specific tasks/topics, following compliance for any city regulations

ADJOURNMENT

Alder Tag Evers motioned to adjourn, Alder Jael Currie second, end at 3:40pm