



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, January 19, 2022

5:30 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

MFPC called to order by Chair Anderson at 5:33PM

Present: 16 - Yannette Figueroa Cole; Regina M. Vidaver; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Hedi L. Rudd; Christopher G. Brockel; Kirsten E. Moore; Dadit G. Hidayat; Taylar E. Foster; Devika J. Suri; Lindsey Day Farnsworth; Laura G. Scandurra; Erica C. Anderson; Jennifer S. Conroy and Alma T. Horlock

Excused: 3 - Arvina Martin; Teal M. Evans and Sarah M. Larson

Others Present: Nick Heckman, Nan Fey, George Reistad

APPROVAL OF MINUTES

Motion to approve previous MFPC minutes made by Scandurra. Second by Leete. Vote passed with unanimous approval.

PUBLIC COMMENT

- 1 [68401](#) Public Comment
- None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

ACTION ITEM

- 2 [69324](#) Providing Authority to RAFS Work Group to Draft Memo re: Raemisch Farm (Green Street Development - 4501 Packers Ave) Development Proposal

Attachments: [Proposal to Authorize RAFS Work Group re Raemisch Development Memo C](#)

Motion to authorize the RAFS Work Group to draft a memo on the Raemisch Development made by Brockel. Second by Figueroa Cole. Motion passes with unanimous consent.

WORK GROUP REPORTS

3 [69325](#) Food Access, Relief, and Econ Support - Jan 2022

The FARES WG will reconvene in April after this year's round of SEED/ PIE grants.

4 [69326](#) Food Plan - Jan 2022

No update.

5 [69328](#) Regional Agriculture and Food Sovereignty - Jan 2022

Ag Leases on City Owned Lands: The Policy Memo was shared with Economic Development Division (EDD) staff who deal with the City's leases – Matt Mikolajewski & Heidi Radlinger – and next steps were discussed with George Reistad on 1/6/22.

- Several leases have already been signed and recorded for 2022
- EDD staff will share the policy memo & set up meetings with relevant City Agency Staff
- Jess Guffey Calkins (Extension) will connect appropriate city agencies with Dane County Land & Water staff
- Staff will determine which of the remaining leases could be revised in 2022
- Appropriate staff will discuss potential revisions with current lessees
- If current lessees choose not to continue renting, begin to look for new farmers
- Revisions will be phased in as staff capacity and lessee negotiations allow in coming years

STAFF REPORTS

6 [69327](#) Business Development Specialist - Jan 2022

No Report

7 [69329](#) Public Health Madison & Dane County - Jan 2022

Updates delivered regarding the ongoing COVID-19 situation for Dane County.

- caseload stable in Dane County
- statewide and nationally increasing - some early hotspots hitting their peak
- 7-day average 1382.6/day; about the same a week ago

- 19.2% positivity
- 7k tests administered daily
- 4 at-home tests - mail-in
- hospitalization - 188 ppl; 44 in ICU; 11 pediatric
- cases increasing for all age groups, esp under 17

Heckman has been invited to staff the Mayors Alliance to End Childhood Hunger. Introductory meeting held on 1/13/2022.

8 [69330](#)

Extension Dane County, UW-Madison - Jan 2022

The UW-Madison Extension Community Food Systems Program has joined forces with the Wisconsin Women's Business Initiative Corporation (WWBIC) to pilot a virtual Spanish-language food entrepreneur showcase this month. Facilitated by WWBIC's Spanish-language business consultant Arlene Bollig and Comienzos, a Latino Business Assistance Partnership, the purpose of this series is to highlight the unique evolution of several Wisconsin-based food businesses owned and operated by native Spanish speakers. Topics will include importation, developing a market, and growing a business incrementally. Sessions are January 18 & January 25 at 10am. Zoom registration is at <https://go.wisc.edu/m6hat6>.

Registration is open for the 2022 Organic Vegetable Production Conference, organized by UW-Madison Extension Dane County and FairShare CSA Coalition:

<https://fyi.extension.wisc.edu/danecountyag/2022-organic-vegetable-production-conference/>. It will be online on February 3, 4, 7, and 8, 2022. This producer-initiated conference is designed for advanced growers and attracts participants from throughout the Midwest and beyond.

REGULAR BUSINESS REPORTS

9 [69331](#)

Community Gardens - Jan 2022

Attachments: [Municipal Fee Pilot Program Report Rooted 011422.pdf](#)

Rooted and Extension staff continue to plan for the 2022 Community Garden Summit, to be held virtually Saturday, Feb 5th. The Green Thumb gardening series, also put out by Extension, has begun, with a focus on vegetable gardens, and will continue weekly until March 21st. Community garden organizers, meanwhile, are planning for garden registration. Additionally, submitted Municipal Service Fee Pilot Program Report out to City Staff.

10 [69332](#)

Madison Metropolitan School District - Jan 2022

Meal Box Program was able to serve 12,000 meals during the first week of January when school was virtual. MMSD School Nutrition is ready to serve this model again if

11 [69333](#) Double Dollars Program - Jan 2022

The new DD program Coordinator has started this week -- Marcus Slaton. Additionally, typically the year-end report for the DD program is distributed to those who request it by the end of Feb. However, it is likely that this will be a bit delayed this year as Marcus gets trained and acclimated to the position.

Willy St Co-op is seeing a 40% increase in issuance and redemption over the 3-year average. Community giving is up 18% in the most recent quarter.

12 [69334](#) Johns Hopkins Center for a Livable Future - Community of Learning Practice - Jan 2022

The John Hopkins University Community of Learning and Practice on Racial Justice in Food Policy Councils met on January 12. We discussed our collective homework assignments where we were to begin reflecting on the power dynamics within our FPCs, the willingness to engage in discomfort, and how the structure of our FPCs may impact engagement. We also discussed the idea of Radical Respect: "I may not agree, but I am open to your ideas and understanding." Thank you to the 5 Dane County and 13 City of Madison FPC members who participated in our survey! Abha and Kirsten will be compiling a report out on the survey for future review. Before next month's COLP meeting February 2, we are asked to continue our reflections on the unwritten rules and norms that impact who has power on our FPCs and how power and culture informs the FPCs engagement efforts and policy making or recommendations.

ADJOURNMENT

Motion to adjourn the MFPC made by Moore. Second by Figueroa Cole. Motion approved by unanimous approval at 6:32PM.